



**TAPE
WEEK
2023**

Thinking Ahead Bonding Together

May 8-11, 2023

Hilton Orlando • Orlando, Florida

The only
**knowledge-building
and networking**
event for PSA
tape professionals.

pstc.org/tape-week-2023

 [#TapeWeek2023](https://twitter.com/TapeWeek2023)



pstc.org/tape-week-2023

We've reinvigorated our historic Tape Summit and amplified its legacy to create **Tape Week**.

Thinking Ahead

- ▶ Showcase your innovations
- ▶ Take advantage of industry-related educational opportunities

Bonding Together

- ▶ Book private meeting space and dedicated meeting rooms
- ▶ Utilize plenty of time for networking

Connect with the right people and make yourself known during the Exhibitor Showcase.

 **500+**
ATTENDEES

 **100+**
COMPANIES

10  **COUNTRIES**



250+ individual track attendees



10 market segments

8 industry verticals

16 hours of networking time

EVENT APP



- Generate & track leads
- Monitor the conversation
- Message potential customers



**TAPE
WEEK
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Tape Week really does offer something for just about everyone in the pressure sensitive adhesive tape industry. Whether you are interested in increasing your knowledge through our technical courses, walking our Exhibitor Showcase to see the new things coming from our suppliers, learning more about strategic markets that tape manufacturers are focused on growing, or just networking with colleagues, we promise you will have an excellent experience.

*Joe Tocci
PSTC President
Senior VP of Global Sourcing & Supply Chain
Intertape Polymer Group*



Tape Week lets us interact with a whole range of customers and some suppliers from across the industry all in one location and in the same few days.

*Graeme Roan
Global Marketing Manager - Adhesives
Synthomer*



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#TapeWeek2023

The Exhibitor Showcase

What's new for exhibitors?

MONDAY

- ▶ Mix and mingle at the Member-Only Reception, as we kick off the week.

TUESDAY

- ▶ Jumpstart your Exhibitor Showcase experience with the Innovation Poster Session.
- ▶ Make appointments with existing and new customers.

WEDNESDAY

- ▶ Participate in the Technical Track and Markets and Applications Track.
- ▶ Join us for the opening of the Exhibitor Showcase.
- ▶ Rejoin us at the Exhibitor Reception.

THURSDAY

- ▶ Network at breakfast.
- ▶ Collaborate with colleagues and peers during educational sessions.

Pricing

- ▶ **Early Bird** until 08/15/2022
\$2,800 Members
\$5,300 Nonmembers
- ▶ **Regular Rate** from 08/16/2022 – 03/31/2023
\$3,000 Members
\$5,500 Nonmembers
- ▶ **Late Rate** from 04/01/2023 – 05/01/2023
\$3,200 Members
\$5,700 Nonmembers

First time exhibiting? Get special pricing!

For details, PSTC Executive Vice President Michelle Miller at mmiller@pstc.org

Not sure where to start? Follow this plan, and you'll be ready to roll.

Advance: Further your mission and demonstrate your commitment to the industry. Participate in the Exhibitor Showcase and bolster your authority as a thought leader.

Engage: Strengthen current business relationships and cultivate new ones.

Discover: Attend the Technical Track and Markets and Applications Track.

Thrive: See your business flourish by bonding with contacts during and after Tape Week.

Influence: Articulate new technologies and methods during the Exhibitor Showcase Innovation Poster Session.

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#TapeWeek2023

Sponsorships

As an official **PSTC Tape Week sponsor**, you will be supporting the only inclusive event focused on pressure sensitive adhesive tape. This gives you the unique opportunity to interact strategically and intimately with attendees and establish valuable relationships.

- ▶ Get your name in front of key industry leaders and decision-makers.
- ▶ Create valuable bonds with attendees and cultivate those relationships during Tape Week and beyond.
- ▶ Interact with your target audience.
- ▶ Engage in-depth with pressure sensitive adhesive tape professionals and gain a foothold in the market.

Sponsorship Opportunities

\$5,000	Keynote Speaker at General Session
\$5,000	WiFi Password
\$3,500	Spring Member Meeting Lunch
\$3,500	Markets and Applications Track Beverage Break (Wednesday AM)
\$3,500	Markets and Applications Track Beverage Break (Wednesday PM)
\$3,500	Markets and Applications Track Beverage Break (Thursday)
\$3,500	Technical Track Beverage Break (Wednesday AM)
\$3,500	Technical Track Beverage Break (Wednesday PM)
\$3,500	Technical Track Beverage Break (Thursday)
\$2,500	Member-Only Welcome Reception
\$2,500	Breakfast (Wednesday)
\$2,500	Breakfast (Thursday)
\$2,500	Exhibitor Showcase Lunch
\$2,500	Exhibitor Showcase Reception
\$2,500	Lanyards
\$2,500	Innovation Poster Session Reception
\$1,500	Beverage at the Booth*
\$500	Welcome Package Flyer

For sponsorship details and to customize a package that helps you reach your unique business objectives, go to **pstc.org/tape-week-2023** or contact PSTC Executive Vice President Michelle Miller at **mmiller@pstc.org**

Achieve greater brand recognition with:

- ▶ Sponsorship ribbons
- ▶ Mention at opening general session
- ▶ Logo prominent in digital and onsite printed materials and displays
- ▶ Link on PSTC Tape Week website
- ▶ Mention in media release
- ▶ Recognition on social media



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