



TAPE
WEEK
2022

MAY 2022 | LAKE BUENA VISTA, FL

May 2-5

Hilton Orlando Buena Vista Palace

pstc.org/tapeweek

 [#TapeWeek2022](https://twitter.com/TapeWeek2022)

Advance.
Engage.
Discover.
Influence.
Thrive.

The only
**knowledge-building
and networking**
event for PSA
tape professionals.



pstc.org/tapeweek

We've reinvigorated our historic Tape Summit and amplified its legacy to create **Tape Week**.

NEW FOR 2022:

- ▶ The Exhibitor Showcase for strategic discussion
- ▶ Optimized schedule
- ▶ Expanded educational opportunities
- ▶ More time for networking
- ▶ Private meeting space and dedicated meeting rooms

Connect with the right people and make yourself known during the new Exhibitor Showcase.

 **500+**
ATTENDEES

 **100+**
COMPANIES

10  **COUNTRIES**



250+ individual track attendees



10 market segments

8 industry verticals

16 hours of networking time

EVENT APP



- Generate & track leads
- Monitor the conversation
- Message potential customers



**TAPE
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Tape Week really does offer something for just about everyone in the pressure sensitive adhesive tape industry. Whether you are interested in increasing your knowledge through our technical courses, walking our Exhibitor Showcase to see the new things coming from our suppliers, learning more about strategic markets that tape manufacturers are focused on growing, or just networking with colleagues, we promise you will have an excellent experience.

*Joe Tocci
PSTC President
Senior VP of Global Sourcing & Supply Chain
Intertape Polymer Group*



Tape Week lets us interact with a whole range of customers and some suppliers from across the industry all in one location and in the same few days.

*Graeme Roan
Global Marketing Manager - Adhesives
Synthomer*



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The Exhibitor Showcase

What's new for exhibitors?

MONDAY

- ▶ Mix and mingle at the Member-Only Reception, as we kick off the week.

TUESDAY

- ▶ Jumpstart your Exhibitor Showcase experience with the Innovation Poster Session.
- ▶ Make appointments with existing and new customers.

WEDNESDAY

- ▶ Participate in the Technical Track and Markets and Applications Track.
- ▶ Attend the opening Exhibitor Reception and have time for hosted events.

THURSDAY

- ▶ Network at breakfast.
- ▶ Collaborate with colleagues and peers during educational sessions.
- ▶ Attend the Exhibitor Lunch and generate leads during more Showcase time.
- ▶ Participate in Tape Week Closing Reception.

Pricing

- ▶ **PSTC Non-Member**
\$5,000 (includes 2 passes to staff exhibitor space and access Exhibitor Showcase and Innovation Poster Session only)
- ▶ **PSTC Member**
\$2,500 (includes 2 passes to staff exhibitor space and access Exhibitor Showcase and Innovation Poster Session only)

First time exhibiting? Get special pricing!

For details, PSTC Executive Vice President Michelle Miller at mmiller@pstc.org



At Tape Week, we get to speak with our customers, our allied suppliers and other industry professionals, and it sparks conversations that we really wouldn't be able to have in a different setting."

Kate Layser
Business Development Director,
PSA Tapes & Labels
Henkel

Not sure where to start? Follow this plan, and you'll be ready to roll.

Advance: Further your mission and demonstrate your commitment to the industry. Participate in the Exhibitor Showcase and bolster your authority as a thought leader.

Engage: Strengthen current business relationships and cultivate new ones.

Discover: Attend the Technical Track and Markets and Applications Track.

Thrive: See your business flourish by bonding with contacts during and after Tape Week.

Influence: Articulate new technologies and methods during the Exhibitor Showcase Innovation Poster Session.

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Sponsor

As an official PSTC Tape Week sponsor, you will be supporting the only inclusive event focused on pressure sensitive adhesive tape. This gives you the unique opportunity to interact strategically and intimately with attendees and establish valuable relationships.

- ▶ Get your name in front of key industry leaders and decision-makers.
- ▶ Create valuable bonds with attendees and cultivate those relationships during Tape Week and beyond.
- ▶ Interact with your target audience.
- ▶ Engage in-depth with pressure sensitive adhesive tape professionals and gain a foothold in the market.

Exclusive Sponsorships

\$5,000	Keynote Speaker at General Session*
\$3,500	General Lunch*
\$3,500	Spring Member Meeting Lunch*
\$3,500	Markets and Applications Track*
\$3,500	Technical Track*
\$3,000	Conference App

Additional Sponsorships

\$2,500	Member-Only Welcome Reception
\$2,500	Breakfast NEW!
\$2,500	Coffee Break
\$2,500	Closing Reception
\$2,500	Exhibitor Showcase Lunch
\$2,500	Exhibitor Showcase Opening Reception
\$2,500	Innovation Poster Session Reception
\$500	Welcome Package Flyer NEW!
\$500	Showcase Floor Shoutout NEW!
\$250	Conference App Push Notifications

**Includes podium time.*



Achieve greater brand recognition with:

- ▶ Sponsorship ribbons
- ▶ Mention at opening general session
- ▶ Logo prominent in digital and onsite printed materials and displays
- ▶ Link on PSTC Tape Week website
- ▶ Mention in media release
- ▶ Recognition on social media





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For sponsorship details and to customize a package that helps you reach your unique business objectives, go to pstc.org/tapeweek or contact PSTC Executive Vice President Michelle Miller at mmiller@pstc.org

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