



PSTC

Value of Membership

The Pressure Sensitive Tape Council (PSTC) is an influential North American Trade Association by and for world-class pressure sensitive adhesive (PSA) tape manufacturers and their suppliers; first in education, training, test methods and regulation on PSA products; and driving to increase global growth of PSA tape products.



Value of Membership



PSTC Strategy and Focus

- ▶ *Grow the Industry*
- ▶ *Education & Technical*
- ▶ *Sustainability & ESG*
- ▶ *Membership & Meetings*
- ▶ *Global Tape Forum*



Our Journey Forward

EDUCATION



LEADERSHIP



RESOURCES



ADVOCACY



NETWORKING



Member Companies

Manufacturer Members -- companies that coat tape (manufacture pressure sensitive tape), and strive to define and adhere to the high industry standards set by PSTC. Annual dues from \$2,825 to \$19,625.

Affiliate Supplier Members -- companies that work with manufacturer members to identify and seek solutions to industry challenges, and help promote the pressure sensitive adhesive tape industry. Annual dues from \$5,900 to \$15,200 based upon sales volume.



OPSTC[®]

Tape Academy

Confirmed Courses

**Adhesives and Advanced
Technologies of PSA Tape
(Tape Week 2023)**

**Fundamentals
of PSA Tape
(On-Demand)**

**Fundamentals of PSA Tape in
Vertical Markets
(Tape Week 2024)**

**Manufacturing and
Testing
(Tape Week 2023)**

Fundamentals of PSA Tape

This class covers an overview of key descriptions and performance terms of PSA tapes. It also reviews two major application areas: the Building & Construction and the Transportation market spaces. It provides an ideal description of these two applications and explores why and how PSA tapes are used in these market spaces.

Manufacturing & Testing

Covers all aspects of PSA tape manufacturing—from tape components to troubleshooting tape products in the field. See how tape manufacturing works with videos, demonstrations and samples, and work together with your classmates in our new problem-solving module featuring interactive break-out sessions.

Adhesives & Advanced Technologies

Get a detailed understanding of polymer and adhesion science as it relates to PSA tape design & testing, polymer properties, adhesive chemistries, surface science, theories of adhesion, and a new, collaborative module on problem solving.



EVENTS

Tape Week: A Customized Week of Learning



Tape Week: Technical Track

Our mission is to provide presentations and papers with leading technical, innovation and application content, and also to provide a forum for which this content then drives business opportunities and growth for all involved.



May 8-11, 2023
Hilton Orlando • Orlando, Florida

**Thinking Ahead
Bonding Together**

TAPE
WEEK
2023

Tape Week 2022 Sessions:

Dewey Fansler, <i>3M</i>	Kinetics and Molecular Weight Distribution of Photoiniferter-Derived Polymers as a Function of Composition and Light Intensity
Kristin Schöne, <i>Synthomer</i>	Low VOC Water-Based Pressure Sensitive Adhesives for High Performance Automotive Tapes
Kyle Rhodes, <i>Elkem</i>	Creating Differential Release to Avoid A Sticky Situation
Ryan Calton, <i>Kraton</i>	New Polymer Choice for UV Curable Pressure Sensitive Adhesives
Caroline Widdowson, <i>Marks International</i>	VOC Emissions from Products and Materials: Regulations, Standard Method and Associated Technologies
Matt Baker, <i>Franklin International</i>	Removable Water-Based Adhesive Technology for Graphics Applications
Robert Olson, <i>Dow</i>	Towards Environmentally Friendly Silicone Pressure Sensitive Adhesives
Mark Miller, <i>Coating Tech Slot Dies</i>	Curtain Coating Technology
Donovan Lujan, <i>Arkema</i>	Water Whitening Resistant Pressure Sensitive Adhesive for Clear Label Applications
Eric Silverberg, <i>Henkel</i>	Cationic Cure UV Acrylic HMPSA
Michael Batton, <i>Entex</i>	Continuous Adhesive Compounding/Mixing Using Planetary Extruder
Jacob Liu, <i>3M</i>	Low Trauma but High Adhesion Silicone Adhesive for Medical Applications
Jen-Chieh Liu, <i>Nitto</i>	Gas Detection Tape

Yoan Simon, <i>University of Southern Mississippi</i>	The Art of Falling Apart: Using Addressable Bonds To Create Responsive Materials
Joseph Binder, <i>Dow</i>	Designed Polymer Particle Architectures for Waterborne Acrylic Pressure Sensitive Adhesives
Greg Tew, <i>University of Massachusetts Amherst</i>	New Chemistry Generates Novel Networks and Ultra-soft Solids
Michael Krejsa, <i>Henkel</i>	Rheology as a Quality Control Test for Acrylic PSAs
Steve Austin, <i>3M</i>	An Evaluation of Stiffener Attachment Methods
Ken Olender, <i>PSTC EH&S Committee</i>	PSTC Environmental Health & Safety: Tape product Compliance: Global Chemical and Other Requirements in Supply Chain Management
Chris Davis, <i>IST America</i>	Utilizing Radiation Curing for Hot Melt Acrylics
Roopram Ramharack, <i>Adhesiology</i>	Using (Big) Data Analyses to Drive Operational Excellence in Converting and Coating

Tape Week: Markets & Applications Track

Our mission is to provide presentations with leading practical applications that include innovation, trends, and general application content across industry verticals, which can drive business opportunities and growth for all involved.

Tape Week 2022 Sessions:

Supply Chain Panel Thiago Prediger, <i>Henkel</i> Dan Jeffery, <i>Momentive</i> Todd Schweigert, <i>Channel Resource</i>	Share Perspective and Market Insight Related to Critical Factors Impacting the Current Tape Industry Supply Chain
Bob Galyen, <i>Galyen Energy LLC</i>	The Multiple Uses and Functions of Pressure Sensitives in Today's Battery Technologies
Jay Bolus, <i>Intertape Polymer Group Inc</i>	The Cradle to Cradle: Vision and Mission
Ed Hudson, <i>Home Innovation Research Labs</i>	Trends and Opportunities for Pressure Sensitive Adhesive Products in New U.S. Homes and Remodeling: Roofing, Underlayment, Housewrap, and Resilient Roofing
Todd Wright, Kate Gluck, <i>JBC Technologies</i>	Converting Concepts into Reality – Five Ways to Grow Your Converter Markets Channel
Kyle Rhodes, <i>CELAB-North America</i>	Recycling Liners and the Recovery of Matrix Waste – An Introduction to CELAB
Jason Zajac, <i>The Tape Lab</i>	The Long & Short of Medical Stick-To-Skin Adhesives- What's Trending in Long-term and Short-term Adhesives for the Stick-To-Skin Markets Using PSA
Sam Richter, <i>SBR Worldwide/Know More</i>	The Sales YES Begins with a Know
Susan Chambers, <i>Strouse</i>	Converter Markets Channel: Growth Strategies
Robert Dietz, <i>NAHB</i>	Housing Headwinds in 2022
Thomas Sicilian, <i>Henkel</i>	The Rising Role of Digitalization: Market Insight and Applications in Printed Electronics



Innovative Poster Session

The poster session allows exhibitor an opportunity to showcase new technologies while networking and setting up advanced visit to the showcase.

Ahlstrom-Munksjö
BASF
Bostik, Inc
Custom Adhesive Technology, Inc.
Davis-Standard
Dietze & Schell Manufacturing Solutions LLC
Dow - Silicones
ENTEX Rust & Mitschke GmbH
Franklin Adhesives & Polymers
HB Fuller
Henkel
IST America
Markes
MPI Release
Savare' Specialty Adhesives
Shin-Etsu Silicones of America, Inc.
Strouse
SBU Functional Solutions
Synthomer
Teckrez

2022 Participants

Exhibitor Showcase

The showcase is designed to foster current relationship through strategic discussions. It also provides an opportunity to network and meet new partners.

Siliconature Corporation	Strouse
ENTEX Rust & Mitschke GmbH	Mondi
Mactac	H. B. Fuller Company
IST America Corp	Ahlstrom-Munksjö NA Coated Products
PSTC	OLBRICH GmbH Polytape Converting
Synthomer	Shin-Etsu Silicones of America, Inc.
Custom Adhesives	Franklin Adhesives & Polymers
Teckrez	Dietze & Schell Manufacturing Solutions LLC
Sekisui Voltek	Davis-Standard
Channeled Resources	Catbridge Machinery
Arkema Coating Resins	Milliken
Synthomer	Total Cray Valley
Wacker Chemical Corporation	DOW
BASF	Henkel Corporation
Zeon	Lawter
Loparex	BYK USA, Inc.
Bostik, Inc.	Elkem Silicones
ASI Adhesives & Sealants	Neenah
Avery Dennison Performance Polymers	MPI Release
Mayzo, Inc.	Hero Coatings
Kraton	ODESSA REXTac
Ahlstrom-Munksjö NA Specialty Solutions LLC	Savaré Specialty Adhesives LLC
Felix Schoeller Group	

Tape Week: Members-Only Events



2022 Spring Member Business Meeting Agenda



Kris Paronto
Keynote Speaker

Kris, or "Tanto," as he is known in security contracting circles, is a former Army Ranger from the 2nd Battalion 75th Ranger Regiment and private security contractor. He also worked with the U.S. government's Global Response Staff, conducting low profile security in high threat environments throughout the world. Kris was part of the CIA annex security team that responded to the terrorist attack on the U.S. Special Mission in Benghazi, Libya on September 11, 2012, helping to save over 20 lives while fighting off terrorists for over 13 hours. His story is told in the book 13 Hours, and in the major motion picture of the same name. Today, he is a security and military consultant and founder of the 14th Hour Foundation, a nonprofit created to help military veterans, first responders, government security contractors, their families, and other foundations with grants to assist in everything from mortgage payments, everyday bills, and tuition. Bringing valor, compassion, and authenticity to the stage, Kris shares the unforgettable story of the brave individuals who fought back during the Battle of Benghazi and risked their lives for the greater good of the world, along with key takeaways on leadership and teamwork that can be applied in any environment.



Connor Lokar
ITR Economics

Connor has been giving economic keynotes, workshops, and webinars across North America since he joined ITR Economics in 2014. Using his quick wit and knack for storytelling, he leverages his youthful appearance to upend expectations and successfully captivate and educate audiences. Thousands of business leaders have enjoyed his dynamic approach; Connor emphasizes the applicability of economic intelligence and calls his audience to action. When not on stage, Connor contributes his economic expertise in the role of trusted advisor, consulting directly with management teams of firms large and small. ITR's clients meet with Connor at critical planning junctures to ensure that their strategic plans, goals, and internal initiatives are in alignment with their tailored forecasts. As ITR Economics' senior forecaster, Connor has a particularly keen understanding of how forecasts are derived. The resulting insights enable clients to make the most of their economic outlooks. Connor specializes in construction and industrial markets but consults and presents to businesses across all industries, helping them grow revenue and remain profitable through an ever-changing business cycle.

Member-Only Reception

Member Meeting which allows members to engage business related speakers and learn more about new and exciting PSTC programs.

Network with other senior level industry partners during the Member Meeting luncheon.



PSTC

May 8-11, 2023
Hilton Orlando • Orlando, Florida

**TAPE
WEEK
2023**

**Thinking Ahead
Bonding Together**





and label markets considerably
nd strikes The great resignation
NEW capacity in many suppliers
plier production consolidations

availability
m regulators and environmental

national shipping/logistics
ily headache




OPSTC TAPE WEEK 2022

Exhibitor	Booth
Hero Coatings	207
IST America Corp	504
Kraton Corporation	405
Lawter	208
Loparex	404
Mactac	506
Mayzo, Inc.	407
Milliken	303
Mondi	310
MPI Release	209
Neenah	201
ODESSA REXTac	110
OLBRICH GmbH	304
Savare	108
Sekisui Voltek	505
Shin-Etsu Silicones of America, Inc.	302
Siliconature Corporation	510
Strouse	312

EXHIBIT HALL

Exhibit Hours
Wednesday, May 4 • 4:30 pm - 6:30 pm
Thursday, May 5 • 12:00 pm - 2:30 pm



OPSTC TAPE WEEK 2022

Exhibitor	Booth
Ahlstrom-Munksjö NA Coated Products	306
Ahlstrom-Munksjö NA Specialty Solutions LLC	403
Arkema Coating Resins	501
ASI Adhesives and Sealants	411
Avery Dennison Performance Polymers	409
BASF	408
Bostik, Inc.	402
BYK USA, Inc	206
Catbridge Machinery	301
Channel Resources	503
Custom Adhesives	509
Davis-Standard	307
Dietze & Schell Manufacturing Solutions LLC	309
DOW	211
Eastman Chemical	412



Tape Week 2023

May 8 - 11 (Monday - Thursday)

Hilton Orlando
Orlando, FL



Fall Member Business Meeting: Organizational Updates and Industry Networking



We welcome individuals involved in the decision-making processes of their companies to this event, featuring educational opportunities to help shape ongoing business, roundtable discussions for sharing best practices and addressing key issues facing the industry, as well as announcements about exciting, innovative programs planned for 2022.

2022 Fall Member Business Meeting Agenda

Monday, November 7th

Welcome Reception
(Hosted by Board of Directors)
Sponsored by **Henkel**

6:30 p.m. – 9:00 p.m. | Lakeside Lawn
Food and beverages will be available.

Tuesday, November 8th

Member Meeting
1:00 p.m. | Bella Lago

Keynote Presentation
Brian Beaulieu | Keynote Speaker

Key Leader Industry Panel
Moderated by Brian Beaulieu

Collaborative Roundtable Discussions

PSTC Cornhole Tournament
Sponsored by **MAYZO**
4:15 p.m. – 6:30 p.m. | Masters Terrace

Welcome Dinner
6:45 p.m. – 9:30 p.m. | Honda Pavilion

— *Outdoors, casual dress*
Join your PSTC colleagues at an outdoor venue.
Food stations and drink pairings included.

Wednesday, November 9th

Breakfast of Champions
Full Buffet Breakfast
(Includes Bloody Mary and Mimosas)
7:00 a.m. – 8:00 a.m. | Masters Terrace

Member Meeting
8:00 a.m. | Bella Lago

Supplier Partners Presentations

State of PSTC Committees Updates

Collaborative Roundtable Discussions

Adjourn
12:15 p.m.

Optional: Pre-Registered Golf
Tee time – 1:54 p.m.
Golf Staging Area | Box lunch provided.

Celebration Closing Dinner
6:30 p.m. – 9:30 p.m. | Lakeside Lawn

Join your colleagues to celebrate the success of PSTC in an outdoor **business** setting (plated meal).





Optional Activities

► Golf Outing

► Cornhole Tournament

Reconnect with your friends and colleagues by joining PSTC's annual cornhole tournament. Beer and wine will be available.



Fall Member Meeting 2023

November 5 - 8 (Sunday - Wednesday)

Hyatt Gainey Ranch
Scottsdale, AZ





IN THE NEWS...

Publications

["Insulating buildings with pressure-sensitive tape"](#) -
Construction Specifier, Jan. 2018

["Employing PSA tapes in HVAC applications"](#)
- *Construction Specifier*, June 2018

["Using PSA tape in wall & ceiling applications"](#) -
Construction Specifier, June 2018

**15,000+ monthly
readers**

Architects, engineers,
consultants,
designers

Press Releases

["Pressure Sensitive Tape Council Honors Tape Week 2022 Presenter with Carl Dahlquist Award"](#)

["Ben Milazzo, Founder and Chairman of Mayzo, Inc., Inducted into PSTC Hall of Fame"](#)

["Pressure Sensitive Tape Council Announces Tape Week 2022"](#)

["PSTC Boosts Educational Portfolio with New Fundamentals of PSA Tape Course"](#)

Podcast Appearances



Live from Tape Week
2022

▶ Play



Duration: 6:19

05-13-2022

We sat down with Joe Tocci, PSTC president, during Tape Week 2022 to discuss the event, as well as trends and opportunities in the tape industry.





MEMBER ONLY RESOURCES

PSTC Research Study

- ▶ Phase 1 of the study found that the highest potential for growth was in the building & construction field
- ▶ Phase 2 of the study focused on a deep dive to further define messages and tactics for increasing the use of PSA tapes in the building & construction industry
- ▶ Phase 3 - Automotive Study

Proposition 65 Guide



Pressure Sensitive Tape Council
One Parkview Plaza, Suite 800
Oakbrook Terrace, Illinois 60181
pstc.org

**Proposition 65 Guide for Members of the
Pressure Sensitive Tape Council**

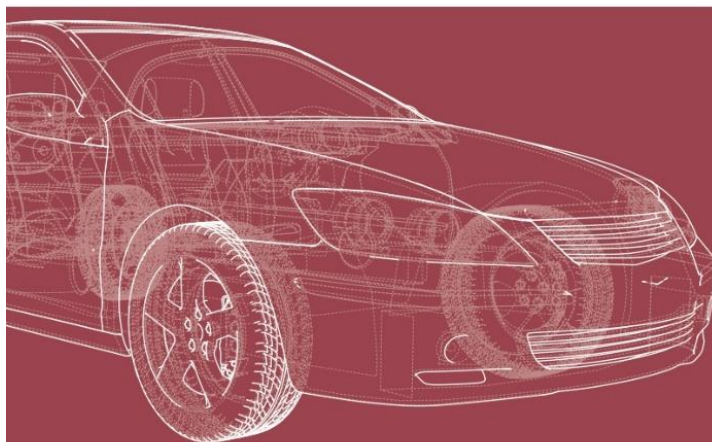




SHIFT GEARS WITH A SUPERIOR BONDING SOLUTION

Effective, efficient and durable, pressure sensitive adhesive (PSA) tape offers innovative solutions to challenging situations. Whether you are looking to attain a clean aesthetic or need a lightweight but strong bond that can withstand extreme temperatures and repeated shock and impact, PSA tape stands out as the leading option for a variety of applications.

Explore how this bonding method is used in automotive design and engineering and learn why more and more automotive industry professionals are choosing PSA tape.



WHY TAPE?



LONG-TERM
DURABILITY



LOW COST



EASY TO
APPLY



LIGHT
IN WEIGHT



STRONG SEALING
AND BONDING



GOOD STRESS
DISTRIBUTION



PROTECTION AGAINST
HEAT, MOISTURE,
VIBRATION AND SOUND



AESTHETICALLY
PLEASING

TAPE IS TOUGH

The Pressure Sensitive Tape Council (PSTC) is a not-for-profit, 60-year old, North American trade association for tape manufacturers and affiliate suppliers, dedicated to helping the industry produce quality pressure sensitive adhesive tape products in the global marketplace.

Connect with us



© Pressure Sensitive Tape Council

1

ASSEMBLY

Travel with peace of mind knowing that all parts are bonded with long-term durability.

- Lighthousing
- Seats
- Body side molding

2

MOUNTING

Attach and position interior and external features discreetly for more visual appeal.

- Cables
- Security labels
- Graphic wraps

3

PROTECTION

Ensure maximum defense against the elements and decrease noise for a more comfortable ride.

- Minimize vibrations
- Keep heat and cool air in and elements out

4

SEALING

Add the final touch to vehicle components with an added layer of security

- Screens
- Electronics

PSA TAPE APPLICATIONS

- | | |
|---------------------------|----------------------------------|
| ✓ CABLE MOUNTING/WRAPPING | ✓ FIRE BARRIERS |
| ✓ GASKET AND SEALS | ✓ SOUND AND VIBRATION DAMPING |
| ✓ LIGHTHOUSING ASSEMBLY | ✓ TEMPERATURE INSULATION |
| ✓ SEAT ASSEMBLY | ✓ SEALING |
| ✓ SECURITY LABELING | ✓ TRIM JOINING |
| ✓ PROTECTIVE MATERIALS | ✓ BOLT AND PART CUSHIONING |
| ✓ GRAPHIC WRAPS | ✓ CORROSION PREVENTION |
| ✓ BODY SIDE MOLDING | ✓ DISPLAY AND ELECTRONIC SEALING |

GROWING THE ROLE OF PRESSURE SENSITIVE ADHESIVE TAPE IN THE AUTOMOTIVE INDUSTRY

Name of Study: Maximizing Usage of Pressure Sensitive Adhesive Tape in the Automotive Vertical
Conducted by: The Pressure Sensitive Tape Council, Breakthrough Research
Published: September 2019

The goal of the PSA Tape research study was to identify the behaviors and decision drivers that influence tape usage in the automotive industry.

KEY FINDINGS

The research found that use of pressure sensitive adhesive (PSA) tape is the preferred bonding method by respondents for automotive applications in terms of durability and efficiency, and had strong potential in a number of key areas, such as sealing, mounting and identifying/labeling.

75% of respondents said they are excited for a new automotive bonding solution that can overcome challenges of existing ones, while 72% said they are open to exploring PSA tape as a solution.

The research also identified shortfalls of competing methods that are solved by using PSA tape.

Liquid Adhesives/Plates	Mechanical Fasteners
o Damage to the surface being bonded	o Heavier/more weight
o Degrades over time	o Requires special tools or systems
o Costs	o Costs

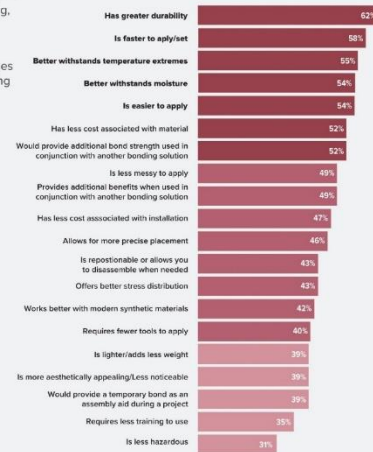
Key advantages of using PSA tape over other bonding methods include:

- o Durability
- o Speed of application
- o Speed of setting
- o Ability to withstand environmental stressors
- o Ease of application
- o Vibration damping

Gathered from respondent data, specific automotive applications that present the best opportunities for PSA tape use are:

- o Temperature insulation
- o Electronic sealing
- o Corrosion resistance
- o Cushioning between components
- o Cable wrapping
- o Substrate joining for better cosmetic effect
- o In tandem with other solutions to strengthen bond

When asked what they look for in a bonding solution, respondents' answers were as follows:



RESEARCH METHODOLOGY

A 20-minute online survey and/or B2B phone panels survey were provided to engineers, designers, specifiers and converters working in the automotive industry. Responses were collected from August to September, 2020. Respondents were recruited from multiple nationally representative online panels and were deemed qualified if they had decision-making responsibility for the bonding they had decision-making responsibility for the bonding solutions used in their projects and had worked on at least one project for which bonding solutions were specified within the previous year.



TAPE IS TOUGH
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FROM THE FOUNDATION TO THE ROOF

PSA Tape is used for bonding applications throughout many buildings - from the basement to the penthouse - and all places in between.

Lower costs, ease of application, light in weight - these are just a few of the benefits of using PSA Tape when it comes to bonding projects used in building and construction.

1 COMMUNICATION

PSA Tape helps to increase communications throughout a building:
- Secures signage on walls inside buildings
- Secures signage and panels on the outside of buildings
- Can be used for stenciling graphics to walls and windows

2 PROTECTION

PSA Tape provides protection by helping to:
- Withstand moisture and extreme temperatures
- Keep the elements out
- Reinforce building foundations

3 INSULATION

PSA Tape is ideal for shielding:
- Electrical
- Plumbing
- Duct work

4 BONDING

PSA Tape can be used for bonding in a wide range of uses:
- Bonding carpeting to floors
- Attaching muntin bars to windows
- Holding moldings and trim on walls

PSA TAPE APPLICATIONS

- | | |
|---------------------------------|------------------------------------------|
| ✓ INTERIOR PANEL | ✓ FIRE BARRIER |
| ✓ EXTERIOR ARCHITECTURAL PANELS | ✓ WEATHER SEALS/STRIPPING |
| ✓ TRIM ATTACHMENTS | ✓ AIR/VAPOR BARRIER |
| ✓ WINDOW/DOOR BONDING/MOUNTING | ✓ NOISE DAMPING |
| ✓ WINDOW PANE SEALING | ✓ MOUNTING DECORATIVE SIGNAGE AND PANELS |
| ✓ WINDOW TINTING | ✓ ROOFING AND FLOORING |
| ✓ CLADDING AND FACADES | ✓ INSULATION FOR PLUMBING AND ELECTRICAL |
| ✓ UNDERLAYMENT | ✓ FOUNDATION REINFORCEMENT |
| ✓ PANEL BONDING | |

WHY TAPE?

- | | | |
|----------------------------------------------------------|------------------------------|----------------------------|
| ✓ LONG-TERM DURABILITY | ✓ LOW COST | ✓ EASY TO APPLY |
| ✓ LIGHT IN WEIGHT | ✓ STRONG SEALING AND BONDING | ✓ GOOD STRESS DISTRIBUTION |
| ✓ PROTECTION AGAINST HEAT, MOISTURE, VIBRATION AND SOUND | | ✓ AESTHETICALLY PLEASING |

BONDING TOGETHER. BUILDING STRONG.

The Pressure Sensitive Tape Council (PSTC) is a not-for-profit, North American trade association for tape manufacturers and affiliate suppliers, dedicated to helping the industry produce quality pressure sensitive adhesive tape products in the global marketplace. Visit www.pstc.org



GROWING THE ROLE OF PRESSURE SENSITIVE TAPE IN BUILDING AND CONSTRUCTION

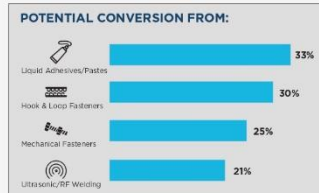
Name of Study: PSA Tape Usage in the Building and Construction Industry
Conducted by: Pressure Sensitive Tape Council, TRC Advisory and Brakethrough Research
Published: December 2016

The goal of the PSA Tape research study was to identify the behaviors and decision drivers that influence tape usage in the building and construction industry.

KEY FINDINGS

The research found that considerations to using PSA Tape, as opposed to competing bonding solutions, were based on overall usage flexibility and the potential of using tape in many diverse applications.

- 86 percent of survey respondents in building and construction indicated they would consider converting from competing bonding solutions to using PSA Tape in their industry.
- In building and construction, the percentages of potentially converting to using PSA Tape are as follows:



- Flexibility helps drive decisions for choosing PSA Tape over other bonding methods. Key drivers to using tape include:

- Excellent long-term durability
- Low cost
- Easy to apply
- Light in weight
- Strong sealing and bonding
- Good stress distribution
- Protection against, heat, moisture, vibration and sound
- Aesthetically pleasing

- Those applications in building and construction with the highest growth potential for PSA Tape usage include:

- Pre-cast/tilt up
- Window/door bonding/mounting
- Interior panel/trim attachment
- Thermal protection
- Signage
- Patching
- Cladding and facades
- Stucco/EIFS

RESEARCH METHODOLOGY

A 20-minute online survey was provided to engineers and/or architects working in the building and construction industry. Responses were collected from July - August, 2016. Respondents were recruited from multiple national industry-represented online panels. These proprietary panels were culled from a vast pool of potential B2B and B2C respondents. Online panel members passed through multiple levels of authentication to ensure they were genuinely interested panelists who would provide valuable data for the study's insights. Those who participated in the research had decision-making responsibility for the bonding solutions used in their building projects.



For more information about PSA Tape and the Pressure Sensitive Tape Council, visit www.pstc.org.

BONDING TOGETHER, BUILDING STRONG
pstc.org



Communications

Receive regular updates on PSTC news & opportunities, industry updates, and more.



PSTC TAPE WEEK 2023
Thinking Ahead Bonding Together May 8-11, 2023
Hilton Orlando • Orlando, Florida

Reserve Your Spot in the Tape Week 2023 Exhibitor Showcase

Exhibitor Early-Bird Rate Ends August 15, 2022

Showcase your innovations at the only knowledge-building and networking event for PSA tape professionals. Tape Week 2023 will be held at the Hilton Orlando on



PSTC
PRESSURE SENSITIVE TAPE COUNCIL

Fundamentals of PSA Tape (On-Demand)

The Fundamentals of PSA Tape course covers a basic overview of all the key technology areas of PSA tape in a virtual classroom setting. It provides an ideal

PSTC



PSTC

Fall Member Business Meeting
November 7-9, 2022 • Naples, Florida
Early-Bird Deadline: August 1

Our Best Fall Member Business Meeting Rates End Monday, August 1

Register Now

This is the last week to get the Early Bird registration rate for the Fall Member Business Meeting. Register



Personal Development

Committee Involvement

Join a Committee to expand your professional skills

Presentations @ Tape Week

Remit an abstract and present at either the Technical or Markets & Applications Track

Governance

Board of Directors - Represent your company

Give Back to the Industry

Support the development of content

Sustainability & ESG Committee

The Environmental, Health and Safety (EH&S) Committee identifies and communicates regulatory risks to Member Companies. If relevant, it recommends mitigation measures the PSTC could take including, but not limited to, support, advocate, and influence regulatory development and implementation activities.

Technical Track Committee

PSTC Technical Track Committee members support the development of the Technical Track which is part of the Annual Tape Summit held every spring. The principal responsibility is to identify relevant topics related to the more technical component of pressure sensitive tape. The committee will identify speakers and solicit papers from members and non-members. Typically 20-25 papers/presentations are highlighted during this track. The committee will meet monthly via conference call and when needed one face to face meeting.

Education Committee (Tape Academy)

The Education Committee is made up of volunteer faculty, all of whom bring many years of practical experience in the industry. The faculty work closely together to produce the content for all classes in the series (Fundamentals, Manufacturing & Testing and Adhesives & Advanced Technologies). Each class is taught by a small, intimate group of instructors who strive to create an interactive, open atmosphere in each class. The classes are carefully planned, constantly refined and coordinated. The committee will meet quarterly via conference call, and at times more regularly if you are an educator at either the Fundamentals of PSA Tape Applications in Industry Verticals or Adhesives & Advanced Technologies.

Marketing Committee (Grow the Industry)

The Marketing Committee members support and advise PSTC as it relates to bringing internal and external awareness of the organization. This can include supporting and advising in the development of key collateral and content. The Committee also supports in an advisory role advancing the mission and vision of PSTC through digital platforms. The Marketing Committee is also responsible for developing the programming for the markets and Applications Track presented at Tape Week. The Committee will meet monthly and conduct 2-3 face-to-face meetings a year in Chicago.



New Programing

PSTC Certificate Program

E-Mobility Research Study

*More details to follow on
these exciting new programs.*



MEMBERSHIP INVESTMENT

Membership Investment

▶ Manufacturer Members

Up to \$5 million	\$2,825
\$5 - \$25 million	\$8,075
\$25 - \$100 million	\$11,225
\$100 million & over	\$19,625

▶ Affiliate Supplier Members

Up to \$100 million	\$5,900
\$100 - \$250 million	\$12,700
Over \$250 million	\$15,200

Manufacturing Members 2022



Affiliate Supplier Members 2022



Board of Directors

President



Joe Tocci
IPG Inc.

Vice President



Jonathan Hirsh
Lamart Corp.

Treasurer



Ed LaForge
MACTac North America

Past President



Michel Merkx
American Biltrite Inc



Troy Asberry Jr.
tesa tape, inc.



David Collins
Avery Dennison Corp.



David Parks
Berry Global Inc.



Nick Odomirok
Shurtape Technologies, LLC



Chad Carney
3M Company

Questions

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Michelle Miller, Executive Vice President (mmiller@pstc.org)

Violeta Aceremo, Association Coordinator (vaceremo@pstc.org)

Karaina Callahan, Association Coordinator (kcallahan@pstc.org)