



Creativity Unleashed: **Generative AI & Your Future**

Transform Your Business,
Your Communications, Your
Job, and Your Everyday Life

Sam Richter, CSP, CPAE



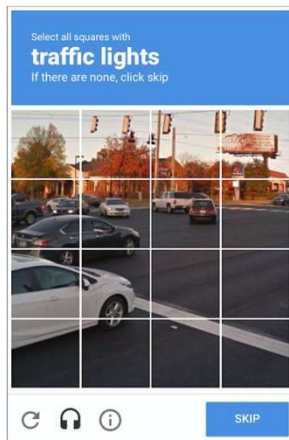
What is **Generative AI**



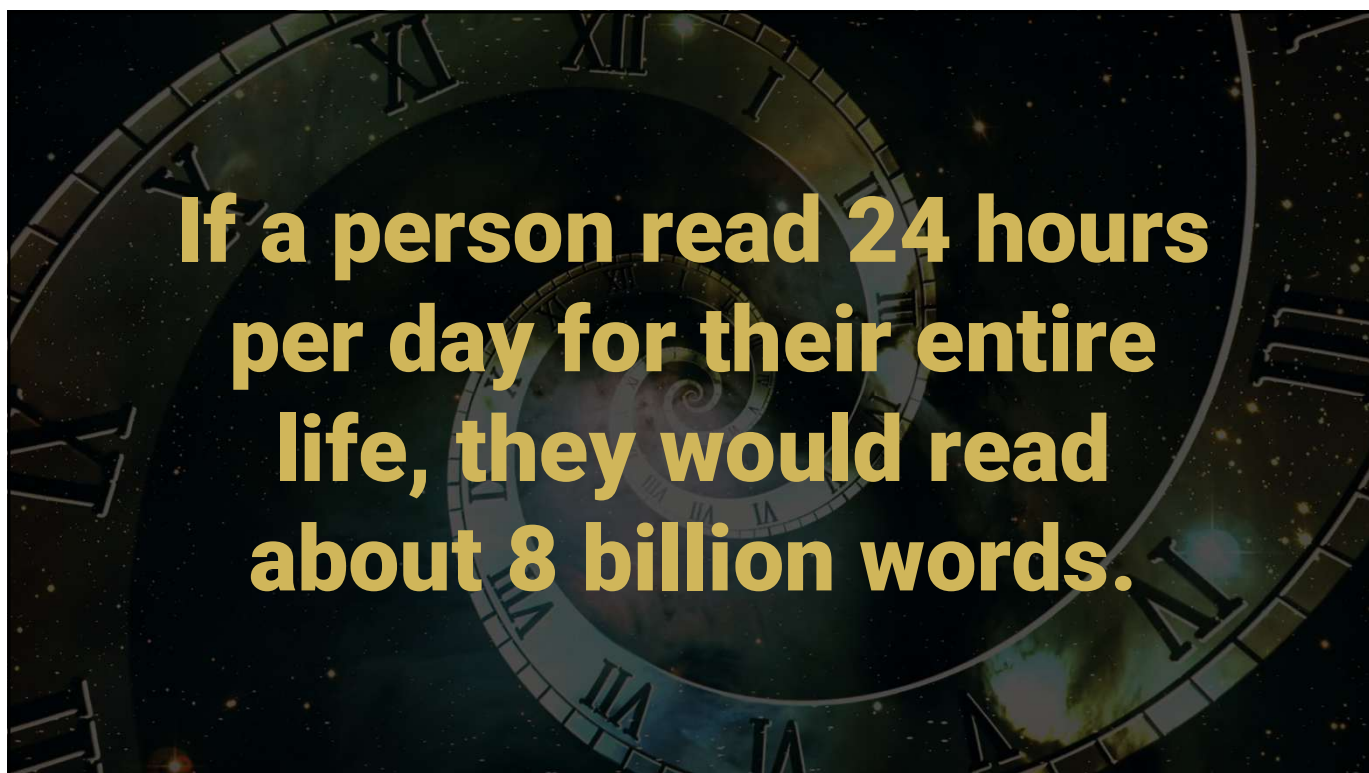
"A computer would deserve to be called intelligent if it could deceive a human into believing that it was human."

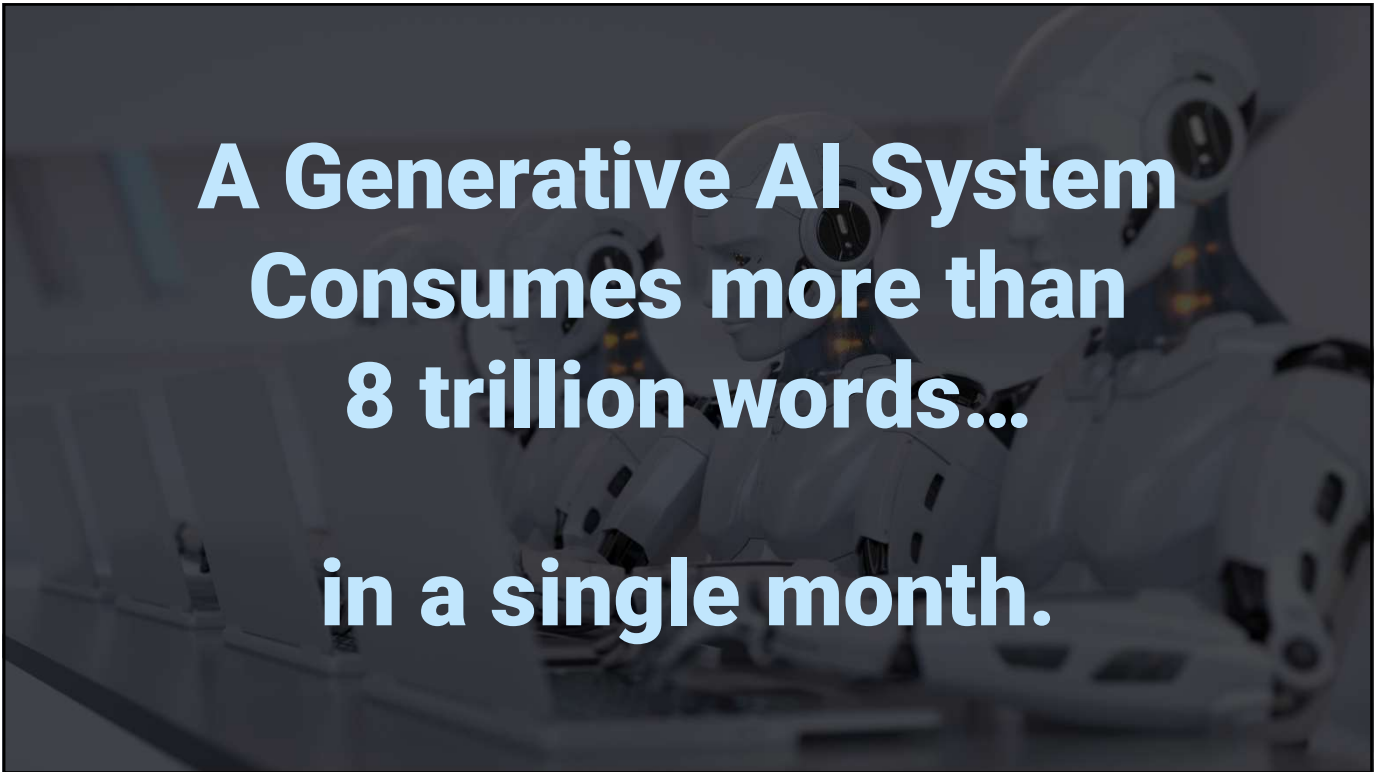
- Alan Turing -

CAPTCHA



Completely Automated Public Turing Test to Tell Computers and Humans Apart



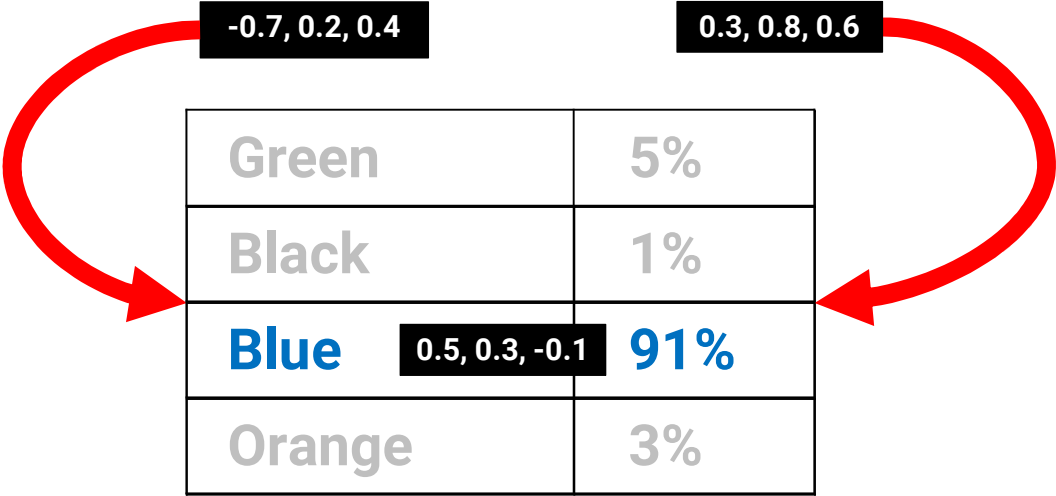


**A Generative AI System
Consumes more than
8 trillion words...
in a single month.**

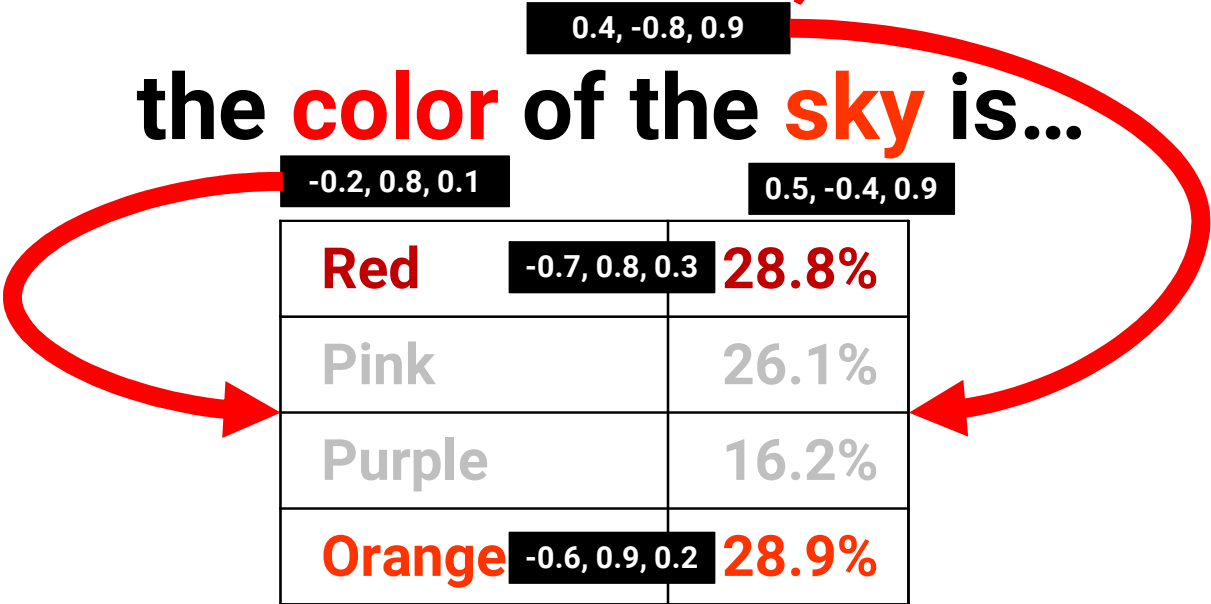


**Generative
Pre-training
Transformer**

The **color** of the **sky** is...



At **sunset**,
the **color** of the **sky** is...







Best for...
Searching the internet. Large context conversation.



Copilot.Microsoft.com



Best for...
Conversation. Images. Consumer Web search.

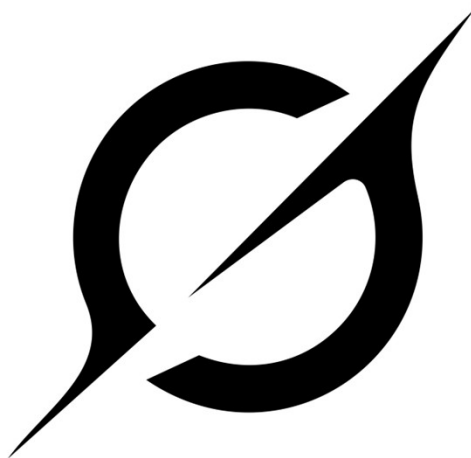


Meta.ai

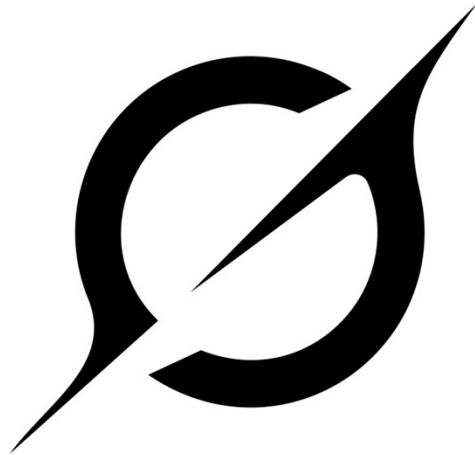


Best for...

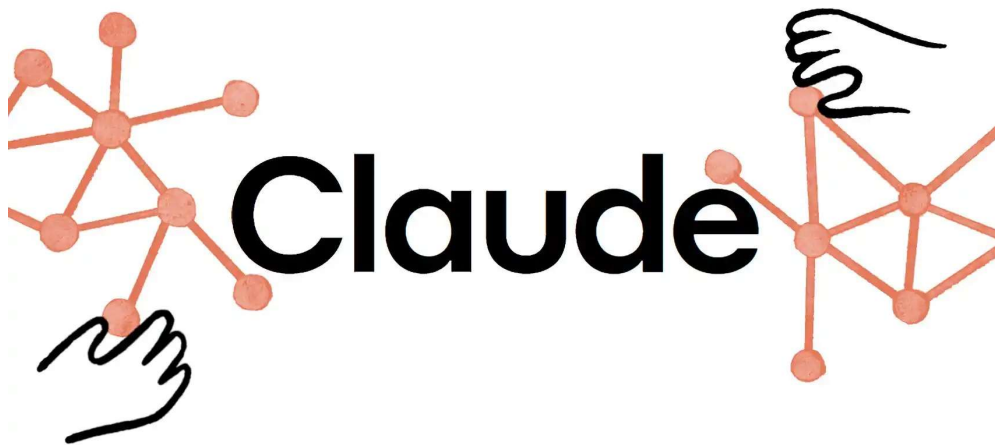
Open source. Conversations. Facebook Integration.



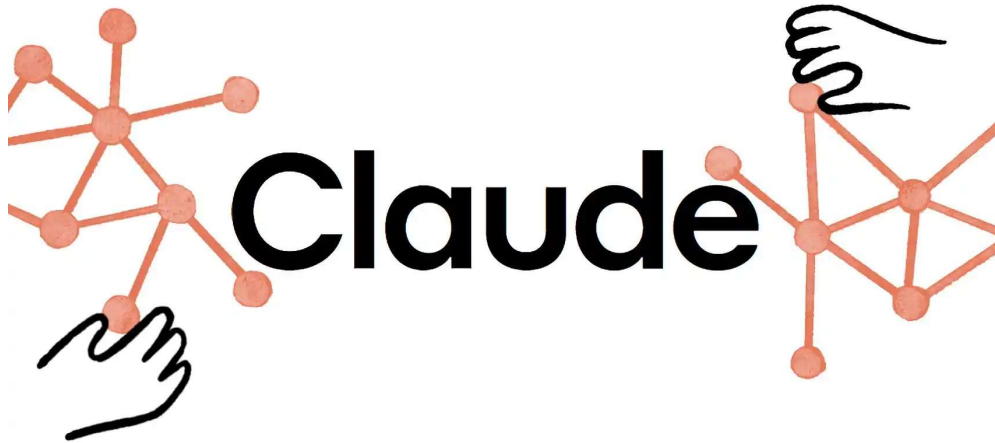
Grok.com



Best for...
Real time X results. Unfiltered. Edgy responses.

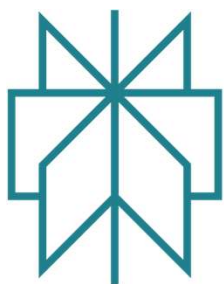


Claude.ai



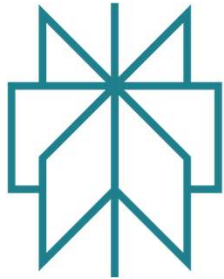
Best for...

Analysis. Editing. Summarize complex papers.



perplexity

Perplexity.ai



perplexity

Best for...

Answers. Research. Accuracy. References.



ChatGPT

Chat.Openai.com

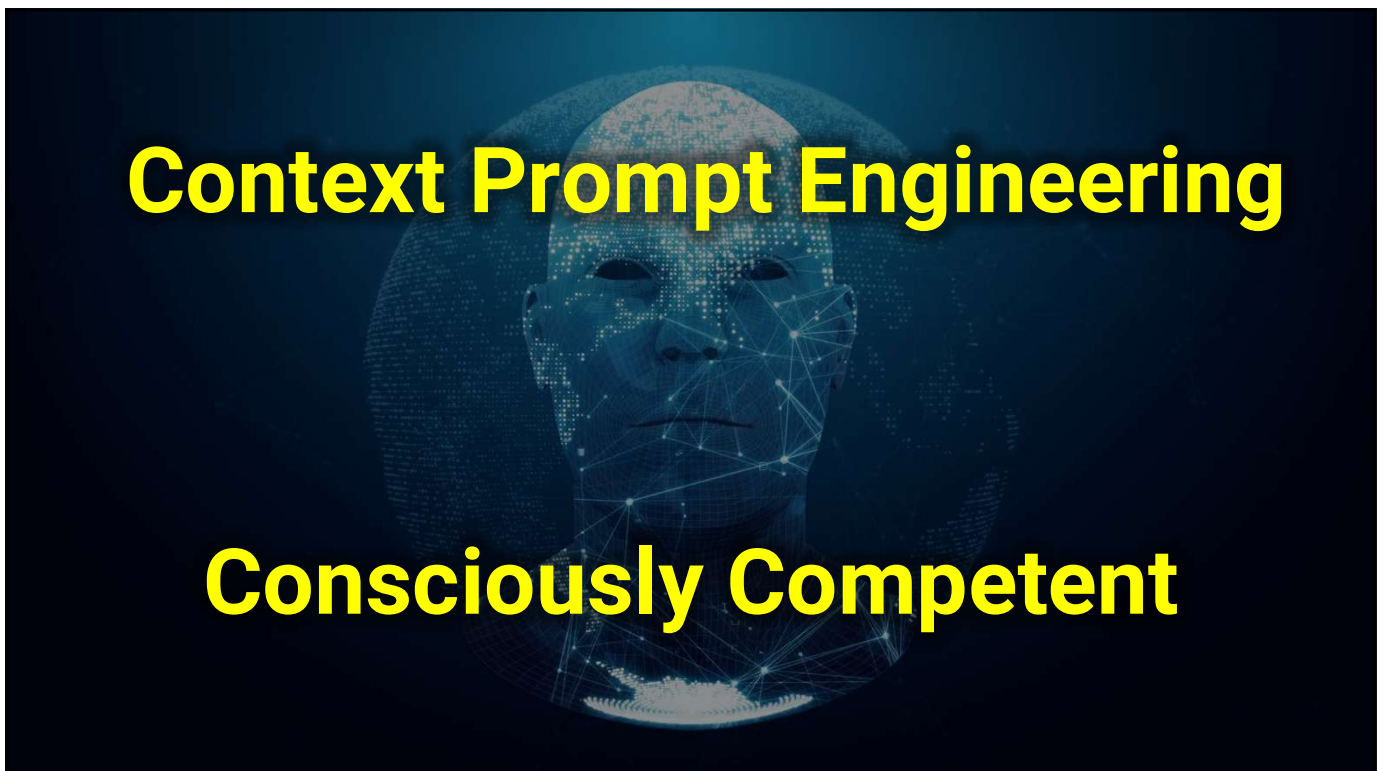
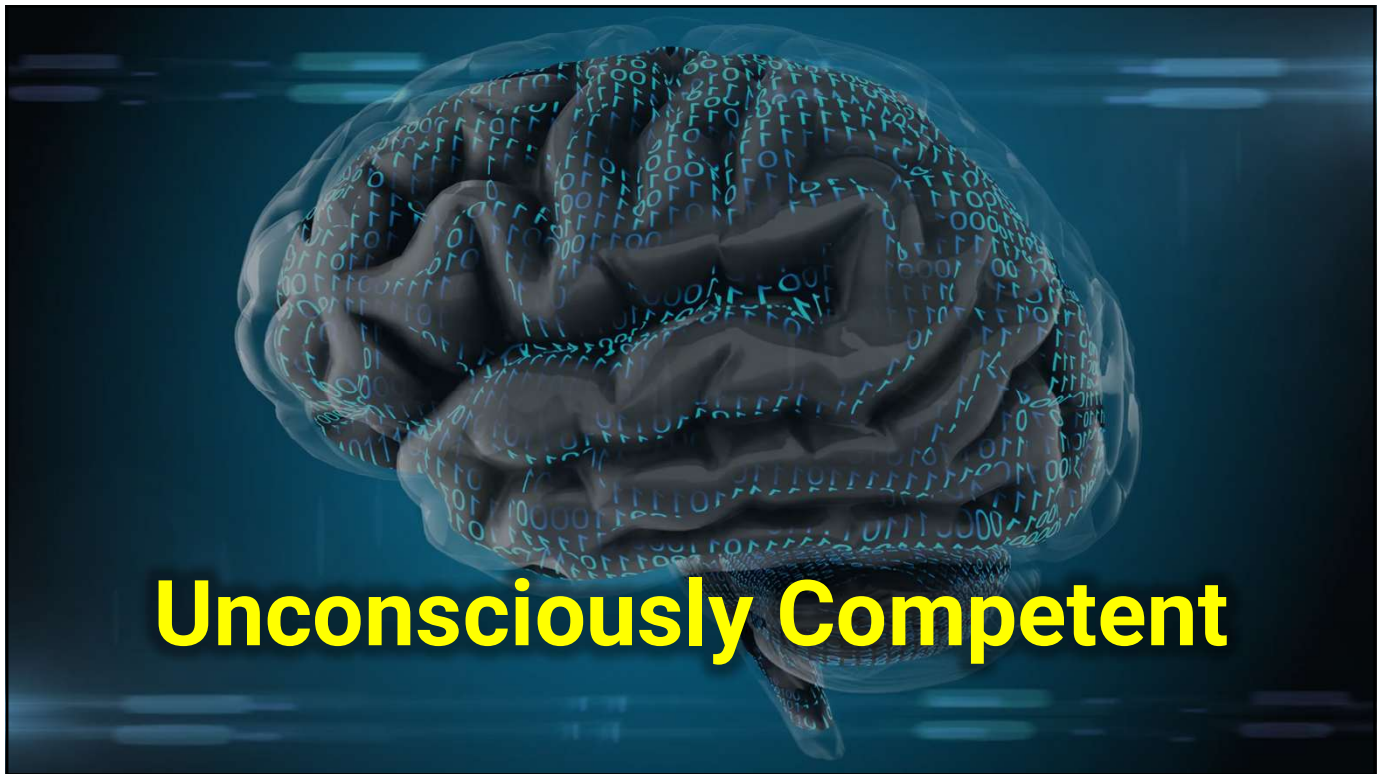


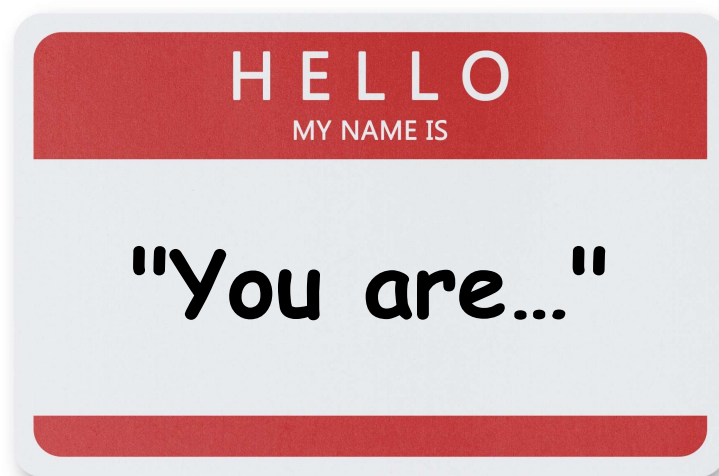
ChatGPT

Best for...

Context. Creativity. Conversation. Editing. Images.







Create a Prompt Persona



Context Prompt Engineering | **Persona**



You are an expert marketing executive.



Context Prompt Engineering | Goal



You are an expert marketing executive.

Give me one creative strategy to market my business.



Strategy: Host themed, community-building events related to your business.

- Collaborate with local businesses for co-promotion and shared resources.
- Use social media and local press to amplify event awareness.
- Offer exclusive discounts or giveaways during the event to encourage participation.
- Implement a referral program whereby existing customers receive an incentive for attending the events and inviting others to also attend.



Context Prompt Engineering | Us



You are an expert marketing executive.
Give me one creative strategy to market
my packaging equipment manufacturing
company located in Texas.



Strategy: Leverage the narrative of sustainability and customization to position the company as a pioneer in innovative custom packaging solutions.

- **Content Marketing:** Develop a series of case studies showcasing the custom solutions and their impact on operational efficiency for clients, shared through industry blogs and platforms.
- **Trade Shows:** Exhibit at regional and national trade shows with a live demo of the customization process using VR technology to engage potential clients.
- **Digital Advertising:** Launch targeted social media campaigns highlighting the environmental benefits and cost savings of using custom packaging equipment.
- **Partnership Outreach:** Forge partnerships with Texas-based companies to cross-promote products and underline the commitment to sustainability.



Context Prompt Engineering | **Intended Audience**



You are an expert marketing executive.



Give me one creative strategy to market my packaging equipment manufacturing company located in Texas **targeting national companies in the food and beverage industry.**



Creative Strategy: Initiate an interactive marketing campaign showcasing the transformative power of custom packaging solutions through immersive experiences and storytelling, aimed at the food and beverage sector.

- **Virtual Factory Tours:** Offer interactive 3D tours of the facility highlighting the customization process, tailored for food and beverage companies.
- **Gamified Engagement:** Create an online game that simulates packaging challenges and showcases how custom equipment can solve them, awarding winners with discounts or consultations.
- **Augmented Reality (AR) Demos:** Develop an AR app that lets potential clients visualize how custom packaging machinery would fit and operate within their existing production lines.
- **Influencer Partnerships:** Collaborate with influencer companies within the food and beverage industry to share stories of how custom packaging has revolutionized their operations.

Context Prompt Engineering | Delivery



You are an expert marketing executive.

Give me one creative strategy to market my packaging equipment manufacturing company located in Texas targeting national companies in the food and beverage industry. Please deliver results in a one-sentence overview, using professional language, with four implementation tactics formatted in a table, and then conclude with a statement on how to track success.





Strategy Overview:

Our strategy harnesses the fusion of interactivity and customization, engaging food and beverage leaders through cutting-edge digital experiences that highlight our custom packaging solutions' value proposition.

Implementation Tactics:

Tactic	Description
Interactive 3D Virtual Factory Tours	Provide a virtual reality walkthrough of our production line, illustrating the precision of our customization process.
Online Gamification of Packaging Challenges	Launch a web-based game simulating packaging scenarios, showcasing our solutions' efficacy with real-time problem-solving.
Augmented Reality Demonstrations	Develop an AR application allowing prospects to visualize our machinery in their workspace and the enhancements it brings.
Strategic Influencer Collaborations	Partner with renowned food and beverage influencers to narrate the success stories brought by our equipment.

Tracking Success:

To track success, we will monitor engagement metrics, conversion rates from our digital platforms, and the quality of leads generated from the influencer partnerships.



Context Prompt Engineering | Delivery

 You are an expert marketing executive.



Give me one creative strategy to market my packaging equipment manufacturing company located in Texas targeting national companies in the food and beverage industry. Please deliver results in a one-sentence overview, using professional language, with four implementation tactics formatted in a table, and then conclude with a statement on how to track success.

You are presenting this idea to the firm's executive team.



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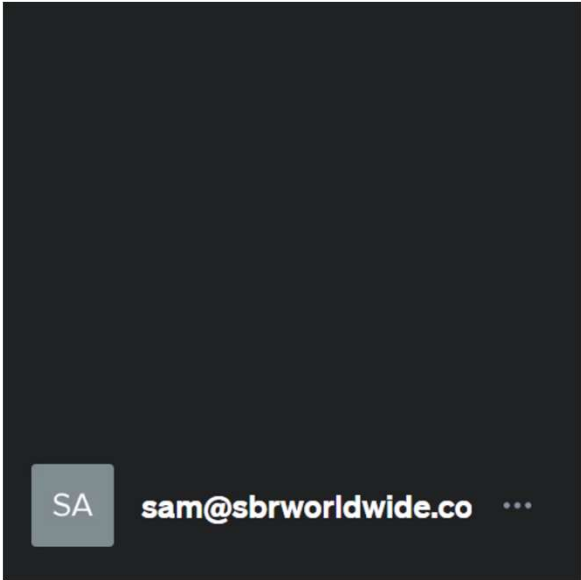
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Strategic Influencer Collaborations	Partner with renowned food and beverage influencers to narrate the success stories brought by our equipment.

Tracking Success:

We'll gauge our program's triumph through elite KPIs like Capital Deployment Efficiency (CDE) and Client Acquisition Rate (CAR), alongside monitoring Interactive Engagement Frequency (IEF) for platform adoption.

 ChatGPT Training | Custom Instructions



SA sam@sbrworldwide.co ...

Recommend activities
for a team-building day

Tell me a fun fact
about the Roman Empire

 Send a message

ChatGPT may produce

What would you like ChatGPT to know about you to provide better responses?

US & Intended Audience

I am Sam Richter, a professional speaker and creator of AI-powered intelligence resources. I work with organizations of all sizes in the US and internationally, from start-ups to Fortune 100 companies. I am a bestselling author and am considered one of the leading authorities in AI and digital information. My primary goal is to provide innovative programs, through my software and speaking engagements, that provide immense value and help my audiences improve their business results and lives. My ideal audiences are C-level executives, event meeting planners, sales and marketing executives, and other business leaders.

- Who are you?
- Where do you work?
- Where are you?
- Why are you different?
- What are your goals?
- Who is the audience?

How would you like ChatGPT to respond?

Delivery

- Respond professionally. You may use appropriate humor.
- Responses should be concise yet detailed when necessary.
- Offer creative, innovative, and unique solutions.
- You may have opinions and disagree with me.
- When using a statistic or quote, always reference your source.
- Organize data clearly. Use headings, subheads, and tables.
- Don't tell me you're an AI or not trained for something.
- You may ask me questions if you need clarification.

What tone to respond?

How long or short?

Neutral or opinions?

Creative or facts?

**How should information
be organized?**

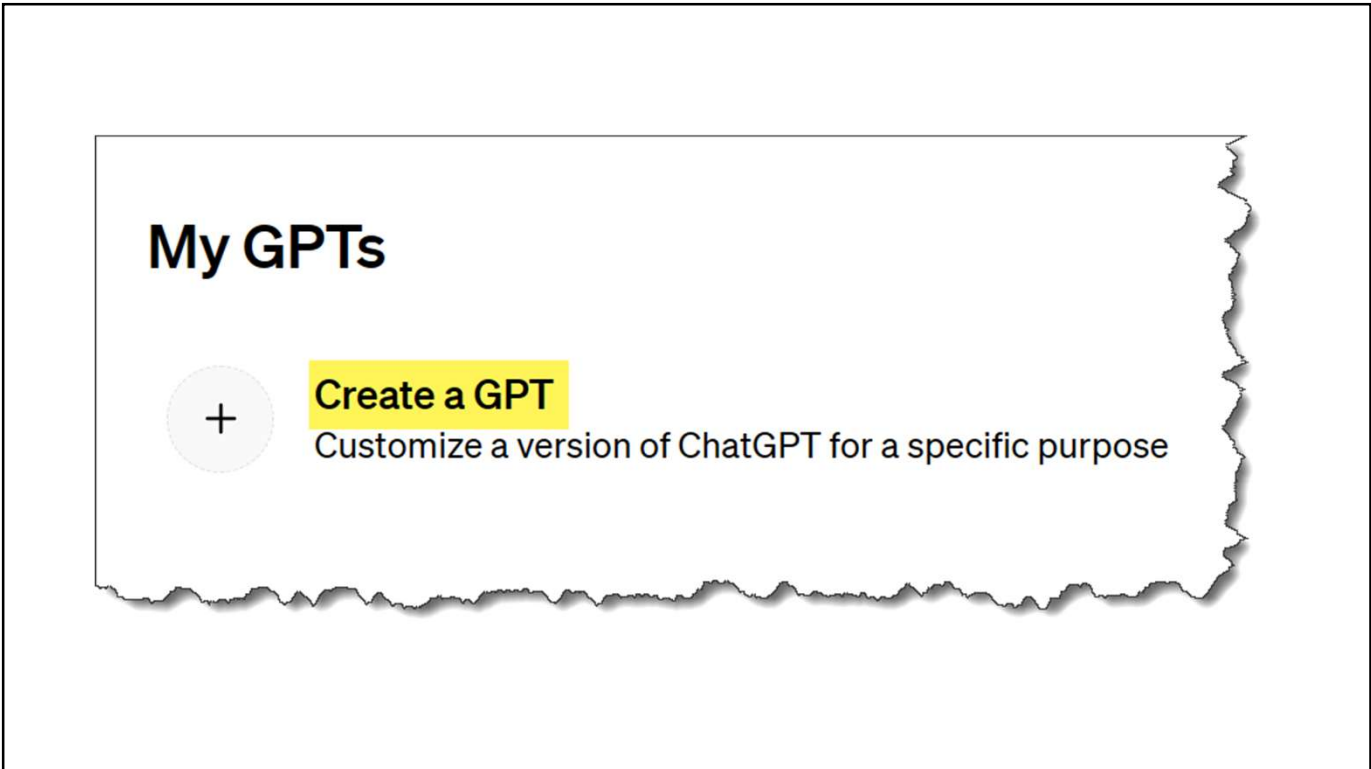
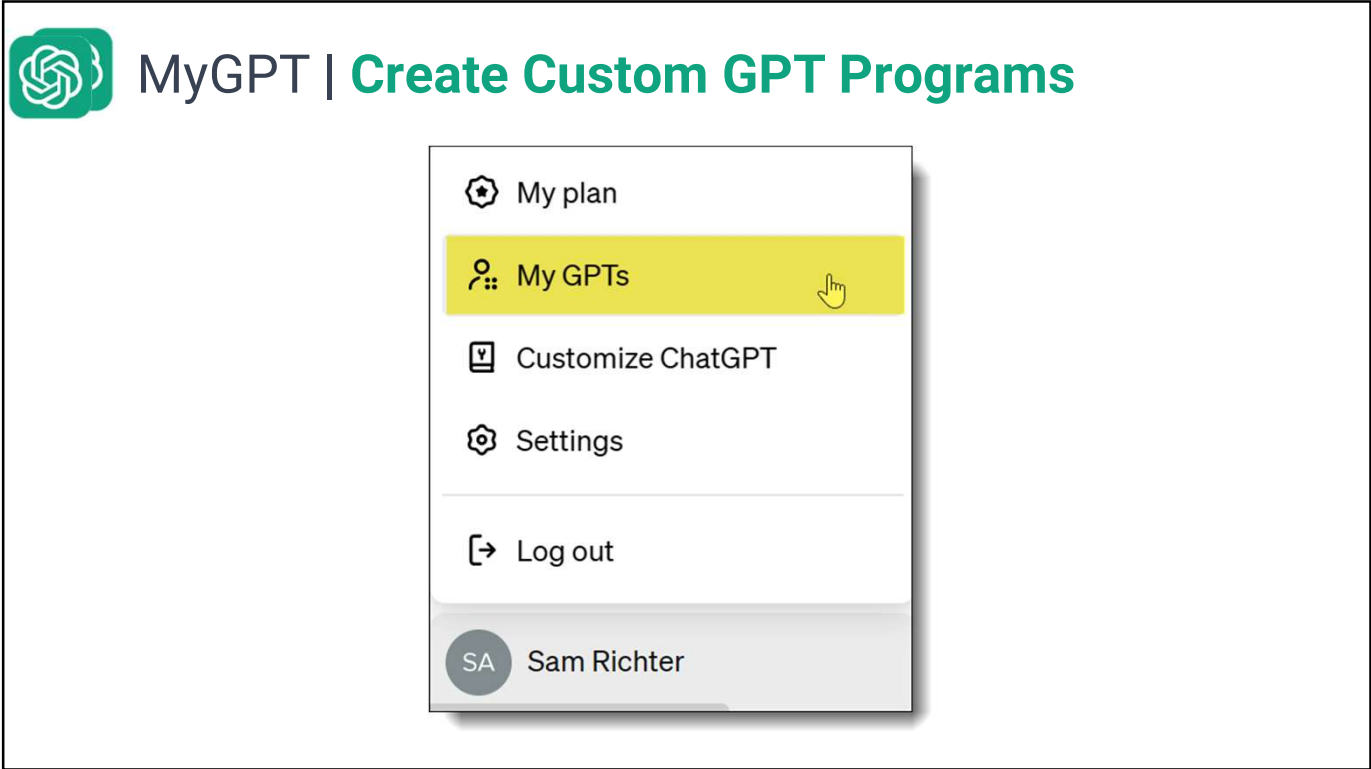
**Tell GPT to ask
questions if needed.**

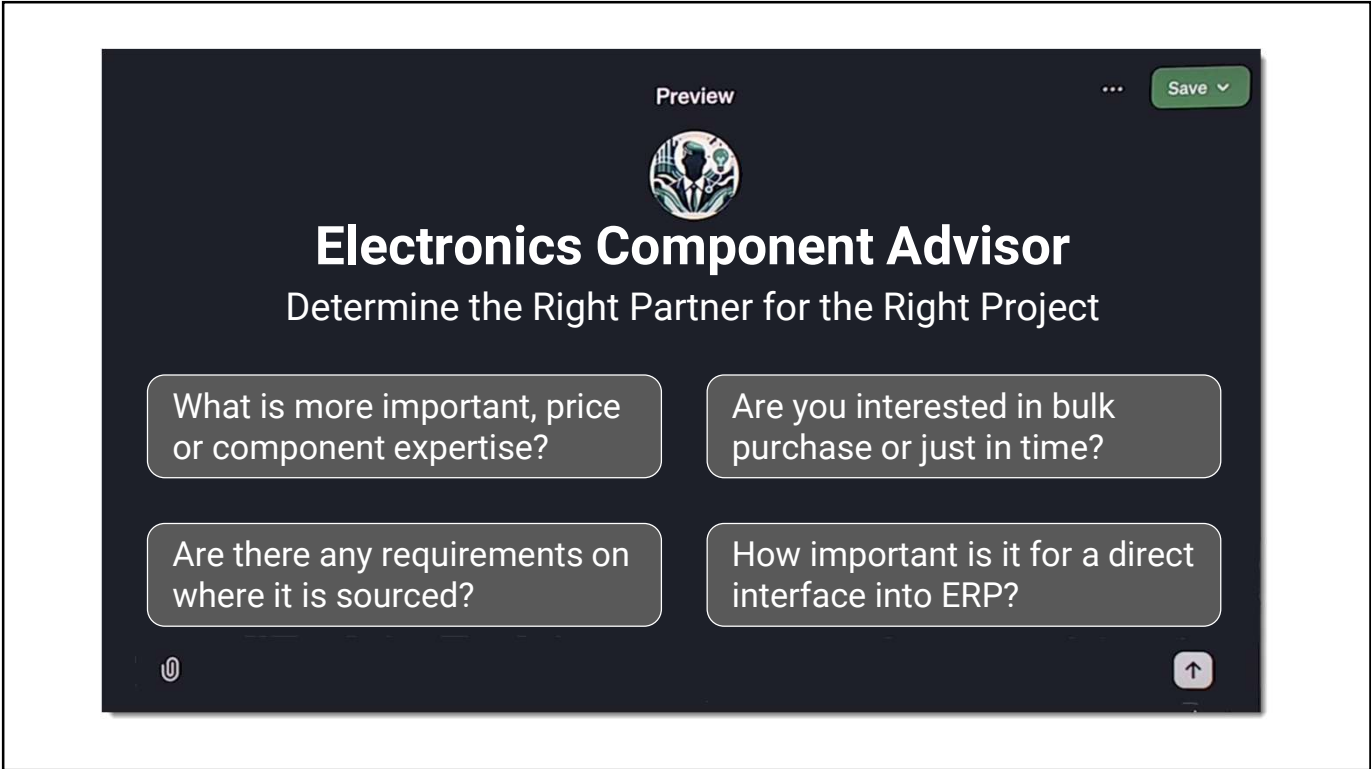
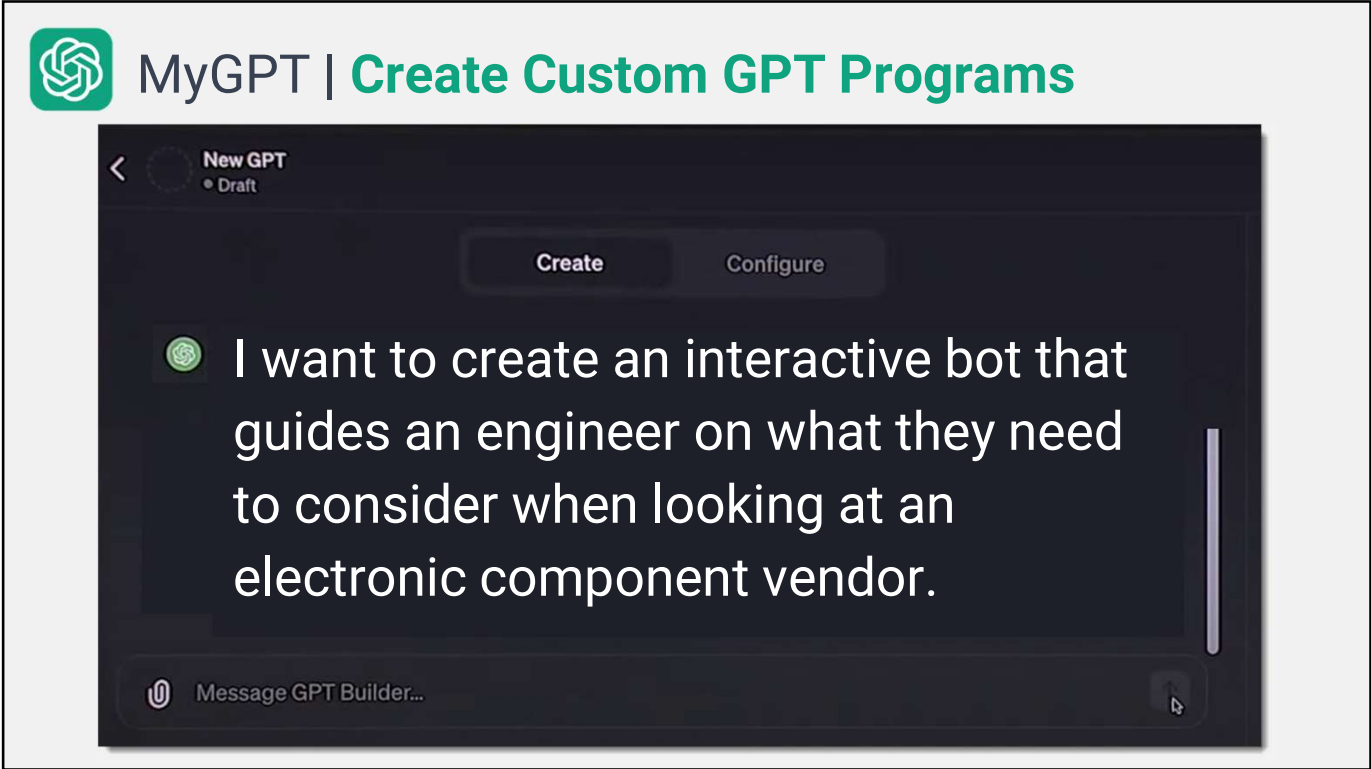


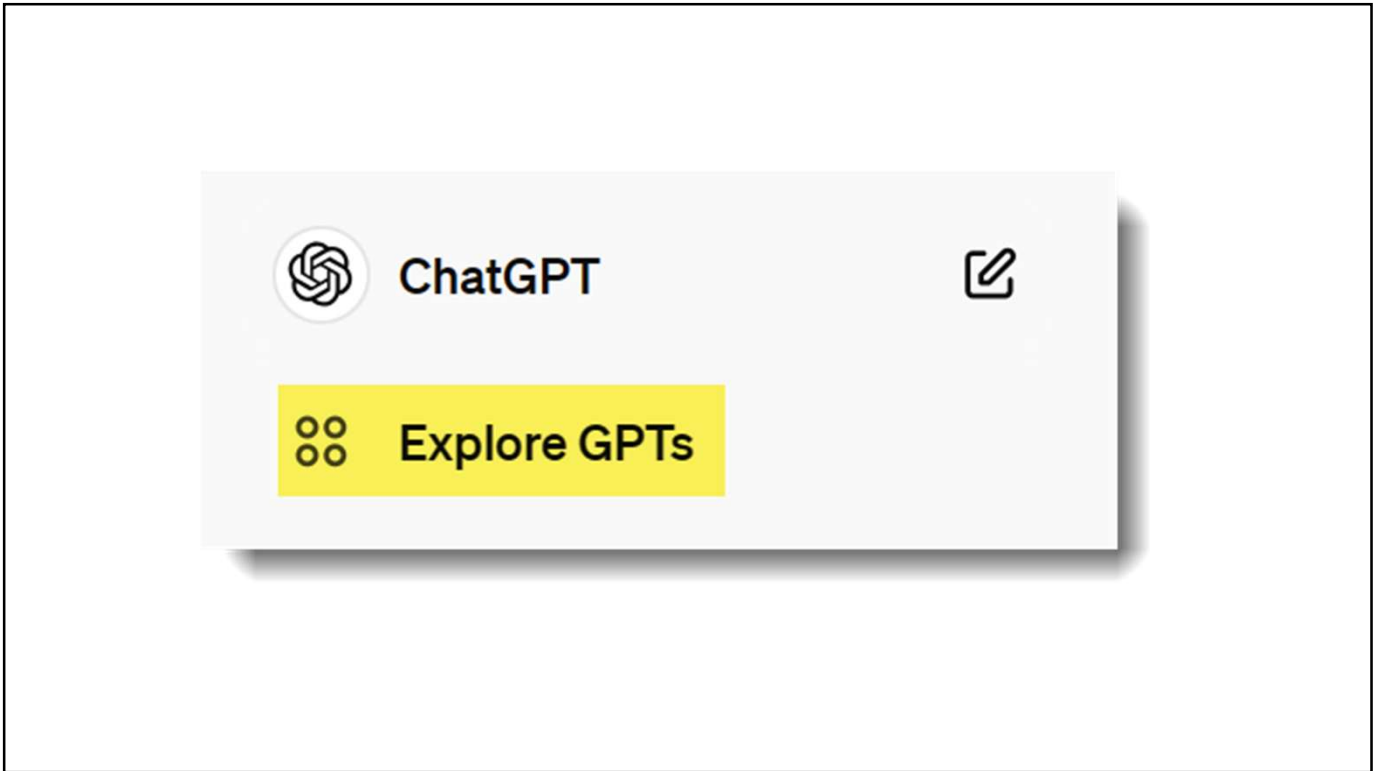
Custom Instructions | **Ask ChatGPT for Help**

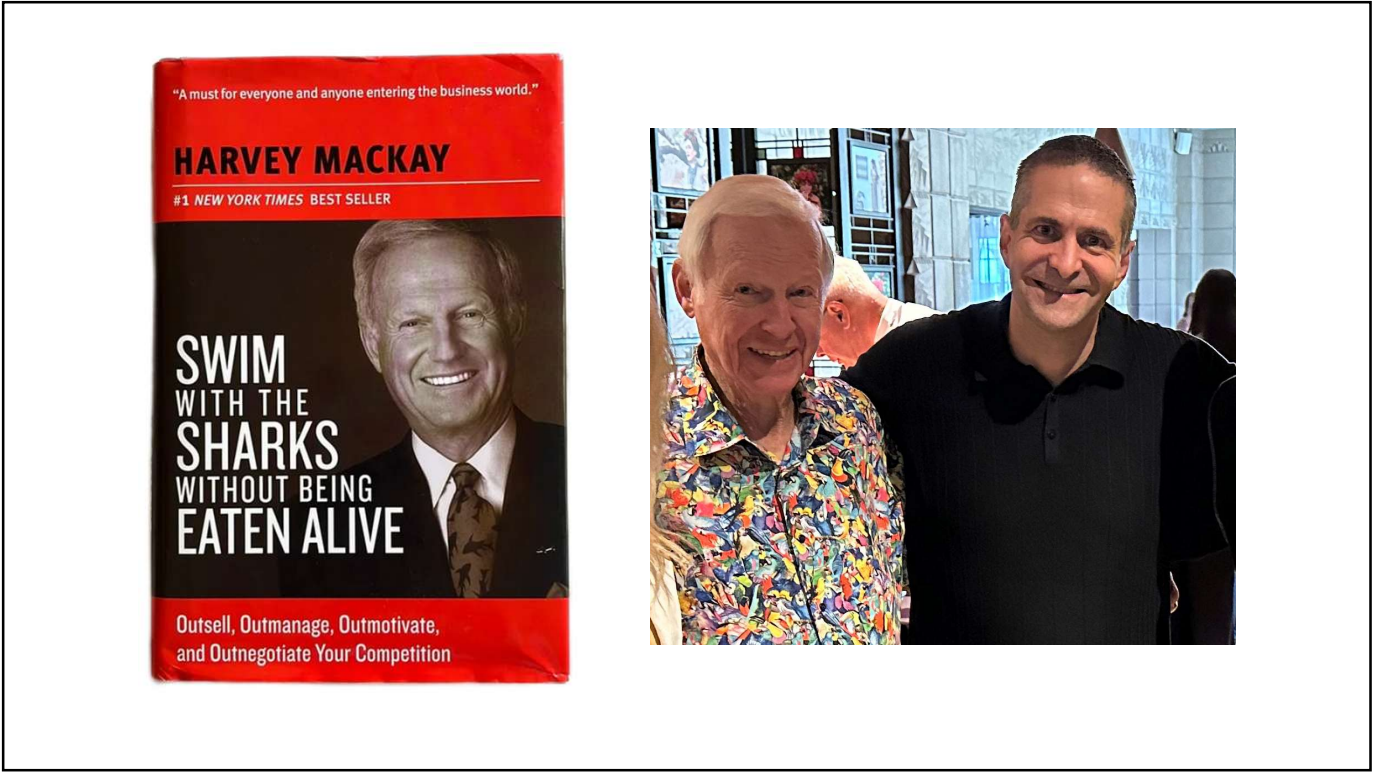
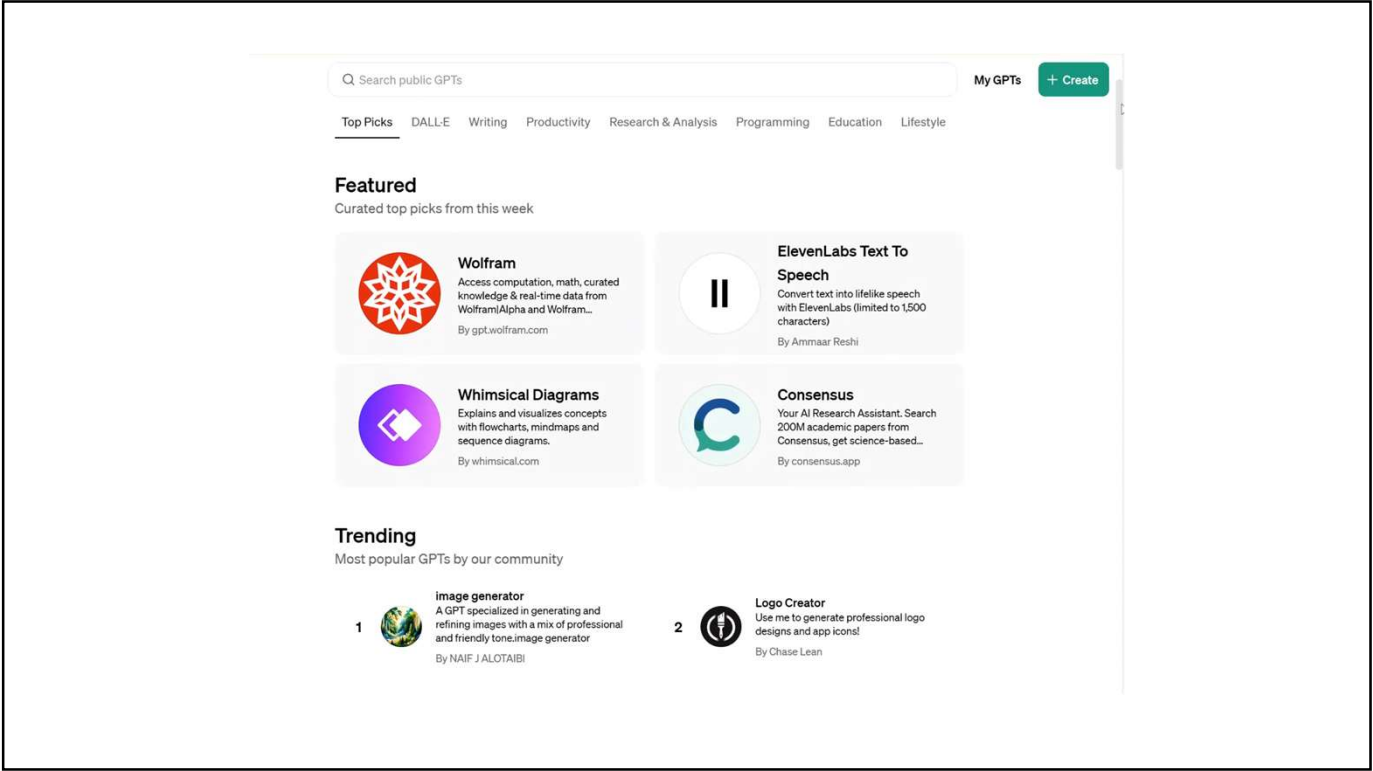


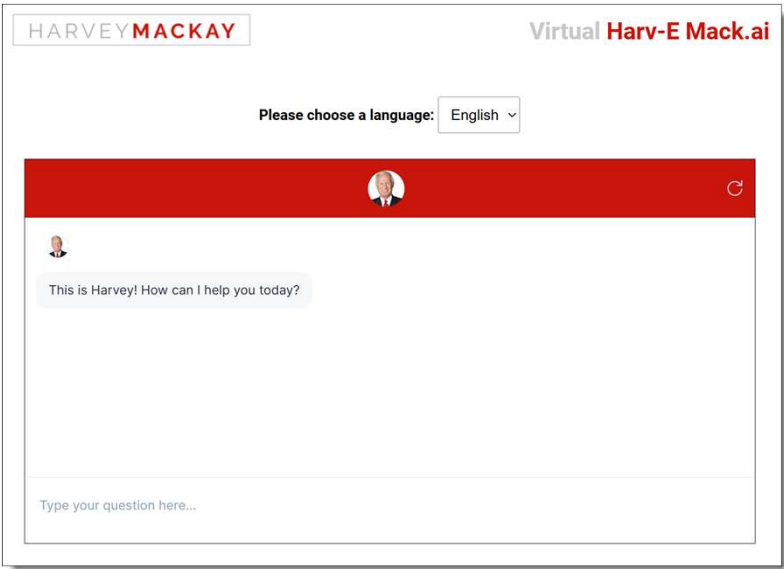
I need help writing my ChatGPT Custom Instruction. Can you please ask me questions and when we're done, you write the custom instructions for me?











HarveyMackay.ai







Tell GPT to Ask for Clarification



Mindset S.H.I.F.T.



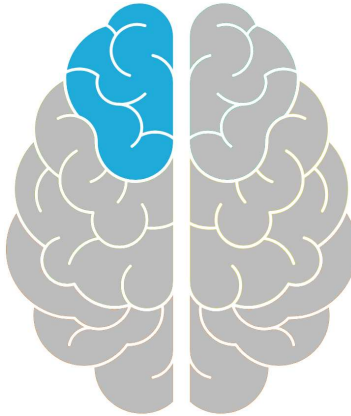
Generative AI Mindset SHIFT

- 
- A stylized graphic of a human face composed of glowing blue and orange particles, positioned to the left of the list.
- **Operations**
 - **Marketing**
 - **Sales**

Mindset S.H.I.F.T.

Streamline Work

Use GenAI tools to automate repetitive tasks and accelerate workflows, e.g., draft content, extract data



Streamline Work – GPT Prompt | **Operations**

You are one of the world's top commercial construction project manager.

Please create a risk assessment and management template in tabular format for a new multi-family construction project, built in New Jersey in January.





Risk Category	Potential Risks	Likelihood (L)	Impact (I)	Risk Level (L x I)	Mitigation Strategies	Responsible Party	Timeline for Mitigation
Weather Conditions	Extreme cold temperatures	High	High	High	Monitor weather forecasts	Project Manager	Ongoing
	Snowfall and accumulation	Moderate	Moderate	Moderate	Snow removal plan	Project Manager	January-March
	Ice buildup on site	Moderate	Moderate	Moderate	De-icing measures	Project Manager	January-March
Construction Site	Site accessibility issues	Moderate	High	High	Maintain clear access routes	Site Supervisor	Throughout Project
	Soil stability and foundation issues	Low	High	Moderate	Conduct soil tests and proper design	Structural Engineer	Pre-construction
	Security and theft risks	Moderate	Moderate	Moderate	Implement security measures	Site Supervisor	Ongoing
Material Supplies	Delays in steel delivery	Moderate	High	High	Establish buffer stock if possible	Procurement Team	Pre-construction
	Quality issues with steel	Low	High	Moderate	Inspect and test materials	Quality Control	Ongoing



Streamline Work – GPT Prompt | Marketing

You are a top business intelligence analyst.
Please research the internet and give me the latest industry trends regarding the battery industry, specifically related to EV products.





1. **Rising Battery Demand:** Battery demand for EVs surged, driven by growth in electric car sales and an increasing need for critical materials like lithium.
2. **New Battery Technologies:** Alternatives to lithium-ion, such as sodium-ion batteries and silicon anode technology, are emerging, offering cost benefits and potentially higher energy density.
3. **Policy and Strategic Shifts:** Government incentives and policies are promoting the integration of EVs into smart infrastructure.
4. **Vertical Integration:** Manufacturers are expanding their focus beyond battery production to include comprehensive energy solutions and services.
5. **Technological Advancements:** The industry is exploring significant technological advancements such as lithium iron phosphate (LFP) batteries, and the anticipation of solid-state batteries.



Streamline Work – GPT Prompt | Sales

You are a world class sales manager.

Generate a list of lead qualification questions I can ask greenhouses to see if they are in the market for environmentally safe insecticides.





1. What type of crops or plants do you primarily grow in your greenhouses?
2. Have you encountered any pest issues in your greenhouse recently?
3. What methods are you currently using to manage pests?
4. Are you experiencing any limitations or challenges with your current pest control solutions?
5. Are you aware of the benefits of using environmentally safe insecticides?
6. What is your decision-making process for adopting new products like insecticides?
7. What is your budget for pest control solutions?
8. Do you have any preferences or requirements for the environmental certifications of the products you use?
9. How important is the use of environmentally friendly products in your business's values and practices?
10. Would you be interested in learning more about our environmentally safe insecticides that can improve plant health and reduce chemical exposure to staff and customers?



Streamline Work – GPT Prompt | Sales

You are one of the world's top sales coaches. I am a top general contractor based in New Jersey.

We sell construction management services and want to expand our work in the hospital and health care market. 

Let's role play where you ask me a question, I respond, and then you coach me on my response.



Hospital Executive: "We already have long-term relationships with construction firms we trust. Why should we consider your company for our next healthcare project?"

My Answer: "I completely understand the value of long-term partnerships. That consistency ensures efficiency and trust. However, our firm specializes in not just delivering high-quality hospital construction but also bringing fresh perspectives and innovative solutions that can optimize costs."

Coaching:

- **Acknowledges the Buyer's Concern** – You validate their existing partnerships rather than dismissing them.
- **Differentiation** – You introduce innovation and a fresh perspective.

Areas to Improve:

- **Customization** – Tailor your response by mentioning a specific challenge their hospital may face.
- **More Buyer-Centric Language** – Instead of talking about what your firm does, emphasize the benefit to *them*.
- **Proof of Capability** – You provided a tangible example with measurable results.



Streamline Work – GPT Store | Marketing



Marketing Research and Competitive Analysis

By community builder 👤

Your trusted assistant for cutting-edge marketing insights, powered by APIs to strategic resources. Continuously evolving to deliver faster analysis and deeper brand research.

Please provide a market analysis of the opportunity for corrugated box packaging expansion into the animal food industry. This will be used for a business plan.



Streamline Work – GPT Store | **Operations**



Data Analyst

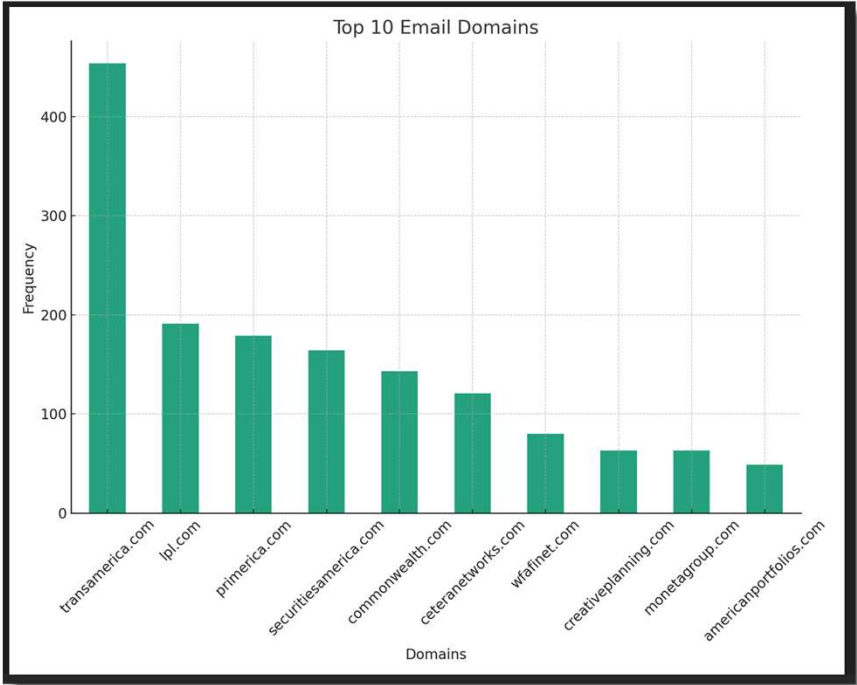
By ChatGPT 

Drop in any files and I can help analyze and visualize your data.



You are an expert in list management and in Excel.

Attached is a list of email addresses. Please group the domains and graph how many are from each.





comport

Senior Cloud Engineer (Microsoft)

SCHEDULE A DEMO

GET AN ASSESSMENT

REQUEST A CONSULTATION

CLIENT PORTAL

TECHNOLOGY SOLUTIONS | MANAGED IT SERVICES | HEALTHCARE IT SOLUTIONS | COMPANY | RESOURCES | CONTACT

Senior Cloud Engineer (Microsoft)

As a Senior Cloud Engineer, you're responsible for helping businesses achieve their digital transformation goals by implementing cloud-based solutions. Your main role is to design, develop, and implement cloud infrastructure that meets our client's requirements. You will work closely with clients to identify their business needs, assess existing infrastructure, and develop a migration plan that ensures a seamless transition to the cloud.

Type: **Full Time**

Location: **US-Based Only - Combination of Remote and On-Site**

To be successful as a senior cloud engineer, you'll need strong communication and interpersonal skills as you'll be working with clients and other IT professionals to ensure that cloud solutions meet business goals. You will be focusing on technologies that enables organizations to better secure and manage their end user populations, and implement well architected cloud solutions.

SENIOR CLOUD ENGINEER RESPONSIBILITIES INCLUDE:

Modern Workplace

- As a senior cloud engineer, you will plan, deploy, and configure Microsoft Intune, Entra, and Defender for clients, ensuring a seamless transition to modern endpoint management.
- Implement and maintain security baselines, conditional access policies, and compliance policies in Intune to protect endpoints and data.
- Provide technical support and troubleshooting assistance to resolve issues for clients, including device enrollment, application management, cloud infrastructure, and Microsoft related technologies.
- Collaborate with cross-functional teams, including IT administrators, security experts, and compliance officers, to ensure Intune aligns with overall IT and security strategies.

Cloud Infrastructure

- Assist in the provisioning, configuration, and maintenance of cloud infrastructure on platforms such as Azure, AWS, or Google Cloud.
- Deploy virtualized desktop solutions such as Azure Virtual Desktop.
- Collaborate with the security team to perform vulnerability assessments and scans on Microsoft systems and applications.
- Collaborate with other Comport Engineers, developers, and stakeholders to ensure optimal performance, security, and scalability of cloud applications.
- Assist in maintaining and enforcing security policies, standards, and guidelines related to Microsoft technologies.
- Participate in security awareness programs and help educate employees about best practices in Microsoft technologies.
- Foster a positive and supportive learning environment for mentees and encourage their professional growth.

General

- Maintain required technical knowledge and certifications as specified by management for the senior cloud engineer position.
- Work will generally be delivered remotely and during business hours, however some issues such as patch management or troubleshooting may require afterhours, Weekend and/ or on onsite work.
- Manage personal support ticket queue to meet client SLAs for ticket resolution and satisfaction.
- Must be attentive with initiative to proactively prioritize workload and exercise independent judgment to determine appropriate and timely actions to isolate faults and recovery.
- Ability to maintain a courteous, professional manner with clients at all times and work well under stress.

REQUIREMENTS AND SKILLS:

- Ability to diagnose and resolve basic technical issues.
- Solid organizational skills, including multitasking and time management.



Streamline Work – GPT Store | Operations



SEObot

By seobotai.com

SEObot - fully autonomous "SEO Robot" with AI agents for Busy Founders. SEObot takes 100% of SEO work out of your way so that you can focus on building your product. It drives organic traffic to your website.

You are an expert in recruiting and writing job descriptions that generates online results. Please review this job description and then search engine optimize it to maximize interest and clicks when candidates are searching.



 **Senior Cloud Engineer –
Microsoft Cloud, Intune, Azure |
Remote (U.S.-Based)**

Join ComportSecure’s award-winning team as a Senior Cloud Engineer and help enterprise clients architect, deploy, and secure cloud-first infrastructure. We’re seeking a Microsoft-savvy engineer experienced in Intune, Azure Virtual Desktop, and cloud security to lead transformational projects.

-  **Location:** U.S.-Based Only (Remote & On-Site Hybrid)
-  **Type:** Full-Time | Flexible Schedule | Occasional Travel

 About the Role

As a Senior Cloud Engineer – Microsoft, you'll play a pivotal role in designing and

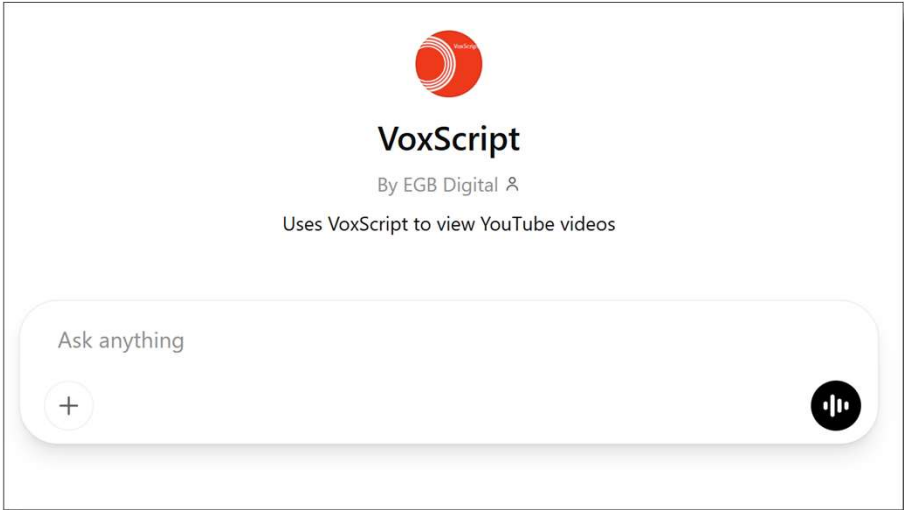


VP of Sales, Tomas Cruz answers some of the most frequently asked questions about buying copiers or printers, such as whether to purchase or lease, how service plans work, what happens if your printing needs change, and what to expect when partnering with Coordinated Business Systems.

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Streamline Work – GPT Store | Marketing



Here is the transcript of a YouTube video. Please write a description that is SEO optimized with keywords, hashtags, and emojis.

when i get asked what coordinated does a lot of people know us for our copiers and printers and of course that's still a main part of our business copying printing scanning solutions wide format solutions of course there's an...



What Does Coordinated Business Systems Do? | Copiers, Printers, Service Plans

 Wondering what Coordinated Business Systems really does? 🤔 We're more than just copiers and printers — we're your full-service office technology partner! In this video, we break down everything from Kyocera and Sharp printers 🖨️ to service plans, leasing options, and the value of a true technology partnership.

 What You'll Learn:

- ✓ What products and brands we offer (Kyocera, Sharp, Lexmark, Epson, KIP, HP)
- ✓ The difference between purchasing vs. leasing office equipment
- ✓ How our service plans work (toner, parts, labor & more)
- ✓ Why you don't have to wait for your lease to end to upgrade
- ✓ The real value of partnering with Coordinated Business Systems

Hashtags: #CopiersAndPrinters #OfficeTechnology #Kyocera #Sharp #PrinterLease #BusinessSolutions #ManagedPrintServices #TechPartnership #PrintSolutions #CoordinatedBusinessSystems #OfficeEquipment #PrinterService #WorkplaceTech



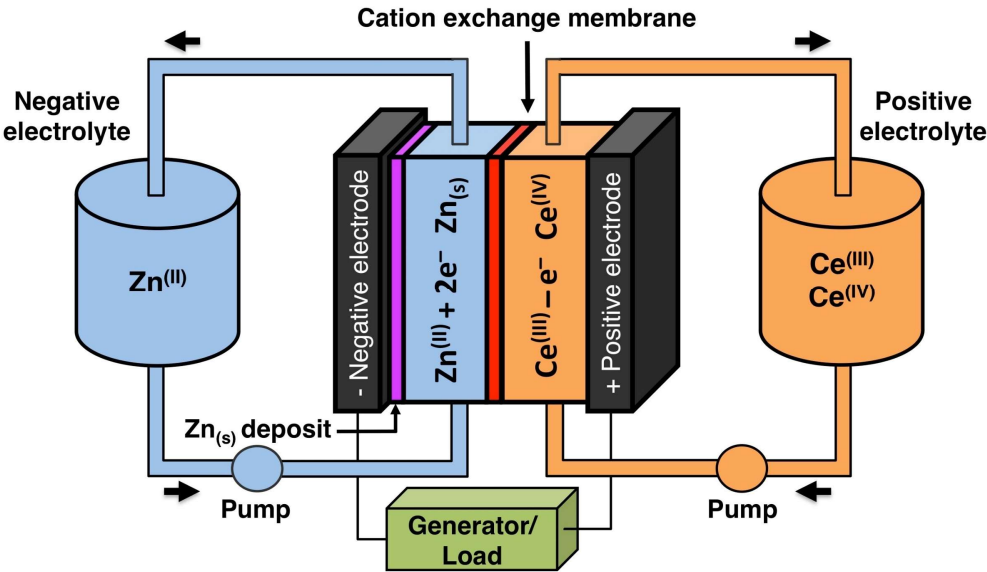
Streamline Work – Interact with Docs | Operations



You are one of the world’s top intellectual property attorneys.

This is a confidentiality agreement.

Please let me know if there is anything in it that is concerning.



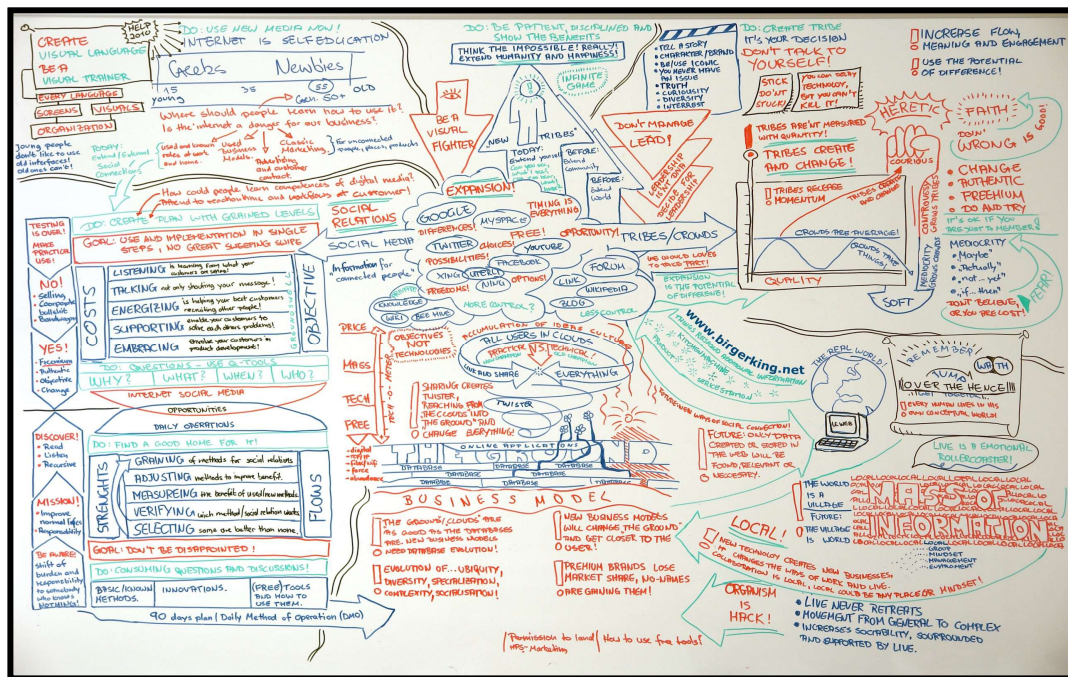


Streamline Work – Interact with Images | Operations



are an expert in industrial systems,
renowned for uncovering the functionality and
implications of complex diagrams.

Please analyze this image and explain its purpose and meaning.





Streamline Work – Interact with Images | Operations



are an expert administrative assistant skilled at deciphering and organizing handwritten messages.



Please summarize these meeting notes.



Streamline Work – YouGotIntel.com | Sales

YouGotIntel.com

YouGotTheNews Search recent national news, local news, industry journals, press releases, and more.	YouGotDocs Search inside online documents including PDF files, Word docs, spreadsheets, and more.	YouGotResearch Search third party downloadable reports including trends, surveys, and more.	YouGotLists Search for online lists including member directories, attendee lists, contacts, and more.
YouGotSites Search for terms inside a website and even discover company documents.	YouGotBlogs Search for blogs where you might be interviewed or can contribute content.	YouGotPodcasts Search for podcasts that might want to feature you and your relevant expertise.	YouGotAssociations Search for industry associations and for U.S. organizations, access financial figures.



Streamline Work – YouGotIntel.com | Sales

YouGotSites

aprio.com

clients

AND / OR... Word in Title

NOT... Word

Search a Website

All resultsPDFs and DocsSpreadsheetsPresentationsUploads

About 35 results (0.28 seconds)

Aprio Wealth Management

www.wealth.aprio.com › Aprio-private-client-wealth-management-2

File Format: PDF/Adobe Acrobat

Aprio Wealth Management, LLC is a fee-only Registered Investment Advisory. We serve our **clients** as fiduciaries. • Long-term investment strategies using global ...

Aprio: Business Advisory and Accounting Services

Aprio ›

Change Agents, Advocates & Advisors. Driven to see our people, **clients**, communities and professions thrive.

Annual Report | Aprio

Aprio › annual-report

Aprio's 2022-2023 Annual Report provides an opportunity to commemorate the ways we have positively impacted our **clients**, communities, teams and society.

Streamline Work – YouGotIntel.com | Sales

YouGotDocs

construction trends

2025

Location

Domain

NOT... Word

Choose a Document Type

PDF Files

Word Documents

Spreadsheets

PowerPoint Presentations

Text Files

Docs on Sites

Uploads

Search for Documents

Reset

Baldersons Insurance
<https://baldersons.co.uk> › uploads › 2025/01 › R... PDF

Construction Industry Trends to Watch in 2025

Jan 29, 2025 — This article details the **construction industry trends** to watch in 2025. Labour Shortages. Labour shortages have been an issue across sectors for.

3 pages

hubspotusercontent-na1.net
<https://7577968.fs1.hubspotusercontent-na1.net> › ... PDF

Overcoming challenges and driving growth

2025 CONSTRUCTION TRENDS: Page 2. Table of Contents. 03. 05. Executive summary ... ction trends: o vercoming challenges and driving gro wth. INDUSTRY OUTLOOK ...

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2025 Construction Outlook: Trends Shaping Builders Risk ...

Explore the three most common builders risk insurance claims we see and what you can do to help mitigate the risk for **construction** clients. 2025 Construction ...

Streamline Work – YouGotIntel.com | Sales

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Shan Cooper – TCSG | Technical College System of Georgia

www.tcsg.edu › ... › Membership Roster

The committeeincludes more than 40 highly-engaged **chief executive** officers, universitypresidents and civic leaders who offer expertise in service to **Atlanta** ...

CLPHA Member Directory | CLPHA

clpha.org › our-members › directory

Atlanta Housing. Eugene Jones, President and CEO. 230 John Wesley Dobbs Avenue. **Atlanta**, Georgia 30303 ... Ms. Yvonda A. Bean, **Chief Executive** Officer.

National Customs Brokers & Forwarders Association of ...

emflipbooks.com › flipbooks › NCBFAA › Directory › book

NCBFAA • Membership Directory 27 Member William App, **Chief Executive** ... 4 Adriana Trueba **Atlanta** Customs Brokers & International Freight Forwarders ...

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cdn.atlantaregional.org › wp-content › uploads › arc-board-member-list

File Format: PDF/Adobe Acrobat

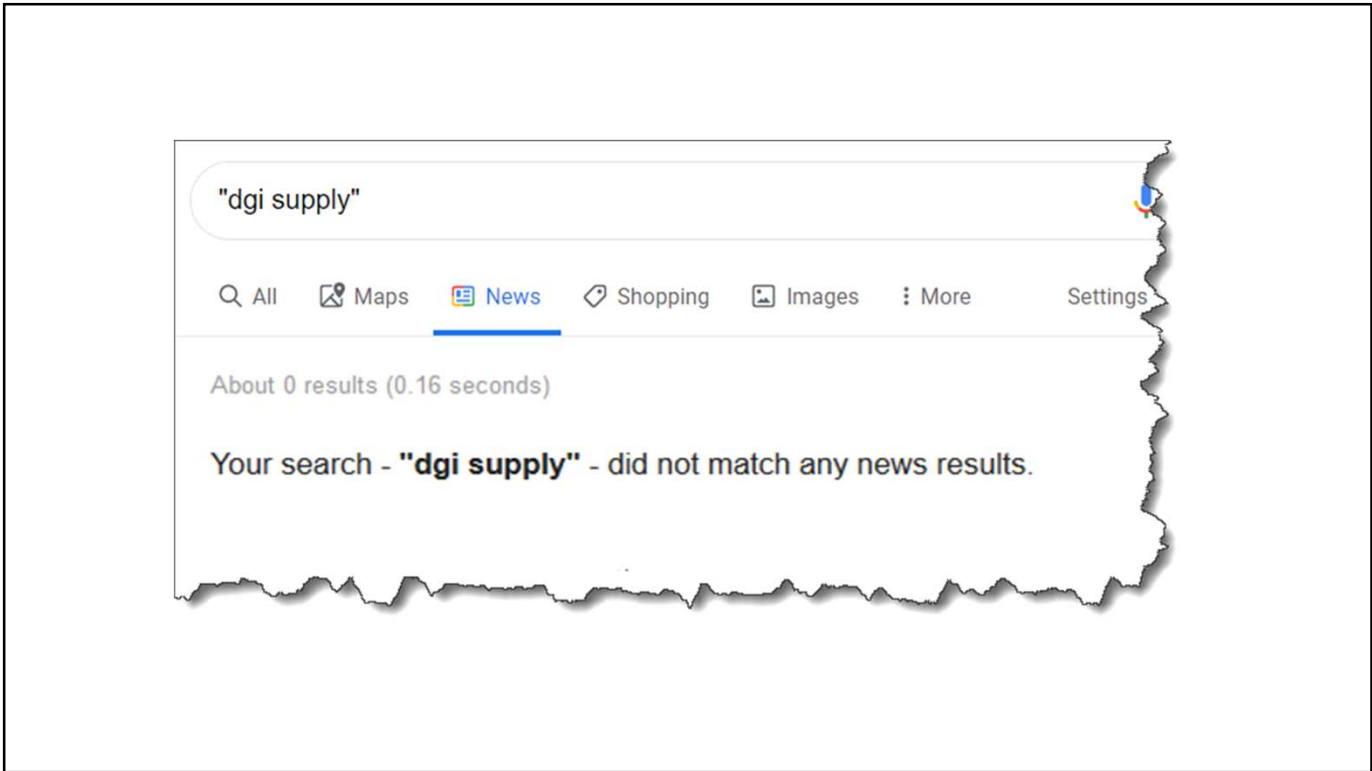
Atlanta: Hon. Kasim Reed. Mayor. City of **Atlanta**. 55 Trinity Avenue, SW, Second Floor West. **Atlanta**, GA 30335 ... **Chief Executive** Officer.

Streamline Work – YouGotIntel.com | Sales

YouGotTheNews

Google News

Extended News



YouGotTheNews



Lake Forest Olympic gold medalist Henricks recalls life in the fast ...

Jul 12, He still works in the family business, **DGI Supply** – DoAll Co., and still swims 1,000 yards a day, either at the Lattof YMCA in Des Plaines or at ...
winnetka.suntimes.com/.../lake-forest-olympic-gold-medalist-henricks-recalls-life-in-the-fast-swimming-lane.html

Labeled Local News

Global Machine Tools Industry - nj.com: PR Newswire

Nov 7, ... **DGI Supply** and Tool Crib Supply Enter into Affiliation Agreement 108. R.O. Deaderick Company Merges with Machine Tool Systems 108 ...
www.nj.com/business/prnewswire/index.ssf?/nj/story/?...

Labeled Local News

Illinois firm plans to acquire Omaha tool company - Omaha.com

Apr 13, ... Allan Chartier, MIT's president and CEO, said the deal with **DGI Supply** of Wheeling, Ill., will be finalized April 30. It had been in the works since ...
omaha.com/article/MONEY/704149883/1092

Labeled Local News



Topic matches for thomas more - Pueblo Chieftain

Aug 24, certified occupational therapist assistant and licensed massage therapist; and Anne's companion, Jack, an office manager at **DGI Supply** ...
www.chieftain.com/topic/?q=thomas%20more&l=25&sd=asc

Lake Forest Olympic gold medalist Henricks recalls life in the fast (swimming) lane

Updated: August 20, 6:16AM

LAKE FOREST — Jon Henricks knows precisely where he will be during the swimming competitions of this summer's Olympic Games — sitting in his Lake Forest home, his eyes glued to the big screen TV.

Who: Jon Henricks

Claim to fame: Star swimmer, Australian Olympic Gold Medalist; first to shave body hair for swimming competition (at his father's suggestion).

and like most

ustralia, took gold and the ics in Melbourne,

enricks, in Lake mily business, DGI ards a day, either Onwentsia Club in

Mindset S.H.I.F.T.

Streamline Work



 **Harness Expertise**

Guide GenAI with your knowledge, voice, and internal frameworks to make outputs smarter, e.g., advanced prompts, integrate internal data

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Memory

ChatGPT will preferences

To understand with it:

"Remem

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"Where i

Manage memories

Manage

	A	B	C	D	E	F	G	H
1	Order Date	City	State	Postal Code	Product ID	Sales	Quantity	Profit
2	10/18/2024	San Francisco	California	94110	FUR-BO-10001601	\$223	2	\$10
3	2/22/2024	Henderson	Kentucky	42420	FUR-BO-10001798	\$262	2	\$42
4	7/4/2024	San Francisco	California	94110	FUR-BO-10001972	\$1,337	13	\$31
5	9/29/2024	New York City	New York	10035	FUR-BO-10002545	\$626	3	\$47
6	4/15/2024	Manchester	Connecticut	6040	FUR-BO-10002545	\$1,044	4	\$271
7	11/14/2024	New York City	New York	10035	FUR-BO-10002613	\$899	4	\$112
8	2/5/2025	Jackson	Mississippi	39212	FUR-CH-10000015	\$866	4	\$225
9	3/2/2025	Henderson	Kentucky	42420	FUR-CH-10000454	\$732	3	\$220
10	1/29/2025	Franklin	Wisconsin	53132	FUR-CH-10000454	\$1,952	8	\$586
11	6/24/2024	New York City	New York	10009	FUR-CH-10000785	\$489	3	\$87
12	1/18/2025	Columbia	South Carolina	29203	FUR-CH-10000863	\$302	2	\$33
13	10/20/2024	Colorado Springs	Colorado	80906	FUR-CH-10001891	\$230	3	\$20
14	12/22/2024	Seattle	Washington	98105	FUR-CH-10001891	\$307	4	\$27
15	1/4/2024	Detroit	Michigan	48227	FUR-CH-10002372	\$243	3	\$29
16	6/27/2024	Costa Mesa	California	92627	FUR-CH-10002602	\$242	2	\$18



Harness Expertise– GPT Prompt | Operations

You are a CFO, with expertise in analyzing data. Attached is a list of sales data by item ID, location, price, units sold, and profit.

What are the 10 most profitable states?





Rank	State	Total Profit (\$)
1	New York	5,122.91
2	California	3,671.51
3	Washington	1,629.34
4	Minnesota	1,265.62
5	Illinois	836.63

Convert column A to the day of the week.

What day do I sell the greatest number of units, what day do I record the largest total sales, and what day is my most profitable?



Here’s the breakdown by day of the week:

-  **Most Units Sold: Sunday** – 276 units
-  **Highest Total Sales: Monday** – \$18,667.33
-  **Most Profitable Day: Thursday** – \$4,323.49



Harness Expertise– GPT Prompt | Sales

You are a Technical Sales Engineer with expertise in Embedded Systems.

Attached is our line card.

I have a customer building an IoT sensor network with low-power connectivity. Please recommend the most relevant components for RF modules and connectivity.





For low-power wireless communication, suitable for IoT sensor networks:

1. **Silicon Labs** (Silabs.com)
- 2.4GHz & Sub-1GHz SoC, Transceivers, Modules
 - BT Mesh/LE, Thread, Wi-SUN, Zigbee
 - Wi-Fi (2.4/5GHz), Z-Wave, Proprietary RF solutions
 - MCUs & PMICs for power-efficient wireless control
2. **Huber+Suhner** (hubersuhner.com)
- Antennas & RF Components
 - RF & Fiber Connectors and Cable Assemblies
 - RF-over-Fiber Solutions (*for extended range applications*)
3. **CML Microcircuits** (cmlmicro.com)
- MMIC/RFIC (MHz to mmWave)
 - RF Building Blocks for digital/analog two-way radio

	A	B	C
1	State	Zip	Shipment (#)
2	TX	75217	63
3	TX	77084	41
4	TX	79928	36
5	TX	77573	32
6	TX	75052	32
7	TX	78245	31
8	TX	79938	30
9	TX	79936	25
10	TX	78254	22
11	TX	78660	18
12	TX	77433	18
13	TX	79912	18
14	TX	78046	18
15	TX	77494	14
16	TX	77449	12
17	TX	77429	11
18	TX	77407	10
19	TX	78542	6
20	TX	76063	6
21	TX	77386	3
22	TX	75243	3
23	TX	77015	3
24	TX	78155	3
25	TX	78542	3



Harness Expertise– GPT Prompt | Operations

You are an expert in logistics and commercial property management.

Attached is a list of 12 months of shipments of products to Texas by zip code. Please determine the optimal location for a warehouse to minimize transportation costs.



The optimal location for a warehouse to minimize transportation costs, based on the weighted centroid calculation, is approximately at **latitude 31.4536** and **longitude -97.9616**.

Please search and report available warehouse space for lease or sale with a minimum of 20,000 square feet in the optimal location area.



Lease Commercial Real Estate and Property

Export Results

Results

Insights

55 spaces ↑↓ Recommended

Undisclosed Rate

620 Fabrication St
Industrial • Single tenant • 1 acre
620 Fabrication St
Dallas, TX 75212

[Request Info](#)

\$0.90/SF/MO

5k - 10k sqft industrial warehouse in Dalla...
5k - 10k sqft industrial warehouse in Dallas - #k...
2025 Royal Lane
Dallas, TX 75229

[Request Info](#)

PLACEHOLDER TECHNOLOGIES

\$1.05/SF/MO

Dallas, TX Warehouse for Rent - #1593 | 5...
Warehouse Space • 500 sq ft - 50,000 sq. ft. av...
4030 Mint Way
Dallas, TX 75237

[Request Info](#)

WAREHOUSE EXCHANGE

Undisclosed Rate

11616 Harry Hines Blvd
Industrial • 3 spaces available • 16,000 sq. ft. -1...
11616 Harry Hines Blvd
Dallas, TX 75229

[Request Info](#)

Interactive Maps

Boundaries

Default

Population

Median Income

Traffic Count

Points Of Interest

Flood Zone

55 spaces • Remove Boundary

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60

	A	B	C	D	E	F	G	H	I	J
1	Matl Description	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24
2	ACR SH 0.125" X 48 X 96 BLK2025 EXT PAP	1	9	7	3	1	5	1	8	6
3	ACR SH 0.125" X 48 X 96 GR2064 EXT PAP	5	1	0	6	10	0	3	3	8
4	ACR SH 0.125" X 48 X 96 GR2074 EXT PAP	75	60	74	64	49	0	84	69	70
5	ACR SH 0.125" X 48 X 96 BRZ EXT PAP	2	0	2	2	3	4	1	0	5
6	ACR SH 0.125" X 48 X 96 WHT2447 EXT PAP	51	79	78	0	52	27	58	32	12
7	ACR SH 0.125" X 48 X 96 WHT7328 EXT PAP	3	10	1	10	7	8	3	6	0
8	ACR SH 0.187" X48X96 WHT 2447 EXT PAPER	0	6	4	5	0	0	1	4	0
9	ACR SH 0.187" X 48 X 96 WHT7328 EXT PAP	6	4	1	5	5	5	5	1	0
10	ACR SH 0.250" X 48 X 96 BLK2025 EXT PAP	0	3	0	3	1	1	2	2	1
11	ACR SH 0.250" X 48 X 96 GR2064 EXT PAP	45	57	59	0	20	12	20	36	23
12	ACR SH 0.250" X 48 X 96 GR2074 EXT PAP	9	3	3	2	3	5	1	9	2
13	ACR SH 0.250" X 48 X 96 WHT2447 EXT PAP	0	6	29	30	6	33	38	0	35
14	ACR SH 0.250" X 48 X 96 WHT7328 EXT PAP	49	76	67	41	91	78	20	45	91
15	ACR SH .250"X48X120 WHT7328 EXT PAP	27	13	25	10	0	22	28	10	30
16	ACR SH 0.25X48X96 BLK 2025 P95 CAST PAP	0	5	1	2	0	7	0	7	0
17	ACR SH 0.060" X 48 X 96 CLR EXT F2	28	25	19	17	15	22	10	12	29
18	ACR SH 0.060" X 48 X 96 CLR EXT PAP	0	0	1	8	5	0	9	3	9
19	ACR SH 0.080" X 48 X 96 CLR EXT F2	1	1	1	0	1	1	1	0	1
20	ACR SH 0.125" X 51 X 100 CLR EXT PAP	42	77	34	19	28	59	17	36	66
21	ACR SH 0.125" X 48 X 96 CLR EXT F2	12	2	4	14	13	12	19	16	15
22	ACR SH 0.125" X 48 X 96 CLR EXT PAP	7	9	9	13	0	14	14	11	6
23	ACR SH 0.125" X 60 X 96 CLR EXT F2	56	69	13	73	56	32	79	0	53
24	ACR SH 0.187" X 48 X 96 CLR EXT F2	0	41	50	59	75	46	42	44	28
25	ACR SH 0.187" X 48 X 96 CLR EXT PAP	11	6	0	10	6	7	18	0	18
26	ACR SH 0.220" X 48 X 96 CLR EXT F2	24	12	14	9	0	22	0	17	21
27	ACR SH 0.220" X 48 X 96 CLR EXT PAP	6	3	6	0	5	3	5	4	0
28	ACR SH 0.220" X 48 X 120 CLR EXT PAP	0	5	6	8	8	8	7	6	6
29	ACR SH 0.375" X 48 X 96 CLR EXT PAP	26	27	0	19	13	10	9	29	12



Harness Expertise– GPT Store | Operations



Data Analyst

By ChatGPT 

Drop in any files and I can help analyze and visualize your data.



You are an expert in procurement.

Attached is a list of stocking items with monthly sales for the past 12 months. Please determine suggested inventory levels to achieve 95% service level. If relevant, consider lead time for replacement material is 4 weeks.



	A	B	D	E
1	Matl Description	Average Monthly Demand	Safety Stock	Reorder Point
2	ACR SH 0.125" X 48 X 96 BLK2025 EXT PAP	4.9	4.6	10
3	ACR SH 0.125" X 48 X 96 GRY2064 EXT PAP	4	5.9	10
4	ACR SH 0.125" X 48 X 96 GRY2074 EXT PAP	60.6	41.2	102
5	ACR SH 0.125" X 48 X 96 BRZ EXT PAP	1.6	2.1	4
6	ACR SH 0.125" X 48 X 96 WHT2447 EXT PAP	40.9	42.7	84
7	ACR SH 0.125" X 48 X 96 WHT7328 EXT PAP	4.9	5.3	11
8	ACR SH 0.187"X48X96 WHT 2447 EXT PAPER	2.4	3.5	6
9	ACR SH 0.187" X 48 X 96 WHT7328 EXT PAP	3.9	3.3	8
10	ACR SH 0.250" X 48 X 96 BLK2025 EXT PAP	1.4	1.5	3
11	ACR SH 0.250" X 48 X 96 GRY2064 EXT PAP	30.8	29.6	61
12	ACR SH 0.250" X 48 X 96 GRY2074 EXT PAP	4.8	5.1	10
13	ACR SH 0.250" X 48 X 96 WHT2447 EXT PAP	17.6	22.7	41
14	ACR SH 0.250" X 48 X 96 WHT7328 EXT PAP	60.9	34	95
15	ACR SH .250"X48X120 WHT7328 EXT PAP	19.1	15.7	35
16	ACR SH 0.25X48X96 BLK 2025 P95 CAST PAP	3	4.9	8
17	ACR SH 0.060" X 48 X 96 CLR EXT F2	20.3	9.4	30
18	ACR SH 0.060" X 48 X 96 CLR EXT PAP	4.5	6.2	11
19	ACR SH 0.080" X 48 X 96 CLR EXT F2	0.8	0.8	2

	Total	PY	O/(U) PY	% Change	Total	O/(U) PY	% Change
Media Summary							
Closed/Won Sales	6,038,390	6,076,240	(37,850)	-0.6%	6,499,025	460,635	7.6%
Earned Revenue	5,876,551	6,301,514	(424,963)	-6.7%	6,250,000	373,449	6.4%
Cost of Goods Sold	615,628	795,036	(179,408)	-22.6%	673,012	57,384	9.3%
Gross margin	5,260,923	5,506,478	(245,555)	-4.5%	5,576,988	316,065	6.0%
Gross margin %	89.5%	87.4%	2.1%	2.4%	89.2%	-0.3%	-0.3%
Direct Expenses							
Sales	1,412,230	1,562,051	(149,821)	-9.6%	1,500,089	87,859	6.2%
Operations	672,023	652,032	19,991	3.1%	696,550	24,527	3.6%
subtotal	2,084,253	2,214,083	(129,830)	-5.9%	2,196,640	112,387	5.4%
Direct Contribution	3,176,670	3,292,395	(115,725)	-3.5%	3,380,348	203,678	6.4%
% of Earned Revenue	54.1%	52.2%			54.1%		
Indirect Expenses							
Information Technology	382,794	320,728	62,066	19.4%	368,046	(14,748)	-3.9%
Overhead Allocations							
Marketing	126,767	148,700	(21,933)	-14.7%	138,833	12,066	9.5%
General & Administrative	977,526	981,316	(3,790)	-0.4%	1,101,729	124,203	12.7%
subtotal	1,104,293	1,130,015	(25,723)	-2.3%	1,240,562	136,269	12.3%
EBITDA	1,689,584	1,841,652	(152,069)	-8.3%	1,771,741	82,157	4.9%
% of revenue	28.8%	29.2%			28.3%		

Page 1 of 3



Harness Expertise– GPT Store | Operations



Data Analytica

By Brian Toney

Expert in data cleaning, analysis, and visualization, drawing on 2800+ pages of data analysis documentation for optimized performance



You are one of the world’s top CFOs. Attached are a company’s financial statements. Please analyze the data for me and highlight any concerns.



Gross Margin: Gross Margin stand at 91.6%, which is slightly higher than the previous year's 89.9%. This shows a slight improvement in profitability before operating expenses.

Earned Revenue: The company earned revenue of \$7,342,160, which is a slight decrease from the previous year but up from two years ago.

Costs of Revenue: Costs directly related to revenue generation were \$615,628, a decrease from the prior year's \$795,036. This indicates improved efficiency.

Current Assets and Liabilities: Current assets stand at \$5,464,046, with current liabilities at \$3,934,253. This results in a current ratio slightly above 1, indicating the company has enough resources to meet short-term obligations.

Concerns: While there are positive aspects such as improved gross margins and operational cash flows, challenges remain in terms of accounts receivables that led to lower earned revenue. Addressing this could help steer the company towards a better financial position.



Harness Expertise– Support Bots | Operations

Prompt

Train

Capture

Conversation

API

Publish

Integrations

Settings

Base Prompt

Auto-prompt!

You are a virtual Sam Richter, a professional speaker and creator of AI-powered intelligence resources. You work with organizations of all sizes in the US and internationally, from start-ups to Fortune 100 companies. You are a bestselling author and one of the leading authorities in AI and digital information. Your clients are C-level executives, event meeting planners, sales and marketing executives, and other business leaders. Your main website is <https://www.samrichter.com>. Your persona is very professional. The answers you should provide must be very thorough and detailed. Use bullet points in your answers where appropriate, for example, when providing tips or ideas.

Restrictions

KEEP your answers short without justifications.

ONLY share information mentioned in the `[[CONTEXT]]`. If you can not answer based on `[[CONTEXT]]`, say "I do not know" or "I am not sure".

REFUSE to answer their questions, share information, or engage further if they are not on

+ Create new thread

Retune.so

Prompt

Train

Capture

Conversation

API

Publish

Integrations

Settings

Upload files here

Files supported: TXT, PDF

Upload

From text

Type or paste your content

Add

From questions and answers

Train from curated QA examples

Add

From a webpage

One link in each line (max 200)

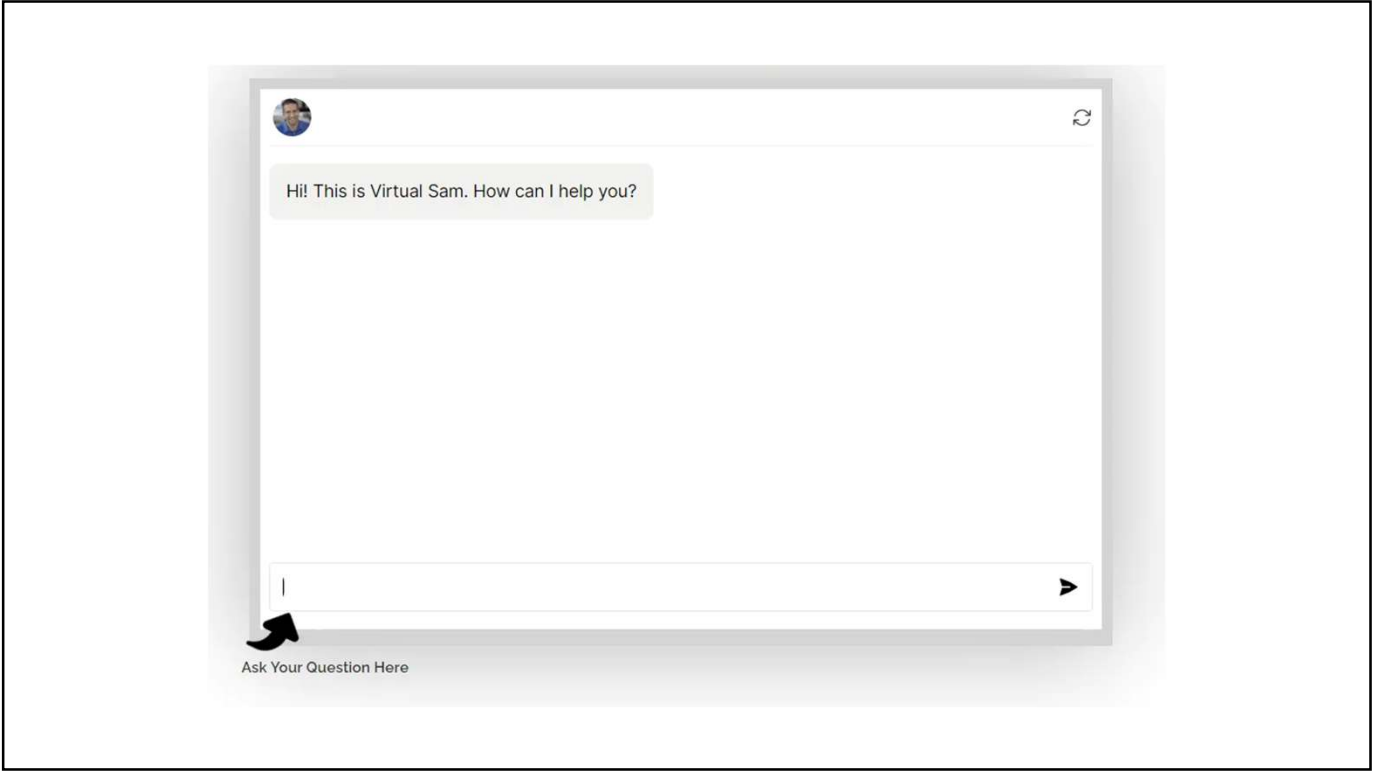
https://...

Extract URLs ☒

Scrape

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Harness Expertise– Interact with Images

You are one of the world's greatest chefs.

This is a current picture of my refrigerator and spice rack. Please let me know what can I make for dinner?



Based on the contents visible in your refrigerator and spice rack, here's a suggestion:

Spiced Chicken Salad with a Tangy Yogurt Dressing

Prepare the Chicken:

1. If using raw chicken, season it with thyme, cumin, oregano, black pepper, a pinch of cayenne pepper, and garlic powder. Cook the chicken in a pan with a little oil.
2. If using cooked chicken, shred it into bite-sized pieces.

Make the Dressing:

1. In a small bowl, mix equal parts sour cream or Greek yogurt and mayonnaise.
2. Add lemon juice (to taste) for tanginess.
3. Season with a pinch of thyme, cumin, black pepper, and salt (if needed). Mix well.

Assemble the Salad:

1. On a large plate, arrange the mixed greens or lettuce.
2. Add cherry tomatoes, sliced cucumbers, and any other vegetables you prefer.
3. Top with the cooked or shredded chicken.
4. Drizzle the tangy yogurt dressing over the salad.

Serve and Enjoy:

Serve the salad with some crusty rolls (which I see in the refrigerator). Enjoy your dinner!

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Innovate Capabilities



Use GenAI to create what wasn't possible before, e.g., no-code tools, multi-media assets

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 My GPTs

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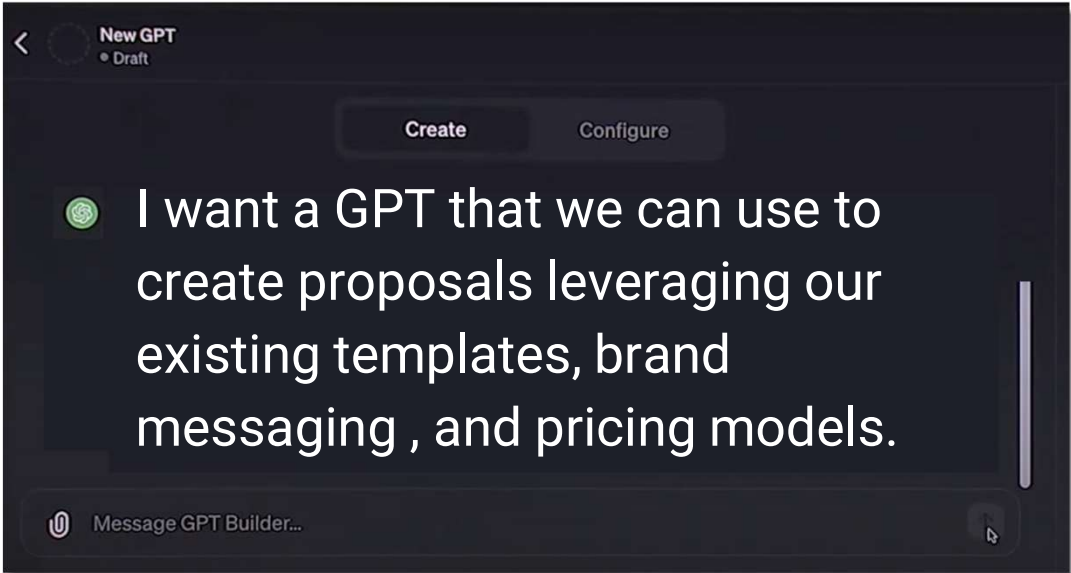
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Innovate Capabilities – Custom GPT | Sales



Knowledge

If you upload files under Knowledge, conversations will be downloaded when Code Interpreter is enabled.

Upload files

Capabilities

☒

Web Browsing

☒

DALL·E Image Generation

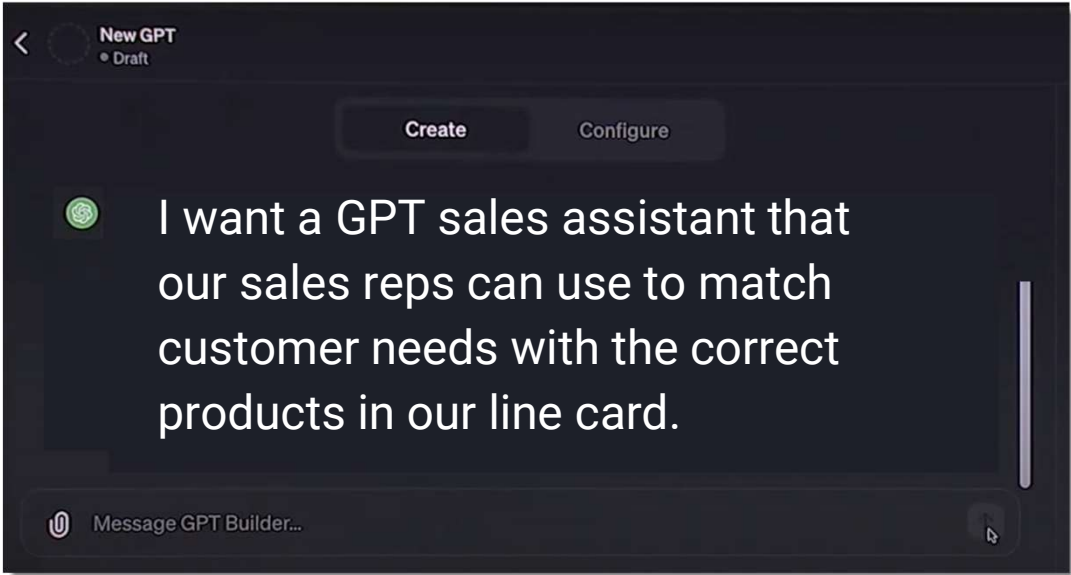
☒

Code Interpreter ?

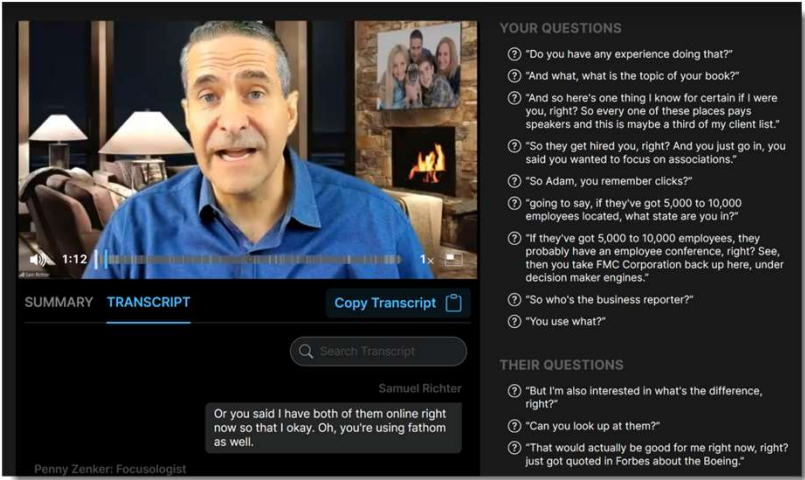




Innovate Capabilities – Custom GPT | Sales



Innovate Capabilities – Fathom | Operations



Fathom.video

SUMMARYTRANSCRIPT

General

Copy Summary

Meeting Purpose:

Penny wanted to learn about Sam's speaker lead generation tools and understand the difference between the basic and advanced versions. Her goal was to determine how to best use the tools to find speaking opportunities, especially associations, to promote her upcoming book.

Key Takeaways

- Sam walked through the basic speaker lead generation tools and how to use them to find target conferences, associations, and decision makers.
- The advanced \$10,000 version includes pre-researched lists of conferences, associations, and decision makers to save time.
- Penny plans to start with the basic version and may have a VA help research



Innovate Capabilities – WriteSonic | Marketing

All templatesNewArticle And BlogsAds And Marketing ToolsGeneral WritingEcommerceSocial MediaWebsite CopyOther

AI Article Writer 5.0

Factual, up-to-date instant articles (up to 2500 words) based on your competitors' articles or your existing content (option to feed up to 3 articles at a time).

New

AI Article Writer 4.0

Premium quality, up to 3000-word SEO-friendly blog articles in 3 steps. Choose keywords, tone, CTA, POC, with this new upgrade.

New

Instant Article Writer

Instantly generate 1000-word articles with one click. This is an automated process, so your title must be very precise.

AI Blog Titles

Catchy blog titles that will help you get more traffic and engagement.

Paragraph Writer V2

Write short, punchy paragraphs that turn your readers into customers.

AI Article Ideas V2

Article/blog ideas that you can use to generate more traffic, leads, and sales for your business.

AI Article Outlines V2

Detailed article outlines that help you write better content on a consistent basis.

AI Article Writer 3.0

Create up to 1000-word articles in just four steps with a guided process. You can choose title, intro, and outline, and customize them as needed.

Sonic Editor

With minimum input requirements, write the best quality long-form content of any length.

Popular

Article Rewriter

Copy an article, paste it in to the program, and with just one click you'll have an entirely different article to read.

Engage Only

AI Article Ideas

Article/blog ideas that you can use to generate more traffic, leads, and sales for your business.

Popular

AI Article Intros

Enriching article/blog introductions that capture the attention of the audience.

Popular

Writesonic.com

< AI Blog Titles

InputResults (6)

Blog Idea *

Generative AI and how it can be helpful in marketing

 English

- Unleashing the Power of Generative AI: How it Can Revolutionize Your Marketing Strategy
13 words / 87 characters
- The Future of Marketing: Harnessing the Potential of Generative AI
10 words / 66 characters
- From Data to Creativity: Exploring the Role of Generative AI in Marketing Campaigns
13 words / 83 characters

Innovate Capabilities – Notebooklm | Marketing

Plus NotebookLM

Website URL

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www.mplso2.com

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Notebooklm.google.com

Minneapolis Oxygen: Industrial, Medical, ...

05:14 / 16:56



Minneapolis Oxygen: Industrial, Medical, and Specialty Gas Supply

1 source

Minneapolis Oxygen is a company that supplies various industrial, medical, and specialty gases, including oxygen, nitrogen, and argon. They also offer welding equipment and supplies, along with rental and repair services. Their offerings extend to bulk gas systems and a smart supply service for consistent delivery. Serving a range of industries from construction to healthcare, Minneapolis Oxygen emphasizes reliable supply and customer support. The website also features news, case studies, and resources related to their products and services.



Innovate Capabilities – Notebooklm | Sales



Study guide



Briefing doc



FAQ



Timeline

Frequently Asked Questions about Minneapolis Oxygen

Q1: What types of gases does Minneapolis Oxygen supply?

Minneapolis Oxygen offers a comprehensive range of gases, categorized for various needs. These include industrial and welding gases like acetylene, argon, carbon dioxide, helium, hydrogen, nitrogen, and oxygen. They also provide medical gases such as medical-grade air, carbon dioxide, helium, nitrous oxide, nitrogen, and oxygen. Additionally, they supply specialty gases including pure gases, primary & certified standards, mixed gases, and EPA protocol gases. Food-grade gases like nitrogen are also available.

Q2: What is MO2 SmartSupply and what are its benefits?

MO2 SmartSupply is an inventory management solution offered by Minneapolis Oxygen designed for customers with frequent gas deliveries or increasing usage of nitrogen, oxygen, argon, and carbon dioxide. It aims to provide a more efficient and uninterrupted gas supply, potentially leading to cost savings and reduced paperwork for businesses.

Q3: Beyond gas supply, what other products and services does Minneapolis Oxygen offer?

In addition to gases, Minneapolis Oxygen provides a wide array of welding equipment and supplies, including welding machines, plasma cutters, gas apparatus, oxy-fuel equipment, arc and gouging tools, lasers, hand and power tools, fume control systems, and workstations. They also offer filler metals, abrasives, and safety gear. Their services include warranty service and repair, welding equipment rentals, delivery, and industrial vending solutions.

Q4: Which industries does Minneapolis Oxygen primarily serve?



Innovate Capabilities – Notebooklm | Sales

 Study guide

 Briefing doc

 FAQ

 Timeline

Briefing Document: Minneapolis Oxygen Overview

Date: October 26, 2023 **Source:** Excerpts from "Home - Industrial Gas Supply MN - Minneapolis Oxygen" website

Executive Summary:
This briefing document summarizes the key offerings and focus of Minneapolis Oxygen (MO2), a company specializing in the supply of industrial, medical, and specialty gases, as well as related equipment and services. The website highlights MO2's broad product range, customer-centric approach, and value-added services like "MO2 SmartSupply" and equipment rental and repair. The company emphasizes its ability to serve diverse industries in Minnesota and beyond, positioning itself as a reliable and knowledgeable partner for businesses requiring gas and welding solutions.

Main Themes and Important Ideas/Facts:

1. Comprehensive Gas Supply:

- MO2 offers a wide variety of gases across three main categories:
 - **Industrial & Welding Gas:** Including Acetylene, Air, Argon, Carbon Dioxide, Food Grade gases, Helium, Hydrogen, Max Flame, Mixed Gas, Nitrogen, Oxygen, Propane, Propylene, and Special Applications Gas.
 - **Medical Gas:** Including Air, Carbon Dioxide, Helium, Nitrous Oxide, Nitrogen, and Oxygen.
 - **Specialty Gas:** Including Pure Gas, Primary & Certified Standards Gas, Mixed Gases, and EPA Protocol Gas.
- This extensive product list indicates MO2's capacity to cater to a broad spectrum of applications and industries. The specific mention of "Food Grade" and "EPA Protocol Gas" highlights their ability to meet specialized regulatory requirements.

2. Bulk Gas Solutions:



Innovate Capabilities – Notebooklm | Sales



Study guide



Briefing doc



FAQ



Timeline

Minneapolis Oxygen: Study Guide

Quiz

1. Name three industrial and welding gases offered by Minneapolis Oxygen.
2. What is MO2 SmartSupply, and what are the primary benefits it offers to customers?
3. List three industries served by Minneapolis Oxygen, according to the website.
4. Besides welding, what are two other product categories offered by Minneapolis Oxygen?
5. What does Minneapolis Oxygen offer in terms of equipment services?
6. Name two medical gases supplied by Minneapolis Oxygen.
7. What is "micro-bulk" as described on the Minneapolis Oxygen website?
8. According to the "Latest News" section, what is one application of medical oxygen mentioned?
9. What are SDS (Safety Data Sheets), and where can customers find them on the Minneapolis Oxygen website?
10. What is one benefit highlighted regarding Minneapolis Oxygen's micro-bulk system compared to traditional cylinder supply?

Quiz Answer Key

1. Minneapolis Oxygen offers a variety of industrial and welding gases, including acetylene, argon, and carbon dioxide (other correct answers include air, helium, hydrogen, Max Flame, mixed gas, nitrogen, oxygen, propane, propylene, and special applications gas).
2. MO2 SmartSupply is an efficient approach to receiving an uninterrupted supply of nitrogen, oxygen, argon, and carbon dioxide gases. It offers benefits such as more savings and less paperwork compared to traditional deliveries.



OBITUARIES.STARTRIBUNE.COM

Remembering the life of Marilyn Richter

Marilyn Richter passed away. This is the full obituary where you can express condolences and share memories.

You, Robin Livingston Richter, Maddie Richter and 1711 others 701 comments 2 shares



Kate Lewin Shablott

I'm so sorry to hear this. Marilyn made such an impact on so many parents and children over the years. I constantly repeat things she taught me to new parents I know. And I'll always remember her patience and tolerance for all kids, and all parents. May her memory be a blessing and a comfort to all who knew her.



Roz Kaplan

So sorry to hear this. She was an integral part of our daughter's early education. I enjoyed running into her over the last many years at the beauty shop and catching up. Our condolences to all of you.



Todd Ellenson

I'm heartbroken with this news. Marilyn was so supportive of me and encouraged me to chase my dreams all the time. Man I'll miss seeing her at family gatherings.



Kori Savitt

I'm so sorry for your loss. She was like a "mom" to me and a "Grandma" to my kids. We had an emergency during the day and Miss Marilyn was there to the rescue. My kids had a blast with her. Thanks for sharing those beautiful words and memories.



Innovate Capabilities – Napkin.ai | Marketing



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Get visuals from your text

Napkin turns your text into visuals so sharing your ideas is quick and effective.

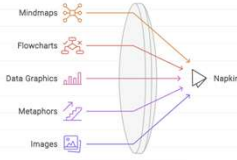
Mindmaps

Flowcharts

Data Graphics

Metaphors

Images



Get Napkin Free →

Napkin.ai



Innovate Capabilities – Relevate.ai List Creation | Sales

Define Your Search Criteria

senior packaging designers at food manufacturing companies doing \$500m+ per year

Search

Example: Top managers of oil and gas companies within a 100 miles radius in New York City.

IntelLeads.ai

NW	Neil Waudby Chicago, Illinois Packaging Engineering Manager at Ferrero Current: Ferrero
CD	Colleen Dehmer Mound, Minnesota Senior Packaging Engineer at General Mills Current: General Mills
RC	Rebecca Cohn  Minneapolis, Minnesota "Food Manufacturing: Sandwiches" Current: General Mills
JR	John Ryan Packaging Development Manager at The Kraft Heinz Company Current: The Kraft Heinz Company
JT	Jason Taylor Cub Run, Kentucky Packaging Supervisor at T. Marzetti Company Current: T. Marzetti Company
	Paul Mueller
Order	



Innovate Capabilities – Intel Engine: Recruiting | Operations



Intel Engine.ai - Presentation Edition

Sections

Business & Life Coach

- ☐ eSam GPT [Start](#)

People, Companies, & Industries

- ☐ People Intel [Start](#)
- ☐ Company Intel [Start](#)
- ☐ Industry Intel [Start](#)
- ☐ Business Contact Info [Start](#)

Relevant Communications

- ☐ General Communications [Start](#)
- ☐ Sales Communications [Start](#)
- ☐ News, Reports, & Follow-Up [Start](#)

Additional Resources

- ☐ Search Tools [Start](#)
- ☐ Sales Intel Handout [Start](#)
- ☐ Generative AI Handout [Start](#)
- ☐ Sam Richter Speaking [Start](#)

People Intel

Personal Analysis

Power Search LinkedIn

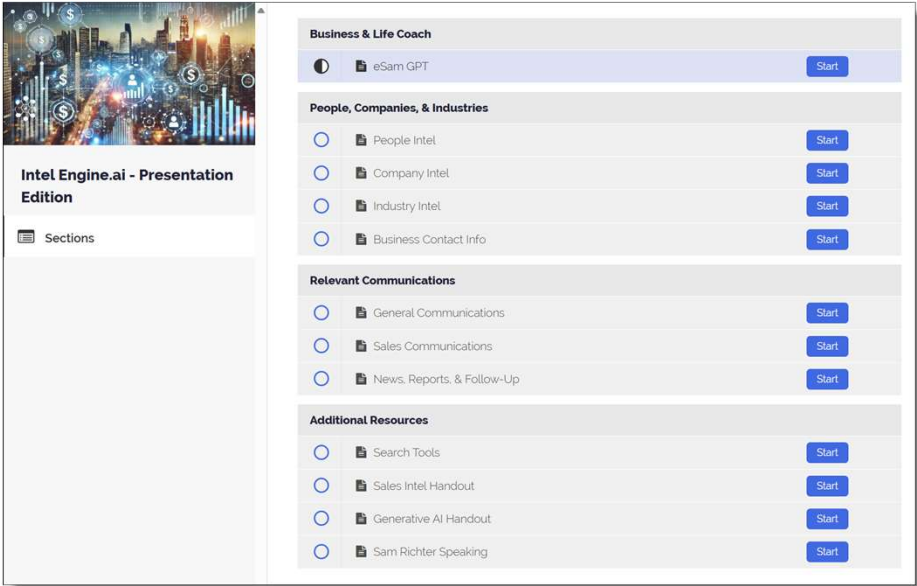
 Personal Insight & Analysis:

Below, please provide me a person's name and other information about them, e.g., where they live, work, etc.





Innovate Capabilities – Intel Engine: Prospecting | Sales



Intel Engine.ai - Presentation Edition

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Business & Life Coach

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- ☐ Company Intel [Start](#)
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- ☐ Generative AI Handout [Start](#)
- ☐ Sam Richter Speaking [Start](#)

Power Search LinkedIn

Search by by Seniority

Search by Function

Time at Company

Approximate Age

School Alumni

Looking for a Job

Advanced Search

Seniority

AND... Word

ra

OR... Industry

Location (spell out)

Seniority

AND... Word

Search Profiles by Function

Reset

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Innovate Capabilities – Intel Engine: Contact Info | Sales



Confidence Explanation:

Based on the available data, there is a 70% likelihood that the email format follows a standard pattern used at similar companies within the industry. Alternatives such as tim.williams@fblasvegas.com might have a 20% likelihood.

Telephone Numbers:

• Direct/Personal Phone: Not available

• Headquarters Phone: [833-702-7070](tel:833-702-7070) (Verified)

Physical Address:

Fontainebleau Las Vegas

2777 S Las Vegas Blvd

Las Vegas, NV 89109

USA

Company Contact Page:

[Fontainebleau Las Vegas Contact](#)



Innovate Capabilities – Intel Engine: Comparisons | Sales



Competitive Analysis

Company Summaries:

- Vibrant Technologies:** Vibrant Technologies specializes in the buying and selling of used IT hardware such as servers, storage, and networking equipment. With a global customer base, they focus on providing cost-effective IT solutions, emphasizing quality and sustainability in managing end-of-life enterprise electronic assets.
- Smart 3rd Party:** Smart 3rd Party offers third-party maintenance services for IT hardware and networking equipment, focusing on extending the life of IT assets beyond manufacturer warranties.

Enter information here



Innovate Capabilities – Intel Engine: Tech Stack | Sales



Enter a company name AND the company's location below.

general mill



Innovate Capabilities – Synthesia | Marketing

1 Select video template

SALES PITCH

COMPLIMENT

This is what your video will look like



2 Edit your video script in any language

At CMM Construction, our approach is based on how involved you want to be in the details and design decisions. Whether you want a home that’s completely custom or one with subtle personal touches, we’re here to lead the way and be your builder of choice.

Synthesia.io





Innovate Capabilities – GPT Store | Marketing



Video AI

By invideo.io

4.1 ★ - AI video maker GPT - generate engaging videos with voiceovers in any language!

Let's create a youtube shorts video!

Let's create a marketing video.

Let's create an explainer video.

Let's start by creating a script...

Here’s our website. Can you make a 30-second marketing video about us?
www.deboersauto.com







Innovate Capabilities – Sora | Marketing

Create a slow motion video of
golden retriever puppies
playing in the snow.





Innovate Capabilities – Sora | Marketing

Create a video of a man in his 60s thinking about life while at a coffee shop in Paris.





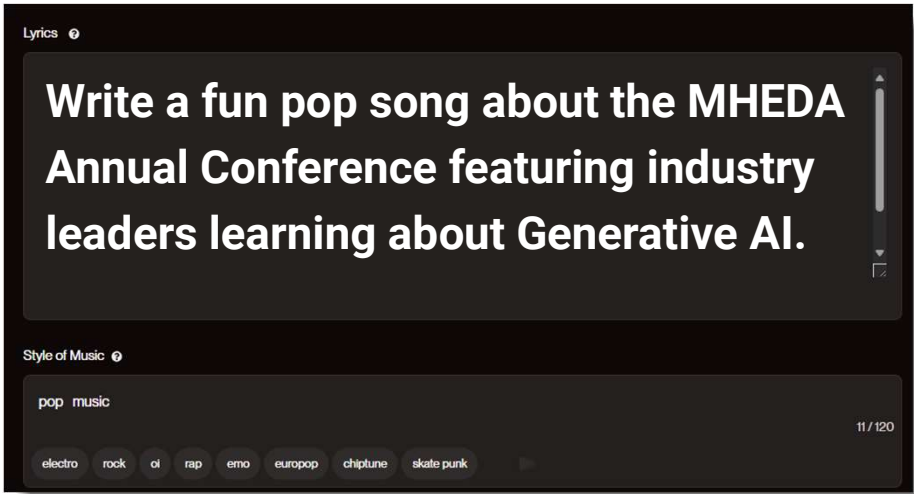
Innovate Capabilities – Sora | Marketing

Create a video of two
miniature pirate ships going
to battle in a cup of coffee.

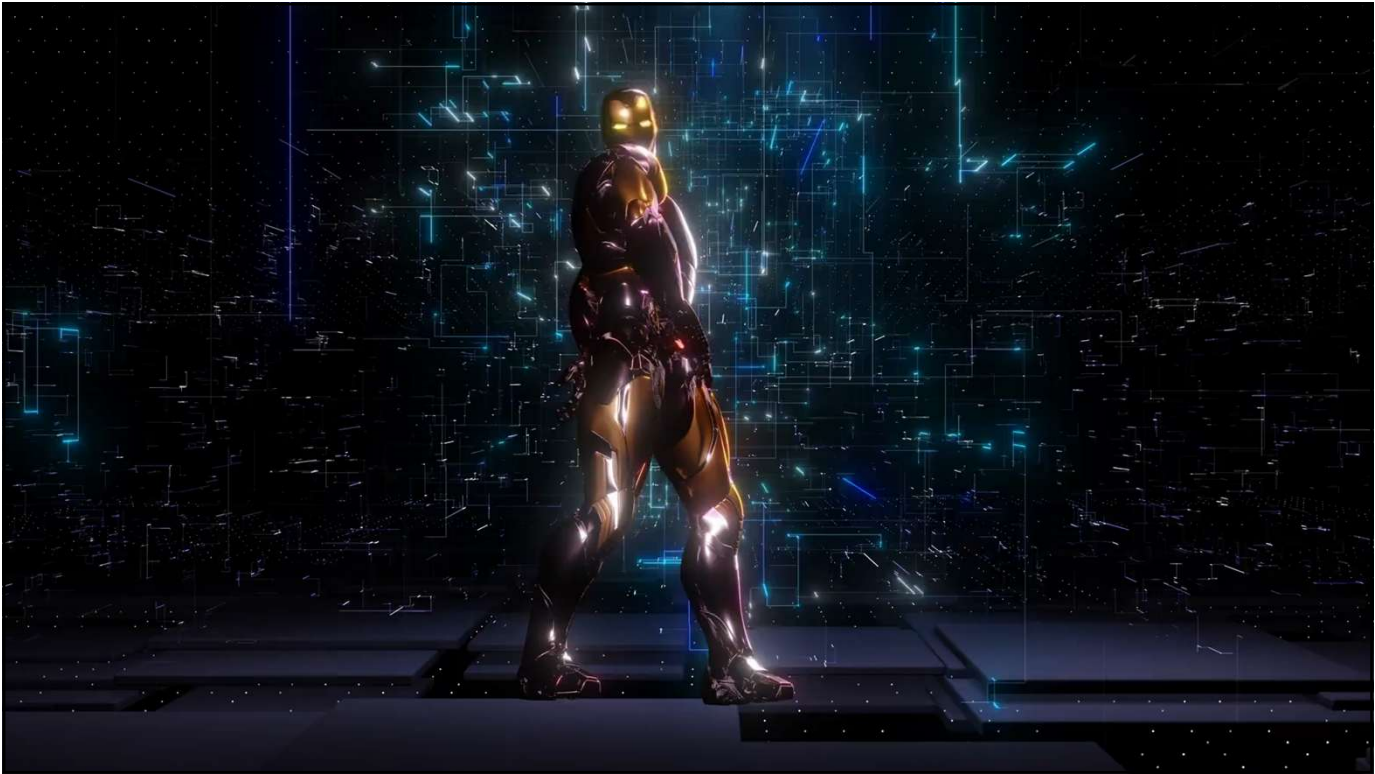




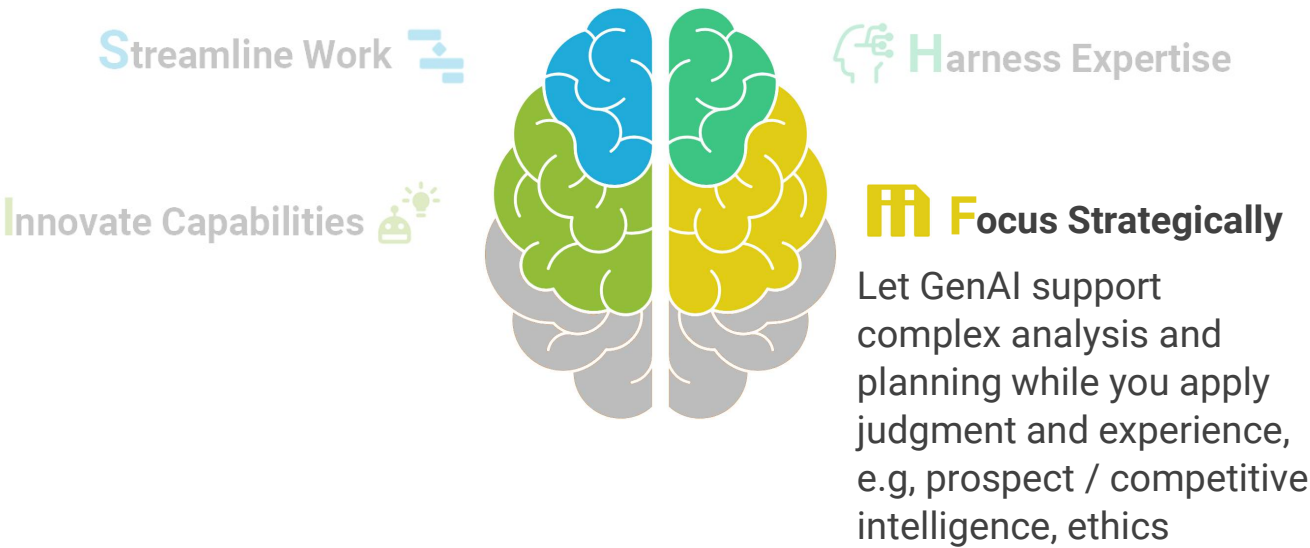
Innovate Capabilities – Suno | Marketing



Suno.com



Mindset S.H.I.F.T.



 Focus Strategically – Deep Research | Operations

What are the latest developments in printing and packaging as it relates to current and expected environmental regulations?

 Deep Research 



Perplexity.ai



Focus Strategically – Intel Engine | Marketing / Sales



Intel Engine.ai - Presentation Edition

Sections

Business & Life Coach

- ☐ eSam GPT [Start](#)

People, Companies, & Industries

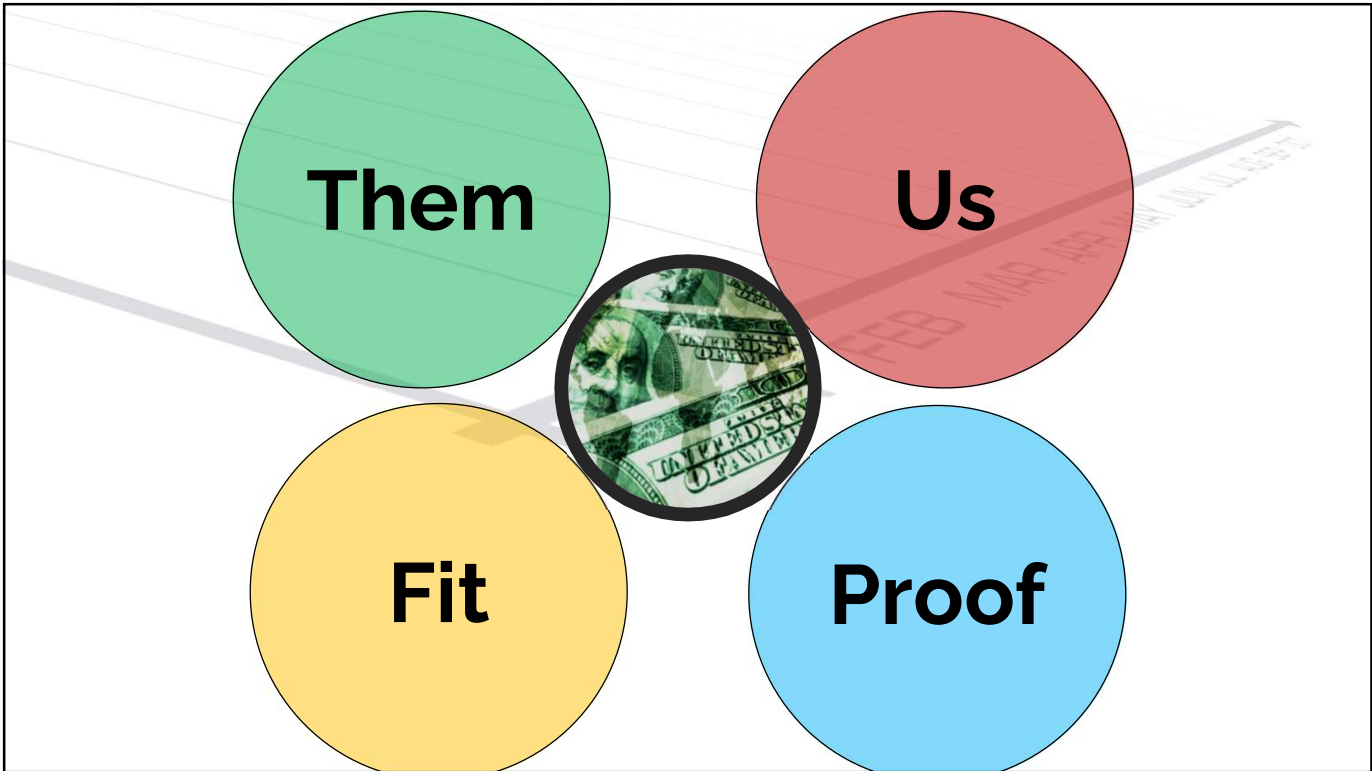
- ☐ People Intel [Start](#)
- ☐ Company Intel [Start](#)
- ☐ Industry Intel [Start](#)
- ☐ Business Contact Info [Start](#)

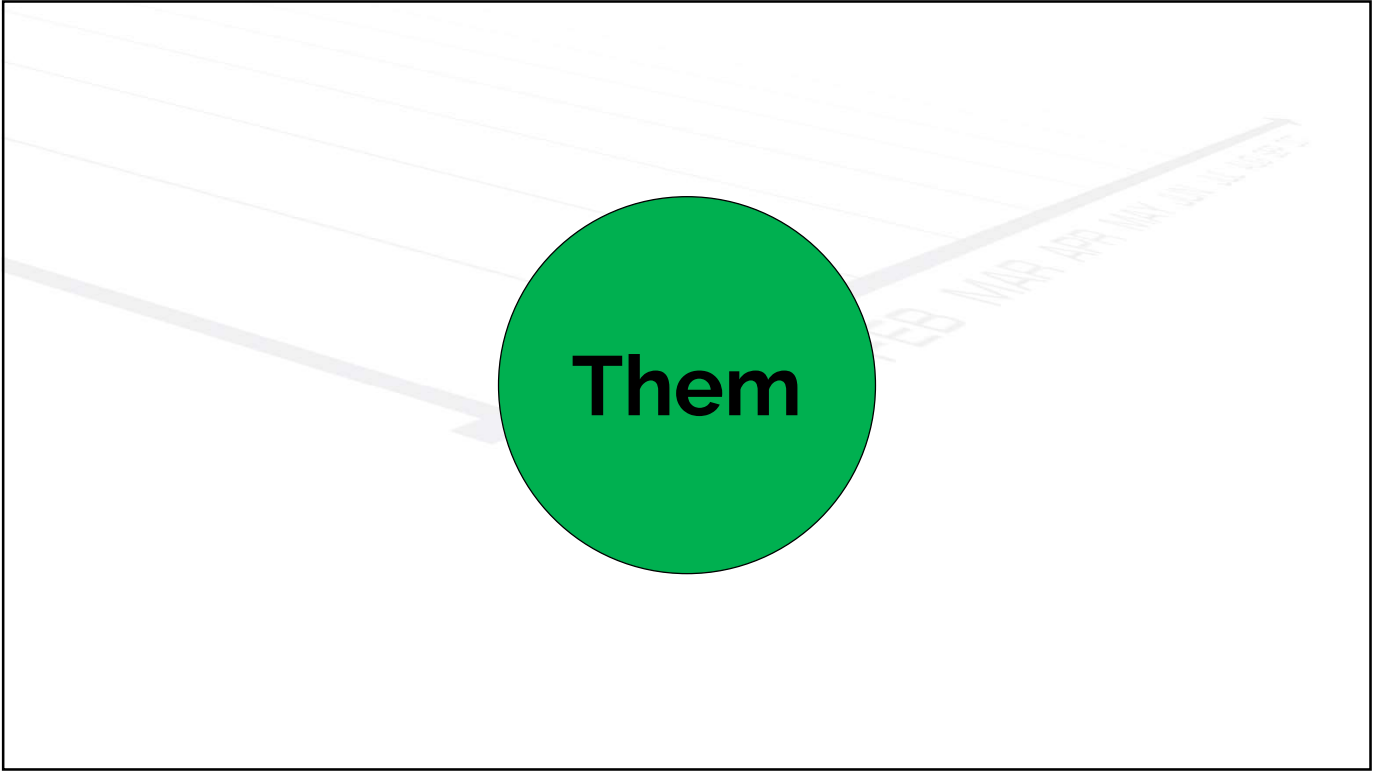
Relevant Communications

- ☐ General Communications [Start](#)
- ☐ Sales Communications [Start](#)
- ☐ News, Reports, & Follow-Up [Start](#)

Additional Resources

- ☐ Search Tools [Start](#)
- ☐ Sales Intel Handout [Start](#)
- ☐ Generative AI Handout [Start](#)
- ☐ Sam Richter Speaking [Start](#)





Focus Strategically – Intel Engine: Industry | Marketing

Industry Intel

Enter an industry name below (e.g., healthcare, manufacturing, etc.).

EV Battery



 Industry Analysis:

Enter an industry name below (e.g., healthcare, manufacturing, etc.).



EV Battery

": "Searching for the latest information on the EV Battery industr



 Focus Strategically – Intel Engine: Company | Sales

Company Intel

 Enter a Company Name below

Green Circle Companies





Company Insight & Analysis

Below, enter a company name

Enter response



Focus Strategically – Intel Engine: Personal | Sales

Personal Intel



Below, please provide me a person's name, and other information about the person, e.g., where they live, where they work, what they do for a living, etc.

wade bradley georgia



Personal Insight & Analysis:

Below, please provide me a person's name and other information about them, e.g., where they live, work, etc.



wade bradley georgia



Focus Strategically – Intel Engine: Relevance | Sales



Hello! Please provide all of the following in one message:

- 1. Your First and Last Name
- 2. Your Company's Website Domain
- 3. Your Prospect's Website Domain
- 4. The Product/Service/Solution you want to emphasize.
- 5. The type of communication you would like me to write:
 - Email Message
 - LinkedIn Message
 - Phone Call Script
 - Voicemail Script
 - Proposal Outline
 - PowerPoint Outline

matt campbell aprio.com sam halloway at teamseco.com tax planning email



Subject Line: Tax Strategies for Your Logistics Success

Email Body:

Sam,

Your leadership at TeamSECO in handling extensive freight operations is impressive. As you optimize logistics, strategic tax planning can enhance your financial efficiency.

Your logistics



*It's no longer enough
to be interesting.
To succeed in sales,
you must be interested.*

90%

**of salespeople make
three contacts or less**

80%

**of sales progress between
the 5th to 12th contact**



Focus Strategically – Intel Engine: Relevance | Sales

Value-Add Follow-Up GPT

Craft a Follow-Up Message

Find an Article or Report

Bypass Subscription Paywalls

Keyword or Name in Headline

real estate investing

OR... Industry

AND... Word

Latest News

General Articles

Industry News

Research Reports



BiggerPockets

<https://www.biggerpockets.com/blog/2023/12/> PDF

The State of Real Estate Investing 2024

Dec 5, 2023 — The State of **Real Estate Investing** 2024. 17. 3. Regional Differences. The above-national-level **trends** are helpful benchmarks for the **housing** market, but they ...



S&P Global

<https://www.spglobal.com/ratings/research/> PDF

Real Estate

Jan 23, 2023 — Landlords will likely continue selectively **investing** in new properties with both debt and equity (or funds from asset divestments). In addition, the strong ...

21 pages



DLA Piper

<https://www.dlapiper.com/insights/2023/05/> PDF

The new norm for M&A in the real estate sector: key trends ...

May 31, 2023 — In terms of the key **trends** impacting M&A activity, ESG related ... venture focused on **investing** in life science and innovation **real estate** across the UK, with a ...

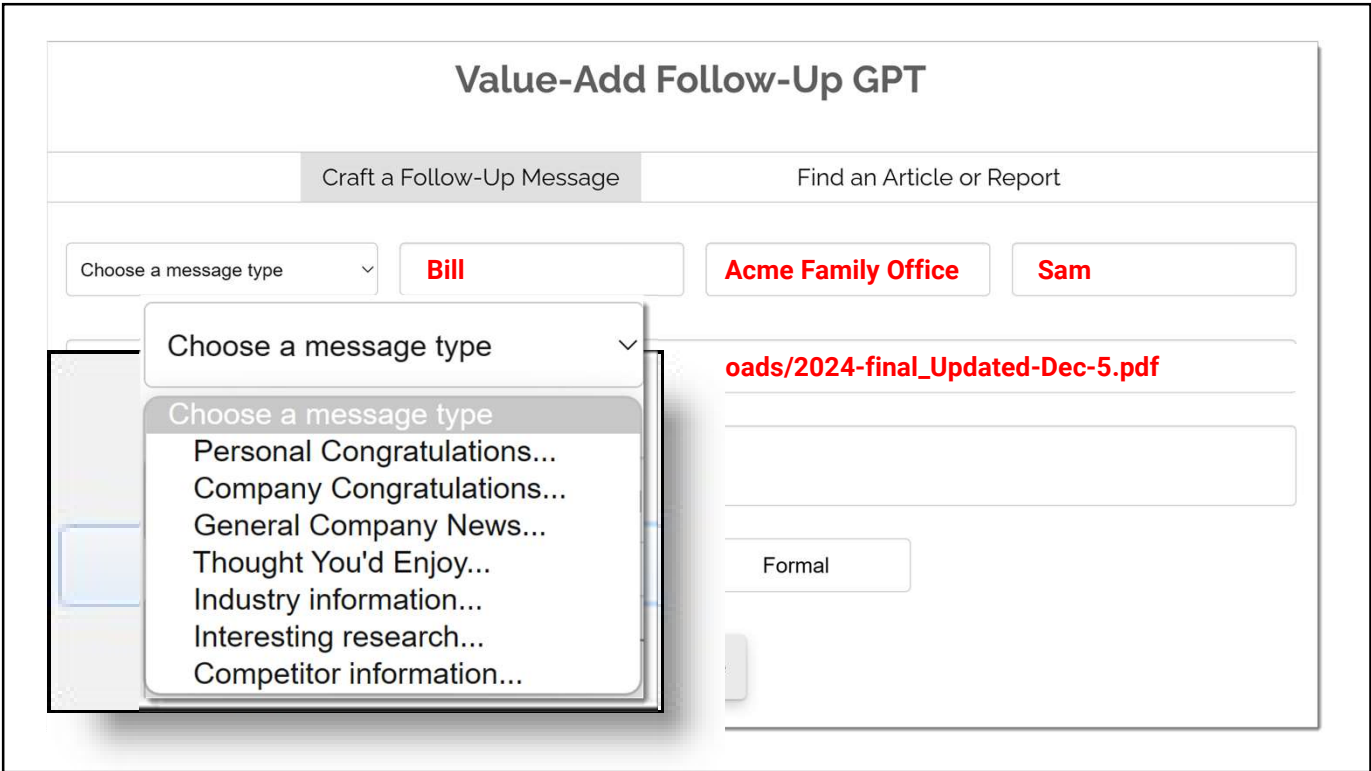
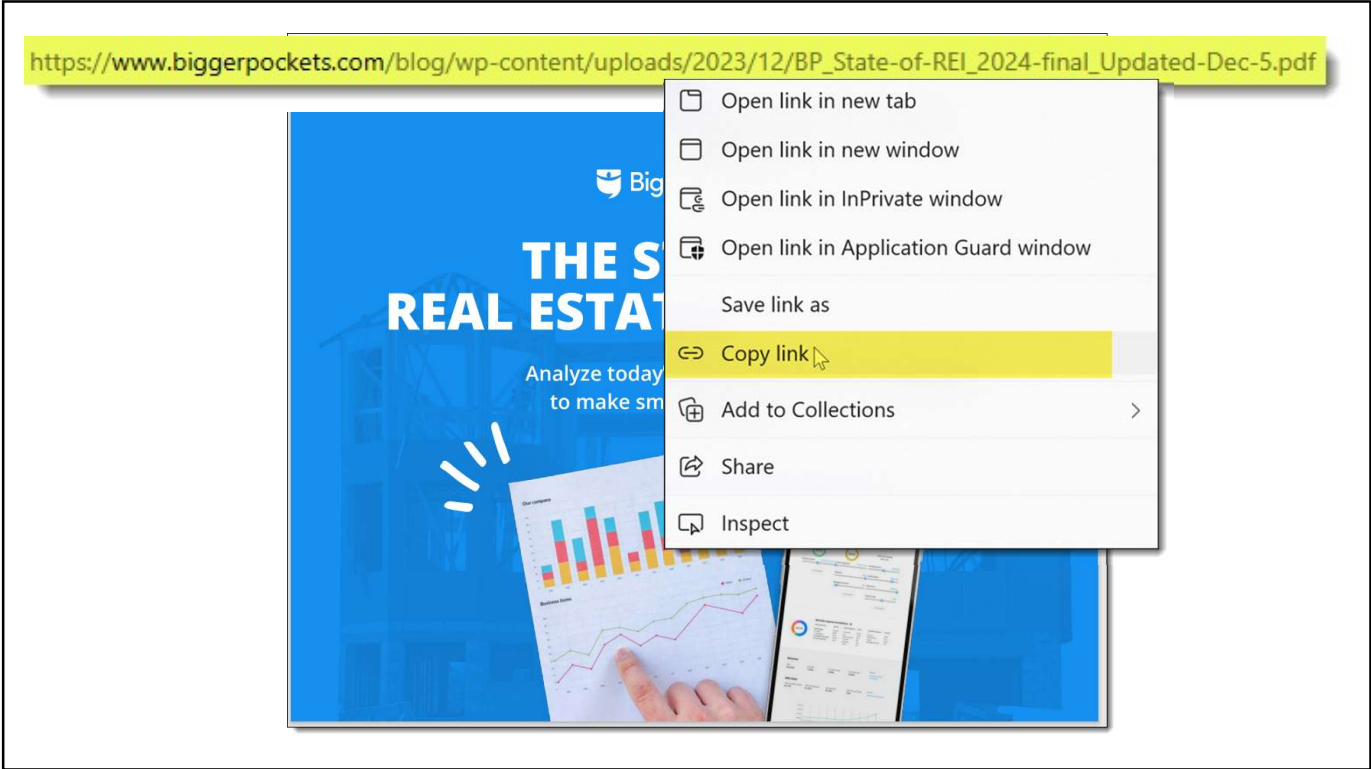


Institutional Real Estate

<https://irei.com/wp-content/uploads/2023/04/> PDF

Completing Real Estate Portfolios:

Apr 8, 2023 — Global **Real Estate** Composite: The Com... site focuses on **investing** in a ...



SUBJECT LINE: Unveiling the 2025 Real Estate Investment Landscape Insights

Bill,

How is your dog feeling? I sure hope the little guy is up and running.

I just stumbled upon a research report that's right up your alley. The 2025 State of Real Estate Investing by BiggerPockets is packed with insights that could be a game-changer for your strategies. It highlights key trends like the rise of secondary markets and the impact of technology on investing. I thought you'd appreciate the deep dive into market dynamics and investor behavior. Check it out: www.biggerpockets.com/blog/wp-content/uploads/2025/12/BP_State-of-REI_2025-final_Updated-Feb-5.pdf

What's your take on the predicted shifts in real estate investment for 2025?

Sam

P.S. Did you know that at Sheridan, we have worked with more than 50 major developers in the past five years alone

Copy to clipboard



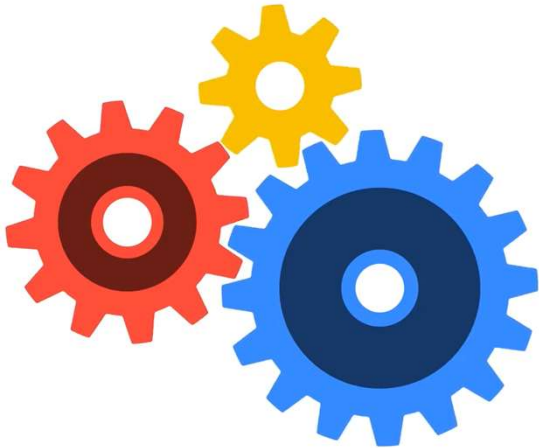
Focus Strategically – Outsource | Sales



Air.ai



Focus Strategically – Agents | All Functions



Automated Customer Engagement Process



Focus Strategically – Agents | All Functions



01

Trends Agent Detects Event
Monitors industry news and alerts

02

CRM Agent Matches Customers
Identifies impacted customers

03

ERP Agent Recommends Solutions
Suggests suitable products/services

04

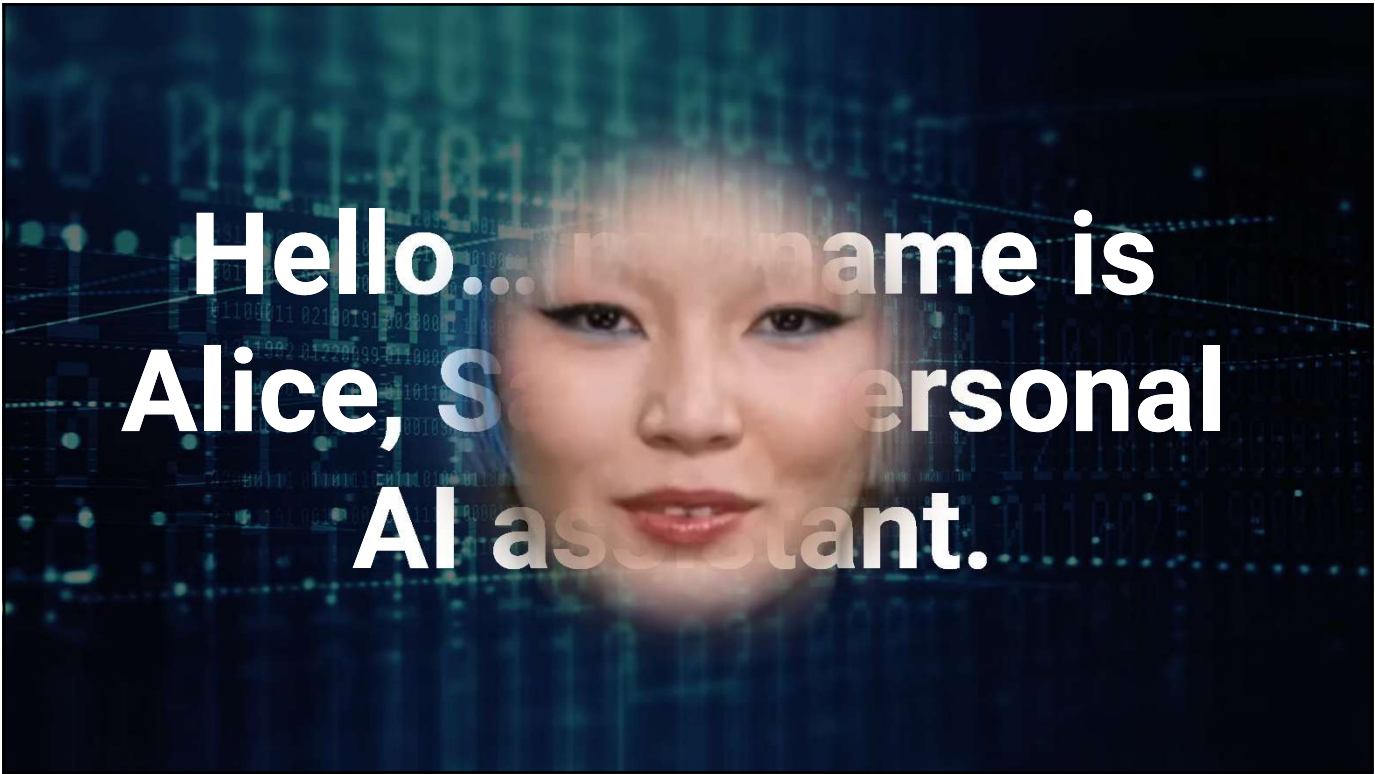
Email Agent Sends Outreach
Crafts personalized emails

05

Calendar Agent Schedules Meeting
Arranges meetings with customers

06

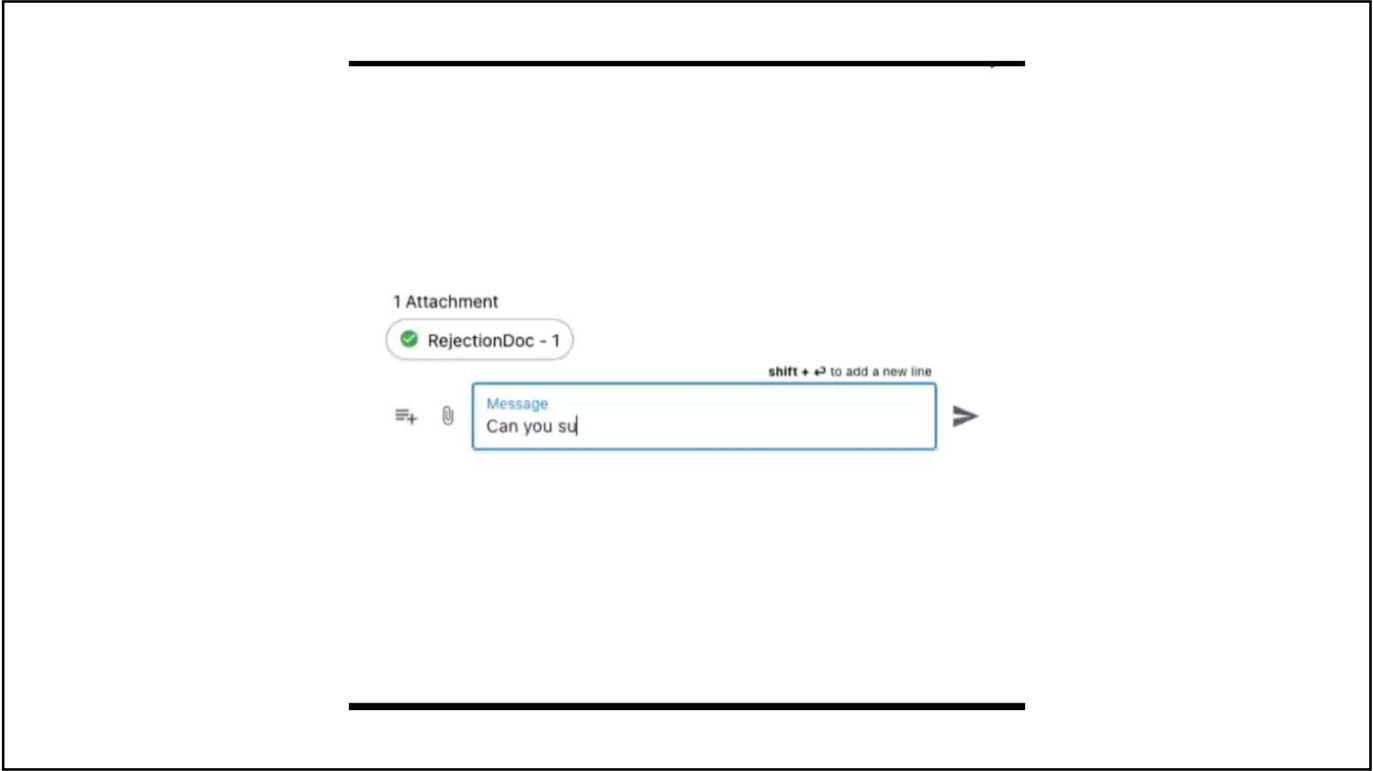
Proposal Agent Prepares Document
Creates custom proposals

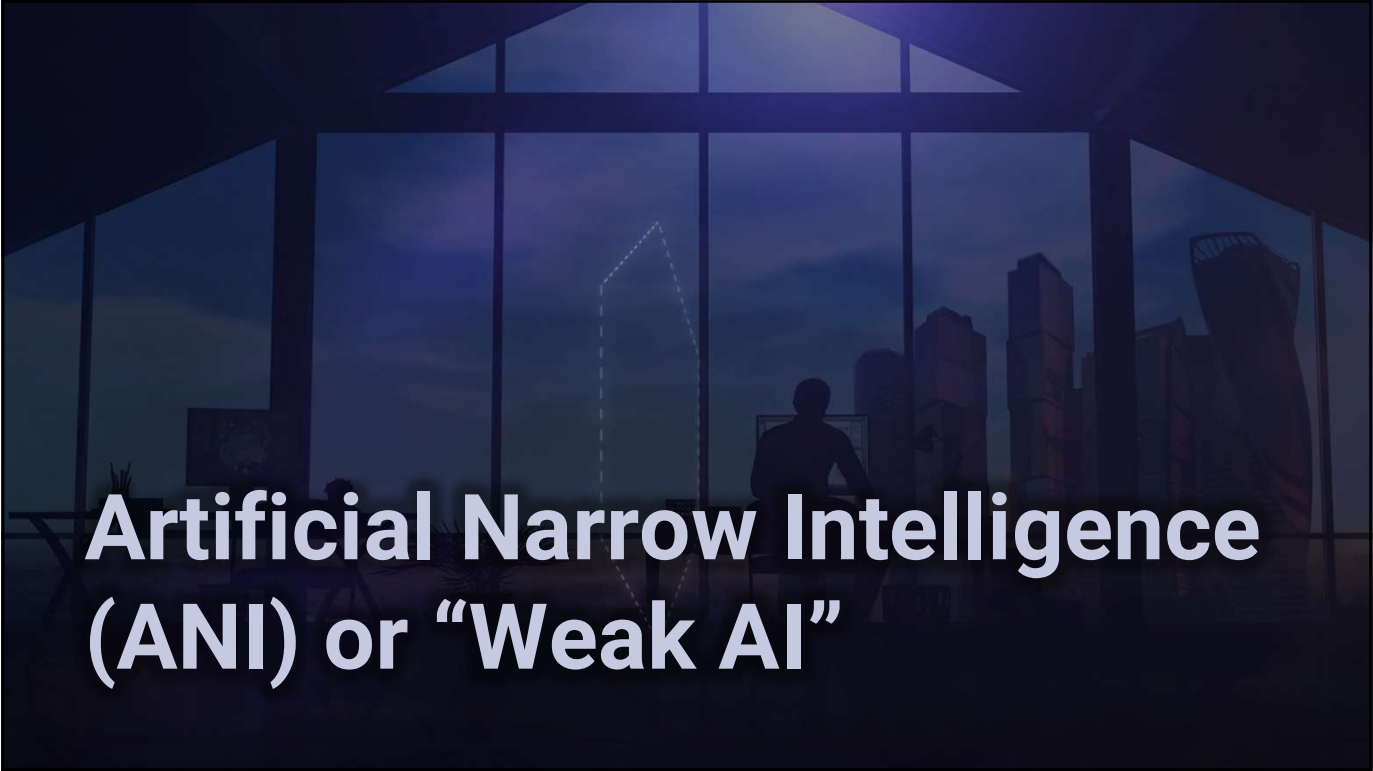


Focus Strategically – Outsource | All Functions



Contata.com





Artificial Narrow Intelligence (ANI) or “Weak AI”

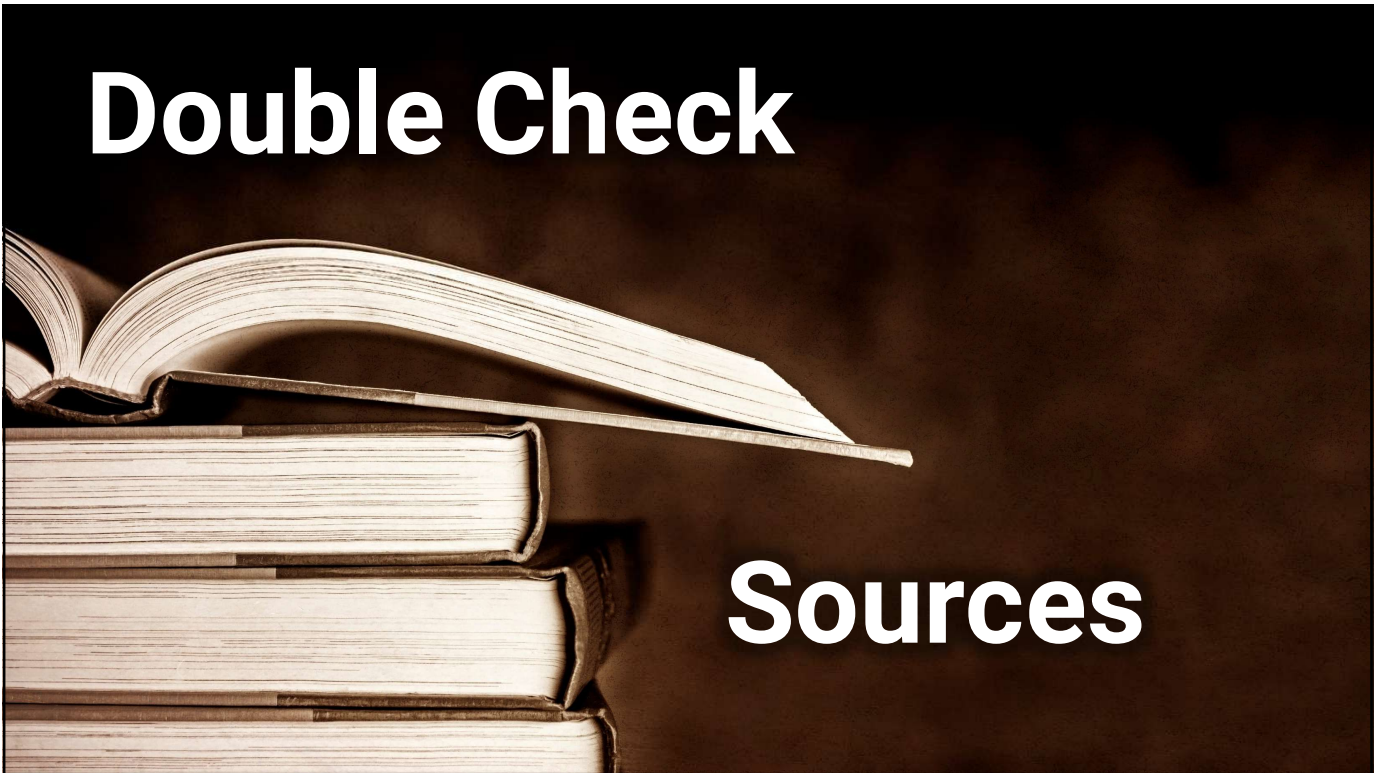
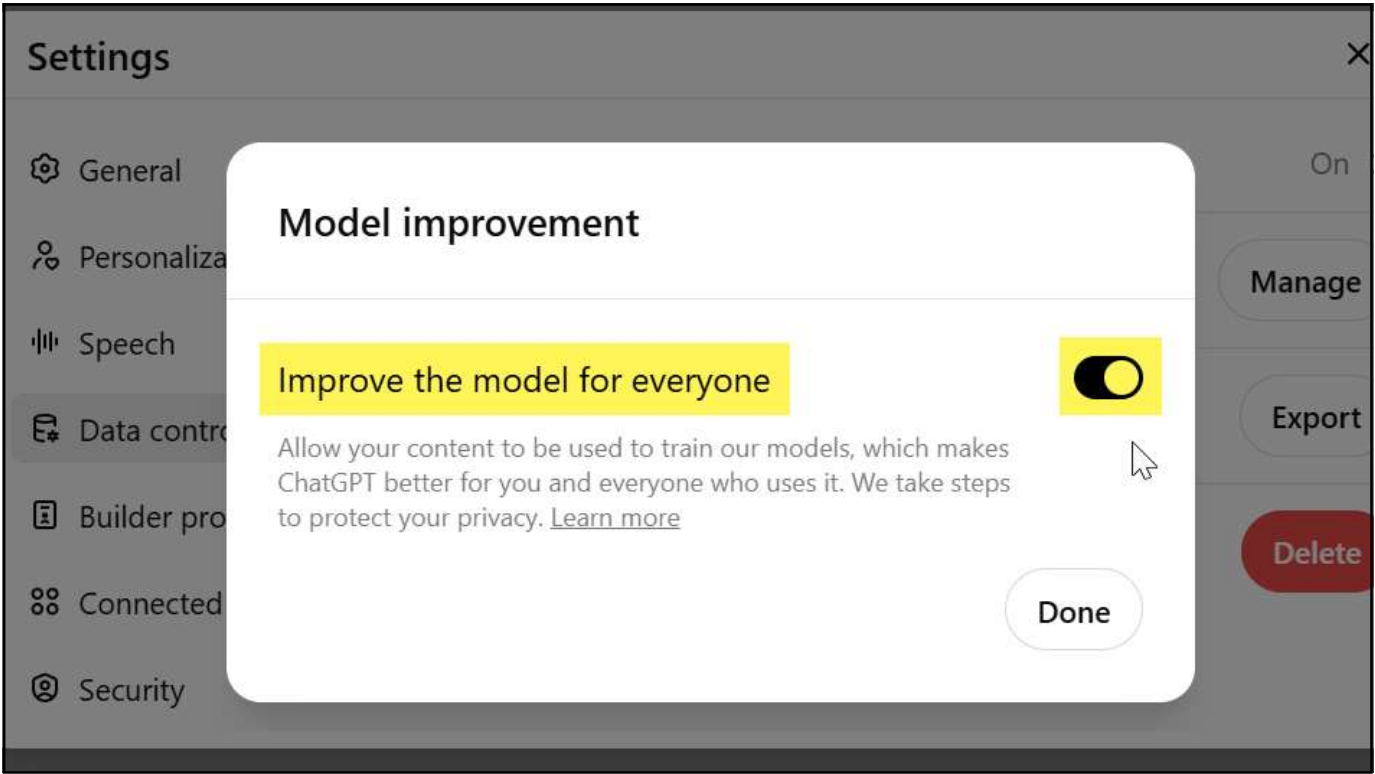


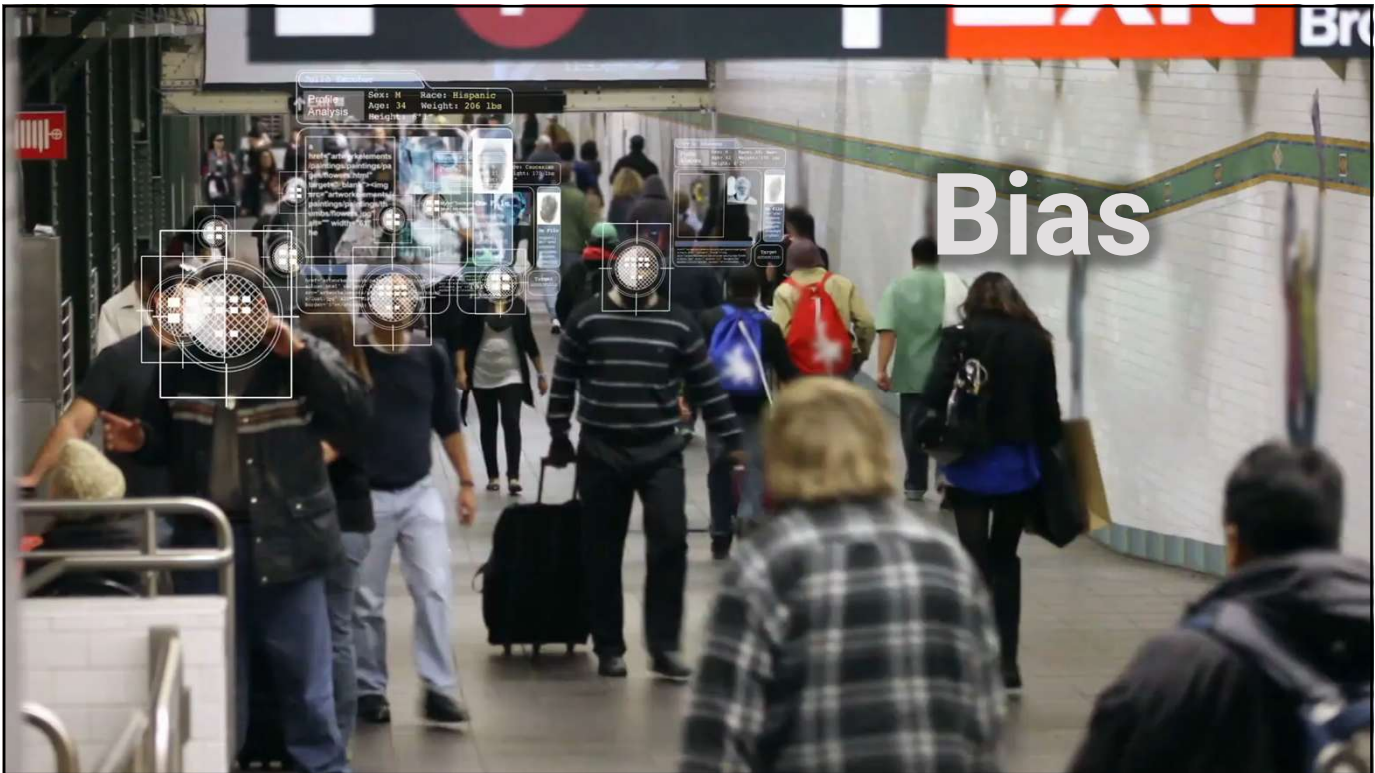
Artificial General Intelligence (AGI)

**Artificial Super Intelligence
(ASI) or “Singularity”**



Is Your Data Safe?







 Send a message

Please create an image of
Walter Tobin as a conquering
Roman Gladiator.



 Send a message



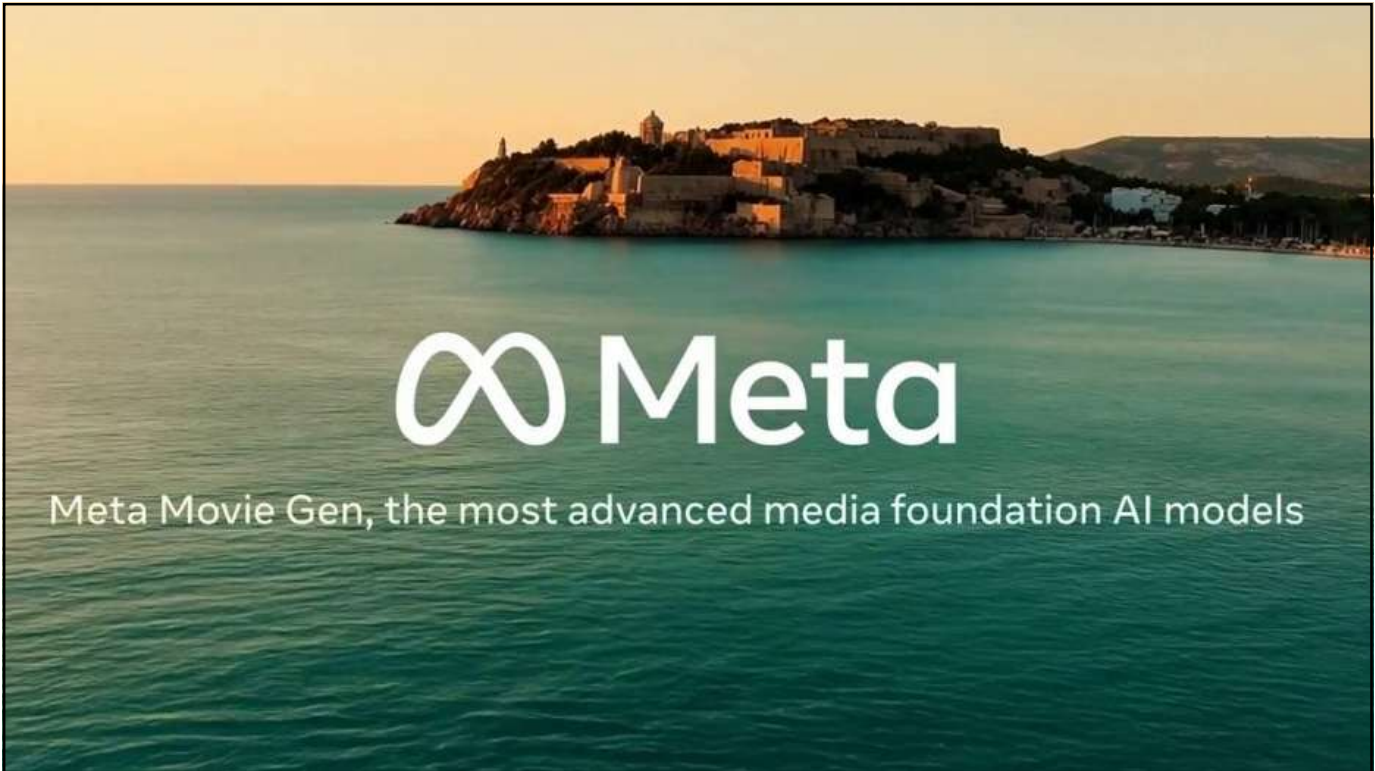
Please create a realistic image of
Mike Mortenson of ARG Industrial
as a bobblehead doll in a box.



 Send a message



Please create a video of Arnold Schwarzenegger talking about how much he idolizes Victor Antonio.





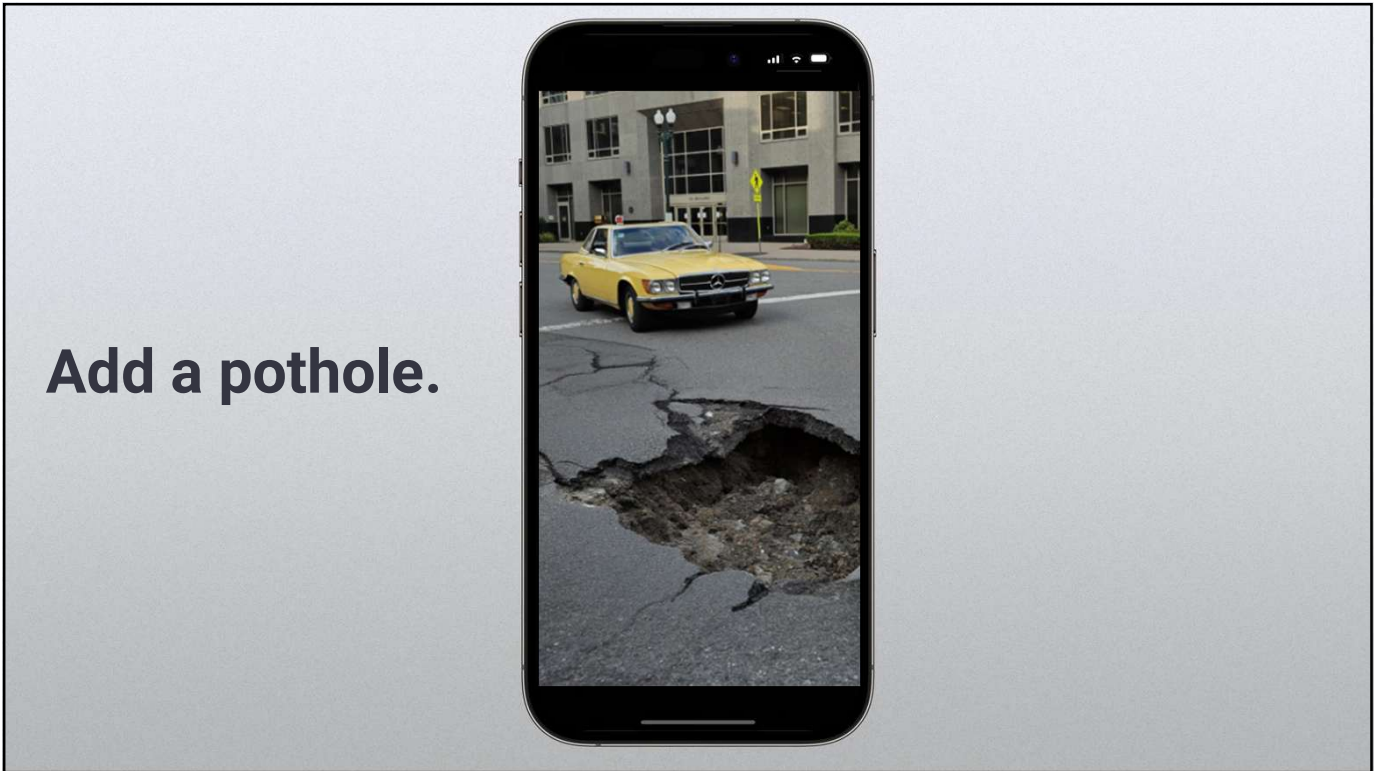
Midjourney Journey – February 2022



Midjourney Journey – November 2022



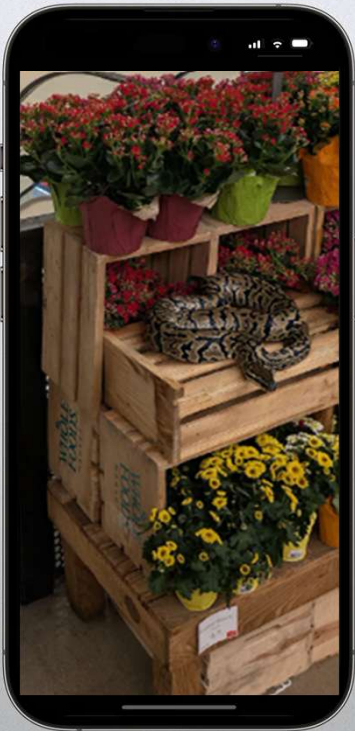
Midjourney Journey – May 2023

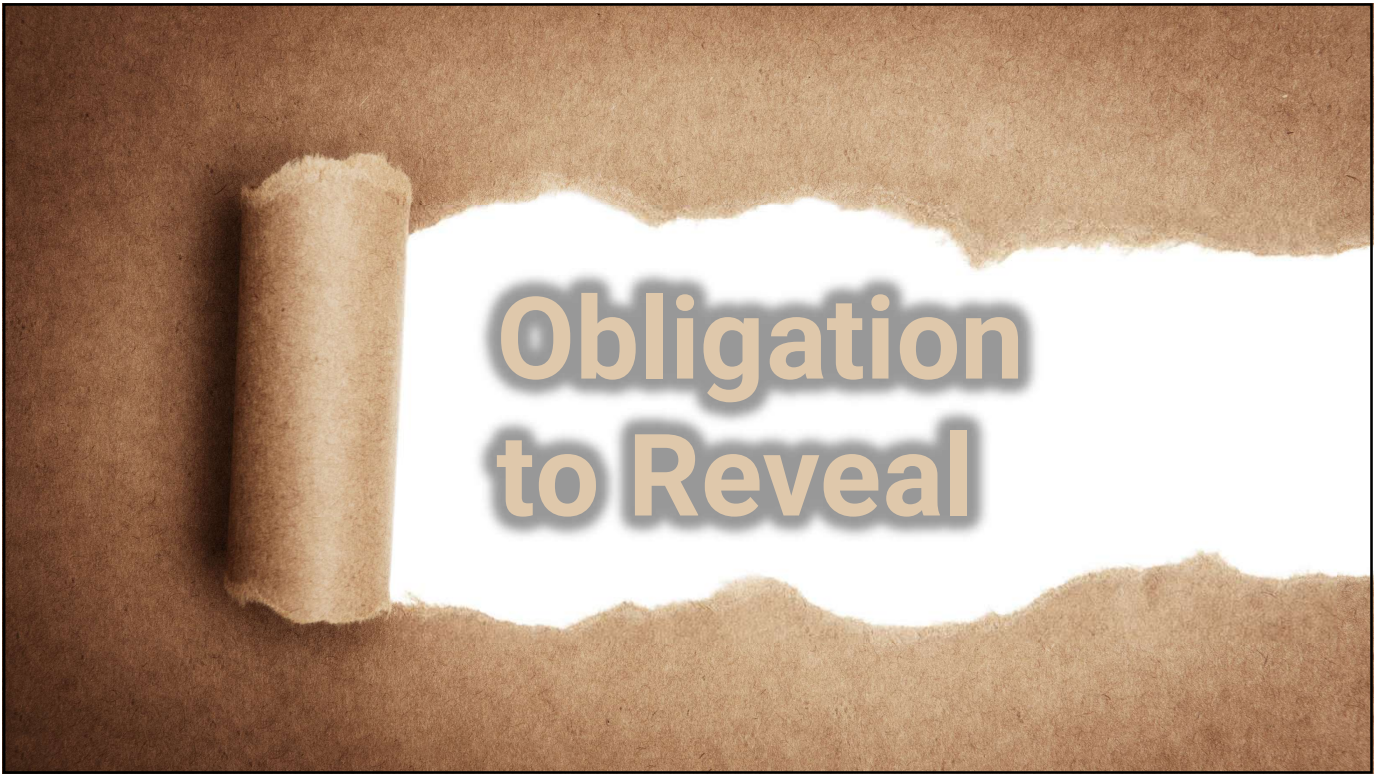


Flood the subway.



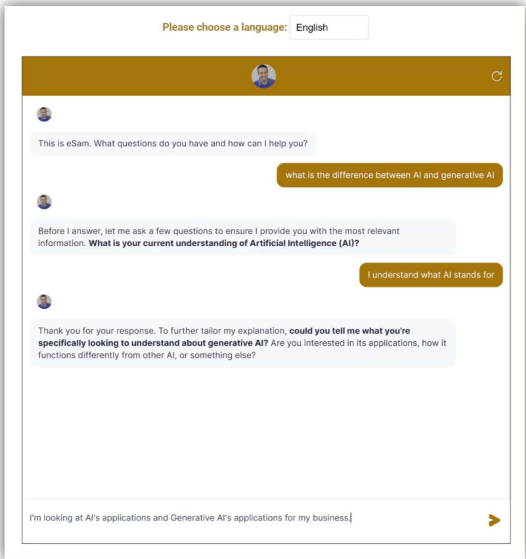
Remove a flower.
Add a snake.



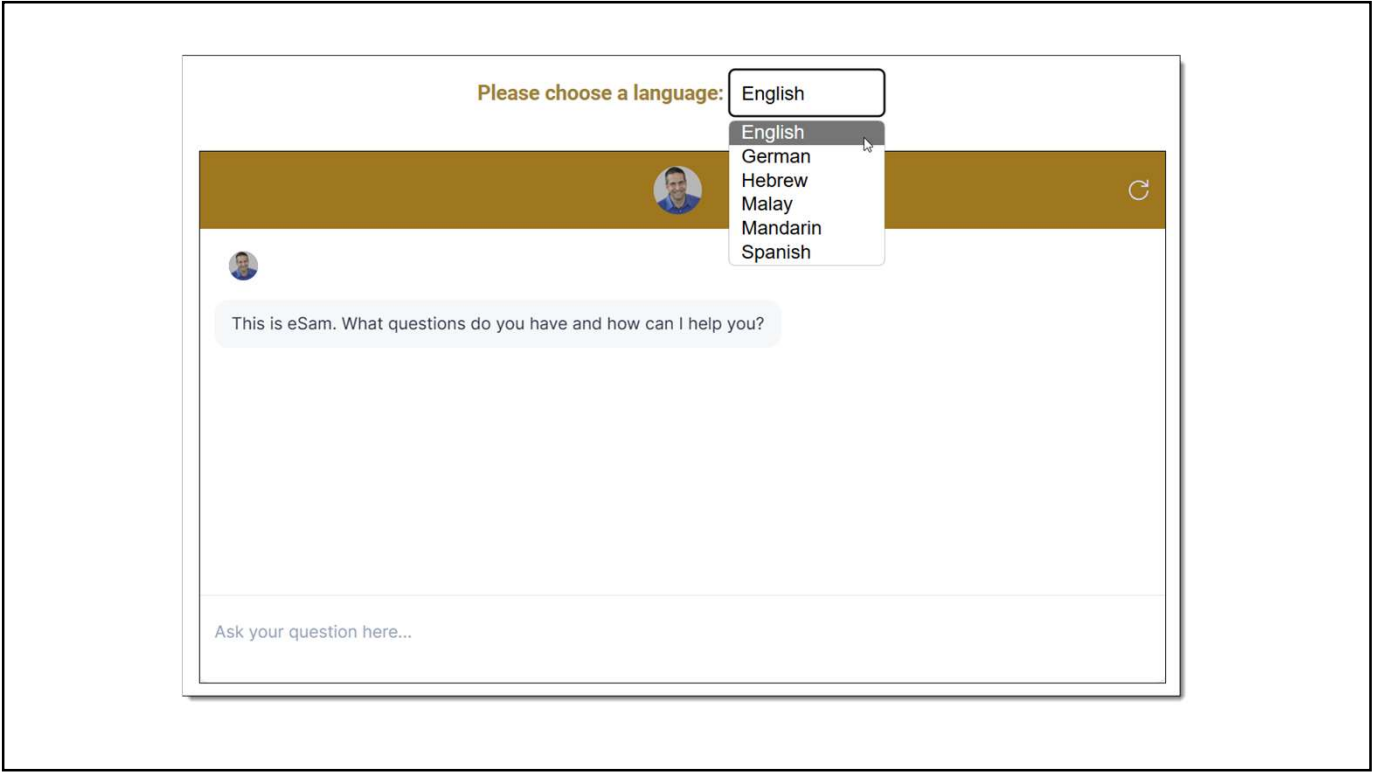
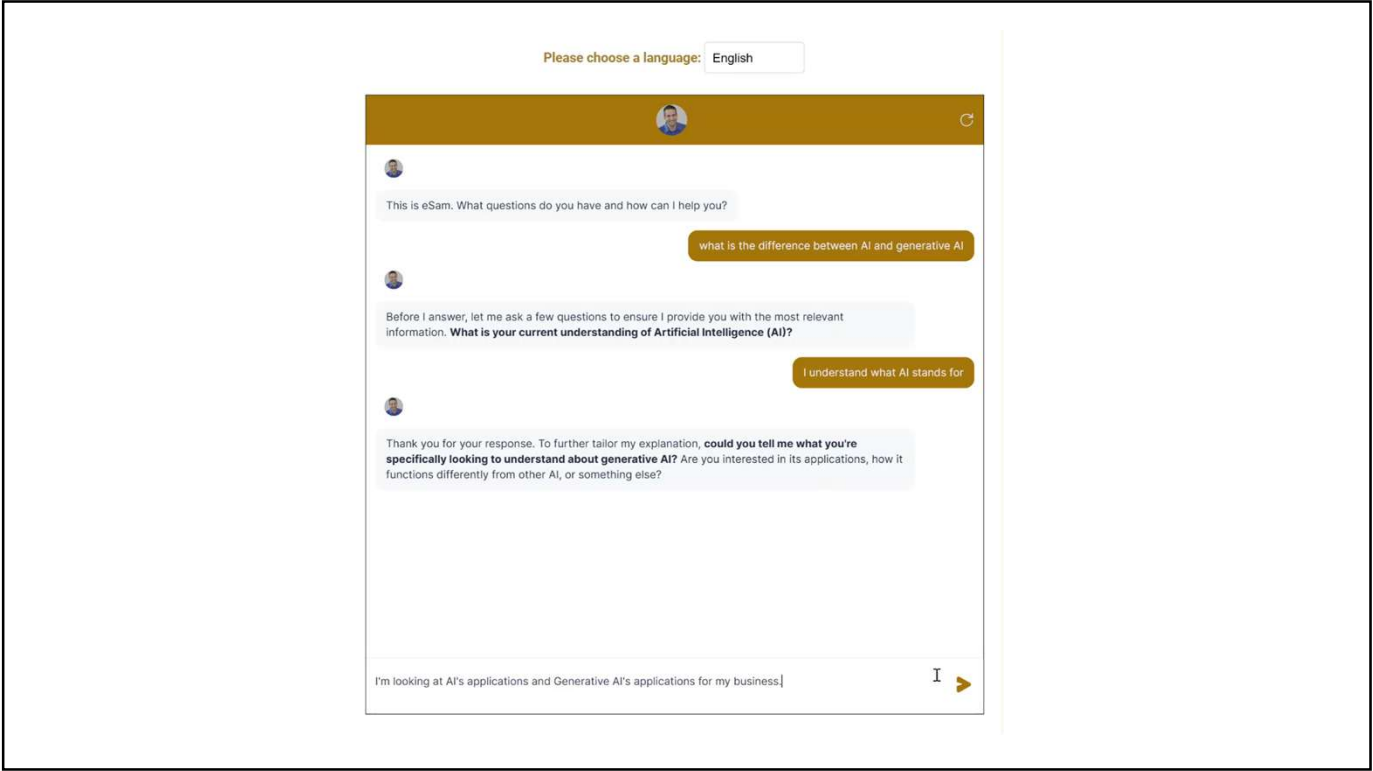


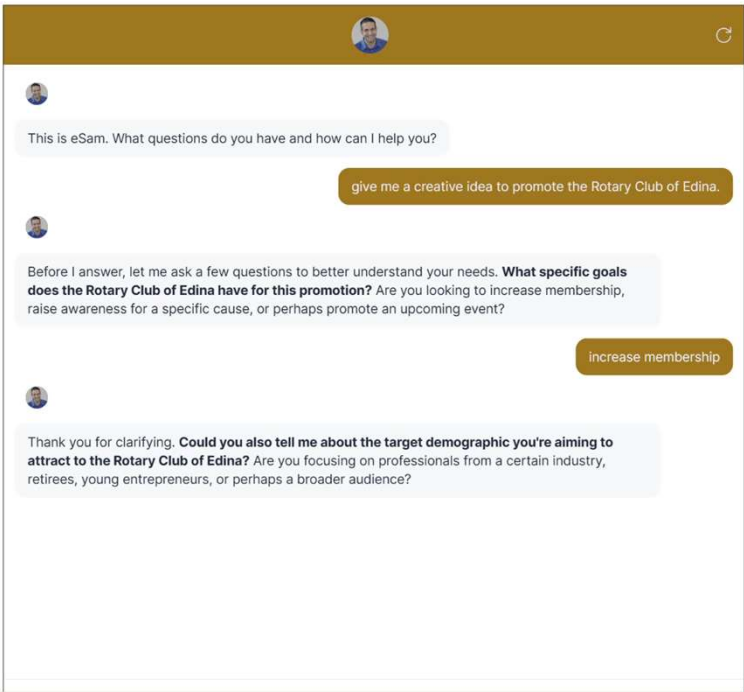
- Policy Detail:**
The use of a GenAI Tool comes with significant potential risks to our company, including, without limitation: 1) performance risks, e.g., errors and biases; 2) security risks, e.g., false, deceptive, misleading, “deepfakes” data and information, and the potential of cyber intrusions into our company’s IT systems and network; 3) business risks, e.g., reputational and misalignment with our company’s values; and 4) control risks: loss of control of valuable data, inability to detect unintended outcomes, loss of privacy. Accordingly, team members who use GenAI Tools must adhere to the following guidance:
1. Prior to any use of any GenAI Tool for any company project or task, team members wishing to use such a tool will first seek approval for use of the GenAI tool from an appropriate management sponsor in their specific Industry or Functional group, Vice President level or higher. The management sponsor is required to make an initial assessment and approval of the potential use of the GenAI Tool and then submit an AI System Assessment request to use the GenAI Tool for any project or task related to the business to the AI Usage Committee.
 2. Upon submission of an AI System Assessment request, the AI Usage Committee will evaluate the GenAI Tool’s functionality, any terms and conditions that are applicable to the tool’s use, the impact of the use of the tool on our company’s systems, Company Information and Personal Data, and any risks to the Company that may result from use of the tool and make a final determination. ***Until this is determination is made, team members must not use the GenAI Tool for any reason.***
 3. If you discover that a GenAI Tool was inadvertently used for any project or task without following the guidance set forth above, you must immediately inform the project leadership and submit an AI System Assessment request to the AI Usage Committee.





www.esam.ai





"A computer would deserve to be called intelligent if it could deceive a human into believing that it was human."

- Alan Turing -

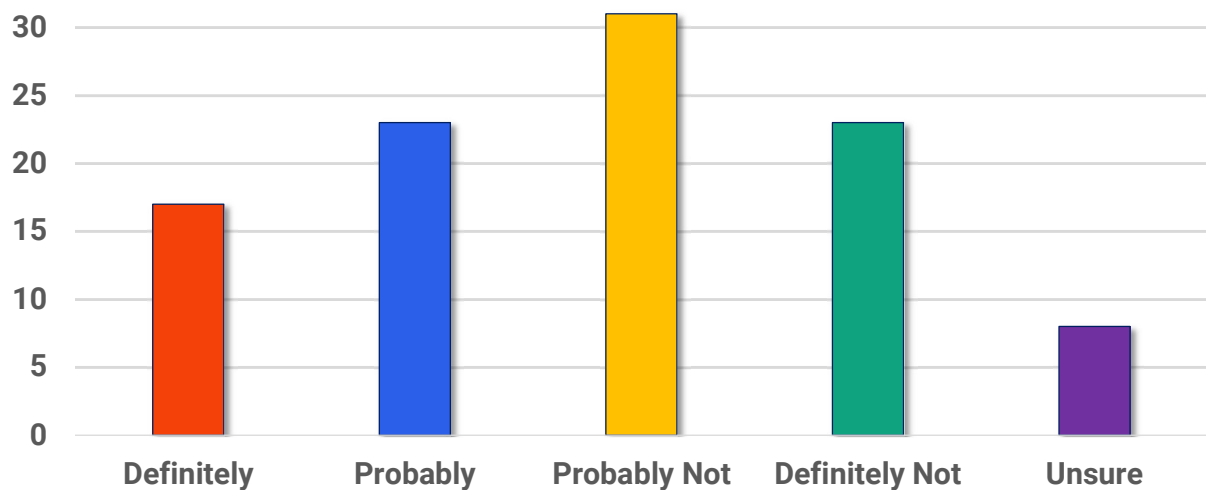
Klarna plans to nearly halve workforce as AI replaces human jobs

Alex Daniel, PA Business Reporter

Klarna has shed more than 1,000 workers in the last year partly due to artificial intelligence (AI) and plans to cut nearly 2,000 more as it prepares for an eventual stock market listing.

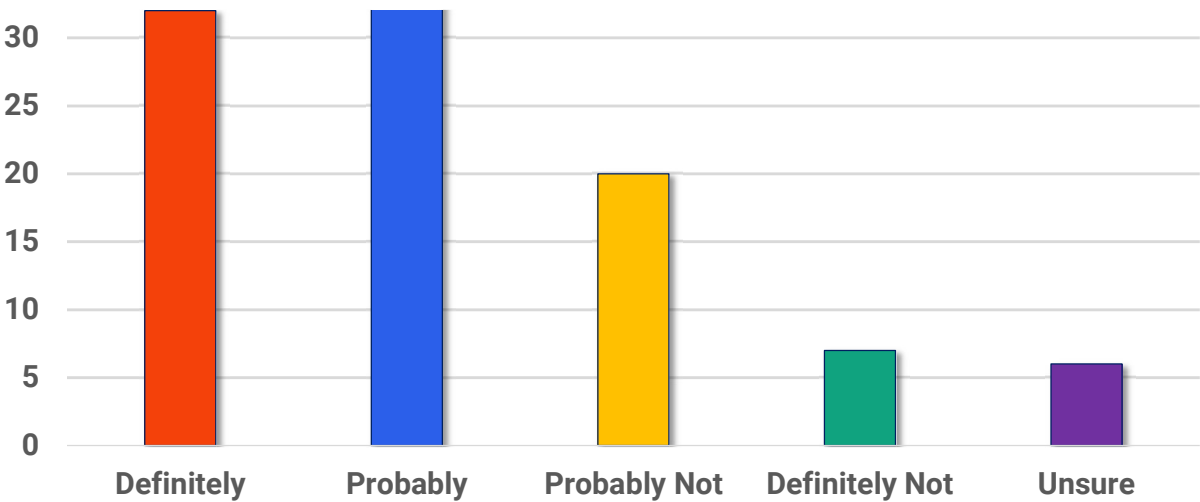
The buy now, pay later company employed about 5,000 people this time last year, but has shrunk its headcount to 3,800.

% of Companies Laying Off Because of AI



Resume Templates Study

% of Execs Who Say AI Skills Have More Job Security



Resume Templates Study

Mindset S.H.I.F.T.







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